



Minutes
Economic Development Committee
January 9, 2013
8:00 AM
Town Hall Board Room

Committee Members Present

David Purvis, Jim Nixon, Phil Dangel, David Smoak, Naoko Blue, Jim Holladay, Ron Pinchok, R. Knick Myers, Bob Markli

Absent

Ginny McLain-Tate

Staff Present

Valerie Millsapps and Gary Palmer

Other

Tim Williams and Bettye Sisco with the Farragut/West Knox Chamber of Commerce and Allison Sousa with the Farragut Business Alliance

Approval of the Minutes

Mr. Dangel moved to approve the November 7, 2012 minutes. Mr. Holladay seconded the motion. All voted in favor except for one abstain from Mr. Markli.

Sub-Committee Reports

A. **Business Recruitment and Retention**: No report

B. **Marketing and Development**: Mr. Pinchok distributed a draft invitation for the reception for commercial realtors and/or developers. Mr. Purvis stated he received a list of addresses only. Mr. Myers agreed to email the invitation out to his contacts once the invitation was finalized.

Mr. Myers suggested having two meetings a year to discuss informational items and projects going on in Town. Mr. Markli suggested giving reasons for the commercial realtors and developers reasons to come. Mr. Markli stated meeting twice a year would be very beneficial.

Status Updates

A. Town of Farragut

Mr. Smoak stated the Town received 84 residential permits and 19.5 million for construction over the past year. The Town had a positive year overall. Mr. Smoak stated the Board will have a Land Use Plan workshop January 24. The new Publix at Turkey Creek will open January 17.

Mr. Smoak stated the Town will begin preparing for ICSC. The Mayor asked Mr. Jim Nixon to attend on behalf of the EDC. Mr. Purvis stated to send Mr. Nixon would positive. Mr. Purvis suggested the EDC pay for his conference fee. Mr. Myers stated the EDC has a line item in the budget for the ICSC. Mr. Smoak stated if the EDC was okay with designating money for the conference fee the Town would adjust the line item accordingly. Mr. Myers asked the EDC if anyone objected to not paying the registration fee. The EDC had no objections.

Mr. Smoak stated Outlet Drive opened in December and there should be a new hotel open by spring. Mr. Smoak stated the Board awarded the Watt Road to McKinnon.

B. Farragut West Knox Chamber of Commerce

Ms. Sisco stated the Chamber had 14 New Members and 4 ribbon cuttings in December. Ms. Sisco stated she tentatively has Bob Corker and City of Knoxville Mayor to speak. The Chamber will have Dr. Bass speak when his new book opens.

C. Farragut Business Alliance

Ms. Sousa stated Shop Farragut wrapped up with over 80 participants. Several events for 2013 have been set:

- April 26, 2013: Art in the Park Reception
- July 3, 2013: Red, White & Blues
- September 27, 2013: Taste of Farragut
- December 2, 2013: Light the Park

Mr. Purvis stated the FBA may add a healthcare forum event on Obama care. This will inform businesses of how the affordable care act will affect business and/or personal insurance.

Ms. Sousa stated the grand opening signage ordinance if approved by the board will allow for:

- Larger signage
- Adding more signage for grand openings
- The Town to keep a supply of signs to have businesses rent the signs from the Town.

Ms. Sousa stated the grand opening signage ordinance was a direct result of member input.

Mr. Dangel made a motion to adjourn at 9:25 AM. Seconded by Mr. Purvis. All voted in favor.

Next meeting Wednesday, February 6, 2013 at 8 AM.

X

Ginny McLain-Tate
Chairman