



Minutes
Economic Development Committee
March 7, 2012
8:00 AM
Town Hall Board Room

Committee Members Present

David Purvis, Bob Markli, Jim Nixon, Jim Holladay, Phil Dangel, David Smoak, R. Knick Myers, Ginny McLain-Tate, Naoko Blue

Staff Present

Valerie Millsapps, Gary Palmer, Allison Myers

Other

Tim Williams with the Farragut/West Knox Chamber of Commerce

Approval of the Minutes

Mr. Markli moved to approve the February 1, 2012 minutes. Seconded by Mr. Holladay. All voted in favor.

Discussion of FY2013 EDC Budget

Mr. Markli moved to maintain the same level of funding for the FY2013 EDC budget. Seconded by Mr. Holladay. All voted in favor.

Discussion of ordinance 12-05 to approve a business privilege license for the TOF

Ms. Myers discussed changes to the business privilege license ordinance. Mr. Holladay suggested changes to the word regulate in the ordinance. Mr. Markli suggested to have the business privilege license for established businesses and to not have each vendor register. Mr. Smoak stated he will find out if we can adopt a section of the ordinance. Mr. Holladay suggested putting a fee on the application form. Mr. Dangel suggested putting the state sales tax number in place of the driver's license number on the form and putting a place for manager information. Mr. Dangel suggested that the notary portion be left off. Mr. Myers stated we should not require all stakeholders listed on the form as some do not want to be contacted. Mr. Markli stated the Town needs to roll out with a list of benefits by implementing the business license.

Sub-Committee Reports

A. **Business Recruitment and Retention**- No update

B. **Marketing and Development**- No Update

Status Updates

A. **Town of Farragut-David Smoak**

Mr. Smoak stated the residential permits were up slightly. The construction at the Costco site is progressing. They are in the process of building the retaining wall and installing the drainage basin. The Publix construction site is progressing. Einstein Bagels will be open by the end of the month. Mr. Smoak stated the TML session is looking to eliminate the Hall Income Tax within the next 3 or 4 years. The Town will be preparing for ways to supplement that loss. Mr. Smoak stated there are planning bills that are circulating at the State level that would be detrimental to land use and zoning.

B. **Farragut Business Alliance-David Purvis**

Mr. Purvis stated the FBA has new flyers that outline the sponsorship levels that are available. Mr. Purvis stated the FBA is emailing out monthly newsletters and if you are not receiving the newsletters via email to contact Allison Sousa at Allison@farragutbusiness.com . The FBA purchased a smart phone app for the delivery of specials done by businesses. There will be banner advertising and opportunities available with the smart phone app. The FBA anticipates basic completion soon to be able to show the app at the April 24 meeting. Mr. Purvis stated the FBA has several events coming up:

- The Art in the Park celebration event will be from 9am-4pm on Saturday, April 21st and Sunday, April 22nd with a Gallery Reception and Art Sale at Farragut's premier Red Line Gallery, from 7-9pm on Friday, April 27th.
- West end merchants will be hosting an Easter festival from 11am-2pm on Saturday, April 7.
- The FBA hosts a membership mingler every 60 days. The next mingler is scheduled for Tuesday, April 24 at Einstein Bagels.

C. Farragut West Knox Chamber of Commerce- Tim Williams

Mr. Williams stated the Chamber gained 8 to 10 new members. Several of those new members were from the Farragut area. Mr. Williams highlighted some upcoming events:

- New Member Orientation
Farragut Town Hall Board Room
Tuesday, March 20 at 7:30am
- Annual Silent and Live Auction
Rothchild Catering and Conference Center
April 20 at 6PM

Any other Business

- Ms. McLain-Tate stated ICSC attendees have been meeting every 2 to 3 weeks.
- Mr. Nixon stated a new business will be opening soon in Turkey Creek called Charming Charlie's. The shop consists of color coordinated accessories.
- Mr. Palmer stated the contract with Winston and Associates for the land use plan will host focus groups over a 2 to 3 week period next month.

Mr. Dangel made a motion to adjourn at 9:25 AM. Seconded by Mr. Markli. All voted in favor.

Next meeting Wednesday, April 4, 2012 at 8 AM.

X

Ginny McLain-Tate
Chairman