



MINUTES
Economic Development Committee
Town Hall Community Room
March 2, 2011 at 8 AM

Committee Members Present

Nancy Howard, Jim Holladay, Ram Suga, Jim Nixon, Naoko Blue, Ginny McLain-Tate, David Smoak, , Phil Dangel, Pamela Treacy, David Purvis, Brad Fitch

Committee Members Absent

R. Knick Myers, Bob Markli

Staff Present

Valerie Millsapps

Other

Bettye Sisco with the Farragut West Knox Chamber

Meeting convened at 8:05am

Approval of Minutes

Mr. Dangel made the motion to approve the minutes. Mr. Suga seconded the motion. All voted in favor.

Standing Reports

A. Farragut/West Knox Chamber of Commerce-Bettye Sisco

- Dr. Bass will be coming to Fox Den Tuesday, April 5 from 7:30am to 9am
- New member orientation will be held at Farragut Town Hall Tuesday, March 8. A tour of the Folklife Museum will be encourage at this meeting
- 12 new members in February

B. Farragut Business Alliance-David Purvis

- Mr. Dangel is working on events
- Bridgemore event has been canceled that was schedule during the Dogwood Arts Festival
- Trying to build participation of the FBA website
- Members meeting coming soon
- Planning for goodie bags to passed out at the Dogwood Tours

C. Town of Farragut-David Smoak

- Building permits have slightly increased
 - o 7 residential permits in Jan-Feb
 - o 4 commercial permits in Jan-Feb
- Electric Vehicle and charging stations- Pilot is a big sponsor.
 - o Issues to work on will be who charges what?
 - o A lot of federal money is available to receive a charging station



- ICSC
 - The Mayor, Gary Palmer, Jim Nixon, Phil Dangel, David Purvis, and Alderman Markli have met several times to plan.
 - Mr. Dangel stated that the “prep team” are looking into who they want to talk to. This would include potential and current businesses that are already in the Town limits.
- Dogwood Arts
 - Starts April 1 and Mr. Smoak will provide more details at the April meeting.
- Golf Tournament
 - Last week in August will be the golf tournament this year.
- Parks and Recreation
 - Meetings have been held to discuss beer in parks
 - The Town is currently working through ordinances pertaining to this issue.
 - Ms. Treacy asked if the beer in parks included wine. Mr. Smoak stated that yes it includes all alcohol.

Mr. Suga asked who is responsible for the charging stations. Mr. Smoak stated that Ecotality is the group responsible for the charging stations. Mr. Smoak stated that Dutchtown Road has 6 charging stations and Oak Ridge National Lab has several that they are running tests on. Mr. Smoak stated that a site assessment will be done before Ecotality decides on the location at a business.

Sub-Committee Meetings & Status Updates from Sub-Committees

Each sub-committee met briefly to discuss the goals and priorities of their group and came back to give the whole group a summary.

- Relationships
 - Potentially target residents, businesses and tourists
 - Build on presentation going to the ICSC
 - Set up meeting with Knoxville Chamber, Farragut/West Knox Chamber, Knoxville Tourism and Sports Corp., realtors, businesses, residents, and State Department of Tourism
 - After calendar set up they will determine who will represent the group
- Tourism/Events
 - FBA and the Farragut/West Knox Chamber have a calendar that could potentially have a one stop shop for events. The events would have to have a effect on Economic Development or impact Farragut in some way
 - Work with the Town of Farragut on promoting events
 - Work with Knox Heritage to come up with historic destinations in community and start to compile a list
 - Support Farragut Folklife Museum and what they are doing
 - Create major calendar and start getting it populated
- Recruitment
 - There is a need for recruitment activities
 - Reach out to architects and planners in the area to see what their plans are
 - Recon tradeshow

Ms. Howard asked the Recruitment Committee, if Recruitment could include Residents and Visitors, in addition to Businesses. Mr. Nixon stated Residents and Visitors could be included into their goals. Ms. McLain-Tate asked if the Town has identified groups that we want to meet with at the ICSC conference. Mr. Nixon stated that the ICSC prep team wants to talk with businesses that might have an interest in locating to Farragut and with businesses that are already operating businesses in Farragut. Ms. McLain-Tate asked if the ICSC prep group already had a list of businesses. Mr. Dangel stated that the group has talked about a variety of potential contacts ranging from the size



of Sport Clips to Costco. Mr. Dangel suggested everyone log into www.icscrecon.org for a list of businesses that are attending. If the EDC wanted to recommend a business they need to do so as soon as possible for planning purposes. Mr. Dangel stated that the appointments to meet with the business contacts need to be in advance.

Mr. Dangel made the motion to adjourn at 9:30 AM. Mr. Purvis seconded the motion. All voted in favor.

NEXT MEETING April 6, 2011 AT 8AM

X

Jim Holladay, Chairman