



Minutes
Economic Development Committee
February 6, 2013
8:00 AM
Town Hall Board Room

Committee Members Present

David Purvis, Jim Nixon, Phil Dangel, David Smoak, Naoko Blue, Jim Holladay, Ron Pinchok, R. Knick Myers, Bob Markli, Ginny McLain-Tate

Staff Present

Valerie Millsapps and Gary Palmer

Other

Tim Williams and Bettye Sisco with the Farragut/West Knox Chamber of Commerce, Louise Povlin with Anytime Fitness

Approval of the Minutes

Mr. Dangel moved to approve the January 9, 2013 minutes. Mr. Purvis seconded the motion.

Sub-Committee Reports

- A. **Business Recruitment and Retention**: No report
- B. **Marketing and Development**: Mr. Purvis stated the meeting with realtors and leasing agents has been set for Wednesday, March 6, 2013. The meeting will begin at 8:30AM.

Status Updates

A. Town of Farragut

Mr. Smoak discussed the EDC budget. Mr. Smoak stated if the EDC had any specific advertising they would like to consider then it will need to be brought to the next meeting. Mr. Smoak highlighted items that have occurred since the last EDC meeting:

- The Publix at Turkey Creek opened.
- The new zoning district from C-1 general commercial to D-4 Business District was approved for the property on Kingston Pike next to Renaissance.
- The Land Use Plan was adopted.

Mr. Smoak stated the Intro to Farragut program starts February 19, 2013. This will be a great program for area citizens to learn more about the Town of Farragut.

B. Farragut West Knox Chamber of Commerce

Ms. Sisco stated the Chamber had 5 ribbon cuttings, 6 new members and great turnouts to the local networking events. Ms. Sisco stated the Chamber has several events coming up:

- Feb 21: Jet's Pizza Networking from 5-6PM
- Feb 26: Mayor Rogero to speak at Fox Den breakfast
- March 19: New member orientation at Farragut Town Hall

C. Farragut Business Alliance

Mr. Purvis stated the FBA has added a photography component to Art in the Park. There are two community forums coming up that are free and open to the public:

- The State of Education in Tennessee
Date: Tuesday, April 30th, 2013
Start Time: 6:00 pm
Event Location: Farragut Town Hall
 - o Panelists: Buzz Thomas (Great Schools Partnership, State Collaborative on Reforming Education (SCORE), and Public School Forum of East Tennessee. Mike Edwards (Knoxville Chamber Partnership, Tennessee State Board of Education, Public School Forum of East Tennessee)
- The Future of Healthcare and its Impact on Business
Date: Tuesday, May 14th, 2013
Start Time: 6:00 pm
Event Location: Farragut Town Hall
 - o Panelists (to date): Tim Young, CEO of Summit Healthcare and Pam Lawhorn, Vice President of BB&T Insurance Services

Mr. Purvis stated the grand opening signage ordinance was approved by the board and will allow for:

- Larger signage
- Adding more signage for grand openings
- The Town to keep a supply of signs to have businesses rent the signs from the Town.

Mr. Dangel made a motion to adjourn at 8:50 AM. Seconded by Mr. Holladay. All voted in favor.

Next meeting Wednesday, March 6, 2013 at 8 AM.

X

Ginny McLain-Tate
Chairman