



Minutes
Economic Development Committee
September 4, 2013
8:00 AM
Town Hall Board Room

Committee Members Present

David Purvis, Phil Dangel, Naoko Blue, Ron Pinchok, R. Knick Myers, Bob Markli, Ginny McLain-Tate, Jim Holladay, Jim Nixon

Staff Present

Valerie Millsapps and Gary Palmer

Other

Tim Williams with the Farragut/West Knox Chamber of Commerce
Sue Stuhl, Parks and Leisure Services Director

Approval of the Minutes

Mr. Dangel moved to approve the August 7, 2013 minutes. Mr. Purvis seconded the motion. All voted in favor, but Mr. Nixon.

Charter Discussion: Number of Members

Mr. Myers moved to increase the committee members and change the wording from up to 8 to up to 14. Mr. Markli seconded the motion. All voted in favor, except Mr. Markli voted no.

Strategic Planning Update

Mr. Pinchok challenged the group to look at the Strategic Plan update on the Town's website. Mr. Pinchok stated the goal for the October meeting will include the EDC setting new goals that's aligned with the Town's strategic plan. Mr. Pinchok stated Mr. Smoak was updating the EDC Punch List.

Ms. Stuhl discussed branding and how everyone has a different idea on what branding is. A bullet point list will be turned in for review on September 15 to the Town Administrator. Ms. Stuhl stated the goal is to focus on branding and then go from there.

Status Updates

- a. **Farragut Business Alliance:** Mr. Purvis stated the Red, White, and Blues event lost money, but the attendance was good despite the weather. Taste of Farragut will be held Friday, September 27 with 20-25 restaurants. Tickets will be sold for \$20 online presale and \$25 the day of the event. Shop Farragut will kick-off after the Taste of Farragut event.
- b. **Town of Farragut:** The fourth annual "Picnic on the Pike" scheduled for Sunday, Sept. 29, 2013, from 1 to 5 p.m. on the lawn of the historic house at 11863 Kingston Pike (home of the Farragut press newspaper).
- c. **Farragut/West Knox Chamber:** Mr. Williams stated Dr. Bass will be speaking at Fox Den on September 24 beginning at 7:30am. Mr. Williams stated the Chamber membership is up and lots of activity is taking place.

Any other Business

Mr. Pinchok challenged the EDC members while out in the business community to introduce their self and bring any feedback back to the meeting.

Mr. Dangel moved to adjourn at 9:35 AM. Ms. McLain-Tate seconded the motion. All voted in favor.

Next meeting Wednesday, October 2, 2013 at 8 AM.

X

Ron Pinchok
Chairman