



Minutes
Economic Development Committee
June 6, 2012
8:00 AM
Town Hall Board Room

Committee Members Present

David Purvis, Bob Markli, Jim Nixon, Phil Dangel, David Smoak, R. Knick Myers, Ginny McLain-Tate, Naoko Blue, Jim Holladay, Ron Pinchok

Staff Present

Valerie Millsapps, Gary Palmer

Other

Mayor Ralph McGill, Bettye Sisco, Tim Williams with the Farragut/West Knox Chamber of Commerce and Allison Sousa with the Farragut Business Alliance

Approval of the Minutes

Mr. Dangel moved to approve the May 2, 2012 minutes. Seconded by Mr. Holladay. All voted in favor.

ICSC Update

Mr. Smoak stated that the ICSC team met with several businesses at the conference. There was talk regarding a downtown and whether it was conceivable to do or not. Some thought a downtown was a great idea, but it is a matter of timing. Mr. Smoak stated he is positive with things moving forward and he looks forward to more doors being opened. Mr. Purvis stated the line of communication was open. The Mayor discovered that a lot of people know who we are and the news is spreading about Farragut. Ms. McLain-Tate stated that they highlighted empty spaces that we have; such as, the Old Ingles and Old Food City building.

Sub-Committee Reports

No updates

Status Updates

A. Town of Farragut

Mr. Smoak stated the residential permits have increased. The Community Dialogue for the Land Use Plan will hold another public event on Tuesday, June 26 at 6 PM. This will be held in the Town Hall board room. The land use plan should be finalized by December or January.

B. Farragut Business Alliance

Ms. Sousa stated an article will be in Farragut Press regarding Primrose School. In her meeting, they praised the Farragut staff and how easy the process was to build. Mr. Myers stated we need to capture that story and share again. Mr. Markli suggested that the story be submitted to the Knoxville News Sentinel.

Ms. Sousa stated the Shop Farragut App is doing well. They have had about 420 downloads. The business involvement has increased. The coupons on the app are starting to be used. The Farragut Business Alliance has about 350 members.

On June 19, 2012, the FBA will host a mingle and meet and will announce the location at a later

time. The mingle and meet will be from 5:30pm to 7:30pm.

Mr. Purvis stated the FBA is working on the Red, White and Blues event. The event will start at 6:30 PM on July 3, 2012.

C. Farragut/West Knox Chamber of Commerce

Ms. Sisco stated the Chamber has added several new members. She stated the Dr. Bass event had over 200 attend. The Chamber was able to donate \$450 to Breakthrough for Autistic Adults. Ms. Sisco stated on July 10 the Chamber will be hosting a breakfast series. The speaker will be Randy Boyd.

Ms. Sisco stated Mekisko will be celebrating Cinco-De_-Mayo over a 3 day event. Ms. Sisco stated on May 8, Dr. Bass will be back and present the publication of his new book. Ms. Sisco stated the Chamber auction was a great event with over 250 attendees. The Chamber rose over \$2000 to Star through the event.

Any other Business

Mr. Smoak stated the July meeting has been canceled, and in August the EDC will need to elect officers.

Mr. Markli wanted Mr. Smoak to check with Knox County on the possibilities of changing the name to the road Outlets Drive.

Mr. Dangel made a motion to adjourn at 8:50 AM. Seconded by Mr. Holladay. All voted in favor.

Next meeting Wednesday, August 1, 2012 at 8 AM.

X

Ginny McLain-Tate
Chairman