Minutes
Economic Development Committee
June 6, 2012
8:00 AM
Town Hall Board Room

**Committee Members Present**
David Purvis, Jim Nixon, Phil Dangel, David Smoak, Ginny McLain-Tate, Naoko Blue, Jim Holladay, Ron Pinchok

**Committee Members Absent**
Bob Markli, R. Knick Myers

**Staff Present**
Valerie Millsapps, Gary Palmer

**Other**
Tim Williams with the Farragut/West Knox Chamber of Commerce and Allison Sousa with the Farragut Business Alliance

**Approval of the Minutes**
Mr. Dangel moved to approve the June 6, 2012 minutes. Seconded by Mr. Holladay. All voted in favor.

**Election of Officers**
a. Chairman: Mr. Pinchok moved to nominate Ms. McLain-Tate. All voted in favor.
b. Vice Chairman: Mr. Dangel moved to nominate Mr. Myers. All voted in favor.
c. Secretary/Treasurer: Mr. Holladay moved to recommend that the EDC not have a secretary/treasurer member as the committee doesn't need one. All voted in favor

**Sub-Committee Reports**
*The sub-committees had a 20 minute brain storming session.*

Mr. Pinchok recommended having a reception/workshop to work with developers and realtors to improve the negative perception although the perception is changing. Mr. Dangel asked Mr. Pinchok what made him think perception is changing. Mr. Pinchok stated some builders have stated things have got easier.

Mr. Smoak stated the Town will be working on a RFP for ongoing professional services to recruit and gather information to give specific demographic data to potential companies.

Ms. McLain-Tate asked if the Outlet Drive project is on target. Mr. Smoak stated the Knox County Outlet Drive project should be completed by the first of December.

**Status Updates**
**A. Town of Farragut**

Mr. Smoak stated the Business Privilege License period to register is in effect. The deadline to register with a waived fee is October 12. Town staff mailed postcards to Farragut businesses notifying them how to register for the Business Privilege License.

Mr. Smoak stated new residential permits are up from last year. Last year at the end of July the Town had 49 new residential permits and this year the Town has received 55 new residential permits.

**B. <u>Farragut West Knox Chamber of Commerce</u>**

Mr. Williams stated the Chamber has some events coming up:

- Sweet CeCe's ribbon cutting: Monday, August 6, 2012
- Farragut 5K: Saturday, September 22, 2012

**C. <u>Farragut Business Alliance</u>**

Ms. Sousa stated the Shop Farragut app has had about 500 downloads or subscriptions to deal mails. The Farragut Business Alliance strategic planning retreat will be held Thursday, August 2, 2012. The Farragut Business Alliance has two new board members:

- Mr. Jerry Parkerson with TDS
- Mr. Bruce Giles with First Utility District

Ms. Sousa stated the FBA will host another Mingle and Meet on August 28, 2012 at the Hampton Inn and Suites. The Taste of Farragut will be Friday, September 21, 2012 at the old Kroger parking lot. The soft deadline for restaurants to participate is August 17, 2012.

Mr. Dangel made a motion to adjourn at 9:10 AM. Seconded by Ms. McLain-Tate. All voted in favor.

## Next meeting Wednesday, September 5, 2012 at 8 AM.

X

Ginny McLain-Tate
Chairman