



**TOWN OF FARRAGUT
ECONOMIC DEVELOPMENT COMMITTEE MEETING
TOWN HALL BOARD ROOM
Wednesday, November 6, 2013
8 AM**

1. Call to order
2. Approval of Minutes
 - a. October 2, 2013
3. Review of Town Strategic Plan & EDC Work Program-FY2014
4. Subcommittee meetings: Confirm Committee Appointments
 - a. Marketing and Development
 - b. Recruitment and Retention
5. Election of Committee representative for Marketing/Tourism RFP
6. Review of portable sign prohibition in the Farragut sign ordinance
7. Status Updates
 - a. Town of Farragut
 - b. Farragut/West Knox Chamber of Commerce
 - c. Farragut Business Alliance
8. Any other Business
9. Adjournment



Minutes
Economic Development Committee
October 2, 2013
8:00 AM
Town Hall Board Room

Committee Members Present

David Purvis, Phil Dangel, Naoko Blue, Ron Pinchok, R. Knick Myers, Bob Markli, Ginny McLain-Tate, Jim Nixon, David Smoak

Committee Members Absent

Jim Holladay

Staff Present

Valerie Millsapps

Other

Bettye Sisco and Tim Williams with the Farragut/West Knox Chamber of Commerce
Allison Sousa with the Farragut Business Alliance

Approval of the Minutes

Mr. Purvis moved to approve the September 4, 2013 minutes. Mr. Dangel seconded the motion. All voted in favor.

Discussion of Economic Development Committee Work Program for FY2014

Mr. Smoak discussed the Work Program FY2014 with the group and the importance of the EDC's focus be on goals 2 and 4 of the Boards Strategic Plan. Mr. Pinchok reviewed each goal with the group for discussion. Mr. Smoak challenged the group to rate each work program item and Town staff will formalize for the next meeting.

Status Updates

- a. **Farragut Business Alliance:** Mr. Purvis stated next week the Tennessee Supreme Court Chief Justice Gary Wade will highlight the importance of community involvement and how it has looked in various Tennessee communities. This event will be held at Fox Den on October 10 at 12 noon.

Ms. Sousa stated the Taste of Farragut attendance was down this year. Last year the Taste of Farragut had 1400 attendees to 1200 this year. The FBA are currently going over funds.

Shop Farragut forms will go out to the business community the 3rd week of October. The Light the Park event will be held Monday, December 2 at 6pm.

- b. **Farragut/West Knox Chamber:** Ms. Sisco stated the Chamber had 8 new members, several networkings, and 13 ribbon cuttings. The breakfast event with Dr. Bass was well attended with over 150 attendees.
- c. **Town of Farragut:** Mr. Smoak stated the Town has had 86 home starts this year. Last year the Town had a total of 84. Mr. Smoak mentioned several new projects in the area.

Any other Business

Mr. Myers stated the Parade of Homes starts Friday at Noon. Download the myhomefound app to map out homes around you. Mr. Myers stated they have 5 homes in Town.

Mr. Myers stated that October fest will be October 10. Parking will available at the church across from Renaissance.

Mr. Myers suggested a discussion be held at the next meeting regarding people standing out in the street holding signs.

Mr. Nixon requested that Mr. Smoak email a letter to the Farragut Press on a recent article published in the Farragut Press.

Mr. Dangel moved to adjourn at 9:55 AM. Ms. McLain-Tate seconded the motion. All voted in favor.

Next meeting Wednesday, November 6, 2013 at 8 AM.

X

Ron Pinchok
Chairman

Town of Farragut Economic Development Committee

Work Program FY2014

Top Priority

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| <i>Marketing & Development</i> | i. Ongoing group meeting and determining the message to each of these groups |
| | a. Developers |
| | b. Retailers |
| | c. Realtors |
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| | ii. Tourism Master Plan and expansion of Economic Development, branding and efforts |
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| <i>Recruitment & Retention</i> | iii. Implement a plan to fill vacant "big box" buildings and empty commercial space |
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High Priority

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| <i>Recruitment & Retention</i> | i. Direction of future development of Outlet Drive Corridor |
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| <i>Marketing & Development</i> | ii. Conduct Survey on Town of Farragut business/economic development climate |
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| <i>Recruitment & Retention</i> | iii. Prepare for ICSC Recon tradeshow and recruit business to Farragut |
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Moderate Priority

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| | i. Determine metrics for investment partners and fund qualified groups |
| | a. Review goals and objectives of each organization at least quarterly |
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| <i>Marketing & Development</i> | ii. Economic Development Committee Members monthly visits/feedback with develop retailers, and realtors |
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| <i>Marketing & Development</i> | iii. "Doing Business in the Town of Farragut" guide |
| | a. Inputs from Farragut Economic Development, Farragut/West Knox Chamber of Commerce, Farragut Business Alliance, Municipal Planning Commission, staff, etc |
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Town of Farragut Process for Developers/New Businesses

Following is the general process involving the Town of Farragut; however, it is important to note that much of the order is not carved in stone; rather, is flexible to best meet the needs of the project stakeholders:

- ◇ **Subdivision Plat** (if needed)- Can be delayed to meet project needs. Can be approved on staff level, unless more than 2 lots, then goes to the [Farragut Municipal Planning Commission](#). This must be done before a Certificate of Occupancy can be obtained.
- ◇ **Site Plan**- These can be submitted with Subdivision Plat for the convenience of the developer. At this stage, the Town will also be looking for letter of credit, plans for erosion control, letter of coverage from TDEC, etc. (if applicable). In many communities, this step can take up to 6 months for approval. **In Farragut, it takes 30 days from submittal to approval.** Items will be due on Monday, 31 days prior to the Farragut Municipal Planning Commission meeting. Plans will need to be changed to reflect outstanding items (which is not required in all jurisdictions, so important for developers to know up front). To avoid delays, once the plan is stamped, the developer needs to build it just like the plans reflect.
- ◇ **Landscape Plan**- The [Visual Resources Review Board](#) meets the 4th Tuesday of each month. The Landscape Plan is due on Monday, 2 weeks prior to the meeting. The Landscape Plan can be concurrent with the site plan.
- ◇ **Site Inspection**- Erosion controls and tree protection (must be done before grading permit)
- ◇ **Grading Permits**- You need a grading permit if: you are disturbing greater than 1 acre during your project, if a site plan is required per the Farragut Zoning Ordinance, if a preliminary plat is required per the Farragut Subdivision Regulations.
- ◇ **Building Plans** (can be submitted with Site Plan)- There is no public review of building plans; professional review only.
- ◇ **Building Permit**-The Town of Farragut offers several types of building permits: Residential additions, renovations, accessory structures, demolition, pools, Commercial additions, renovations, accessory structures, commercial demolition
- ◇ **Other inspections**: Engineering Staff conducts interim checks throughout the process for erosion control; site inspection; lighting inspection.
- ◇ **Building Inspections**: Footer, framing, plumbing, gas/mechanical, energy code/insulation pad, final above and final (note: state inspects electrical through LCUB). Each takes approximately 45 minutes, except for the final inspection, which might take several days over a few weeks to complete. Inspections can typically be granted within 24 hours of scheduling
- ◇ [Farragut Beer Board if applicable](#)
- ◇ [Farragut Business Privilege License](#)
- ◇ Check with [Knox County](#) (www.knoxcounty.org or 865-215-2000) on: [Business License](#), [health department](#), etc.

The Town of Farragut is here to help guide you through every step of the development process. If you ever have any questions before or during the process, feel free to contact the [Town of Farragut](#) Community Development staff at 865-966-7057 or the [Farragut Business Alliance](#) at 865-307-2486.

Other helpful tips:

- ◆ Call (865-966-7057) or [email staff](#) with questions and concerns, or for clarification.
- ◆ Provide Town of Farragut staff with a back-up contact person for your project
- ◆ Things are less costly to change on paper than in the field!
- ◆ Community Development: Mark Shipley, Engineering: Darryl Smith; Architecture/Building Plans: John Householder or Dan Johnson; Residential Plan Review: Steve Coker These key people can be reached by calling 865-966-7057.
- ◆ Meet with Town of Farragut staff on the front end (before putting pen to paper). This simple step can decrease costs and expedite the process.
- ◆ Don't wait until the last minute to schedule inspections. You can reach [Karen Richards](#) at 865-966-7057 to schedule inspections.

Key contacts in the community and at the Town of Farragut

- ◆ [Farragut Business Alliance](#): [Allison Sousa](#)-865-307-2486
- ◆ [Farragut/West Knox Chamber of Commerce](#): [Betty Sisco](#)-865-675-7057
- ◆ Town of Farragut 865- 966-7057
- ◆ Town email: towninfo@townoffarragut.org



Frequent Asked Questions

When is a building permit required?

For any new construction, additions, structural alterations, new or replacement gas/mechanical units, and/or most accessory structures. Unless structural modifications are needed, building permits are not typically required for cosmetic work such as re-roofing, replacing siding, replacing floors, etc.

Why are building permits required?

Building permits are required for a number of reasons. Approved permits and the accompanying building inspections help ensure that what you are proposing complies with current code requirements. This, in turn, helps provide for a safe structure and helps protect your investment. The failure to obtain building permits may also lead to an un-insurable structure or a structure that may need serious modifications or removal in the future due to a lack of compliance with applicable codes.

Do I need a permit to have a swimming pool installed or a deck?

Yes, contact the Farragut Community Development Department at 865-675-2384.

What if I am not sure if I need a building permit?

You can always contact the Farragut Community Development Department at 865-675-2384 with any questions.

Do I need a Business License in addition to a Knox County Business License?

Yes, contact Town Recorder Allison Myers at 865-966-7057.

When is a sign permit required?

When you are erecting, structurally repairing (other than normal maintenance), replacing, altering, relocating, changing the panels of (including tenant panels on existing ground mounted signs), and/or changing the establishment being advertised on a sign.

In terms of signage, how can I advertise a grand opening or other special event related to my business/establishment?

Contact the Town's Community Development Department (Planning Division) and apply for a special events permit at 865-675-2384 - Mark Shipley.

Who do I need to contact for Fire/Commercial Plans review, Fire code/safety questions?

You can contact Dan Johnson or Colin Cumesy at 865-675-2384.

Who do I need to contact for commercial building, codes, and/or plan questions?

Any commercial related questions you can call 865-675-2384 and ask for Mark Shipley or John Householder.

How can I get more exposure to my business or home-based business?

Contact Allison Sousa with the Farragut Business Alliance at 865-307-2486 or Bettye Sisco with the Farragut West/Knox Chamber of Commerce at 675-7057.

Do you have boards or committees that the public can serve on?

Yes, numerous volunteer opportunities are available to citizens who would like to play a role in meeting the needs of the community. You can pick an application up at Town Hall or apply online at www.townoffarragut.org in the online form center.

Contacting Farragut

Farragut Town Hall

11408 Municipal Center Drive
Farragut, TN 37934
Telephone: 865-966-7057
Codes/Building Permits: 865-675-2384

Fax: 865-675-2096
Codes/Building Permits: 865-675-7652

Town Hall Hours:

Monday-Friday 8a.m.-5 p.m.

Website: www.townoffarragut.org
General e-mail:

towninfo@townoffarragut.org



CHAPTER 3. CABLE TELEVISION**Sec. 9-301. To be furnished under franchise.**

Cable television service shall be furnished to the Town of Farragut and its inhabitants under franchise as the board of mayor and aldermen shall grant. The rights, powers, duties and obligations of the Town of Farragut and its inhabitants and the grantee of the franchise shall be clearly stated in the franchise agreement which shall be binding upon the parties concerned.*

***Editor's note**—For complete details relating to the cable television franchise agreement see Ord. No. 89-17 in the office of the recorder.

CHAPTER 4. SIGN ORDINANCE

Sec. 9-401. Authority.

This chapter shall be known as the "Sign Ordinance of the Town of Farragut, Tennessee." This chapter is adopted under the authority granted to the Town of Farragut through its charter of incorporation, the Mayor-Aldermanic Charter, Section 6-2-201. (Ord. No. 98-06, Apr. 1998)

Sec. 9-402. Purpose.

The purpose of this section is to provide a comprehensive system of sign regulation which will promote and carry out the goals and objectives of the Town of Farragut. These regulations are intended to assist in the economic development of the town, but without lessening a quality of life which the citizens of Farragut strive to maintain and improve to the extent possible. To this end, it is the intent of this section to establish regulations which:

- (1) Regulate the type, placement, and size of signs within the town;
- (2) Protect and enhance the scenic beauty of the natural environment in the town and the surrounding area;
- (3) Emphasize the assets of community appearance and high environmental quality in promoting economic development;
- (4) Promote the public health, safety, and welfare by prohibiting improperly designed or located signs which could distract, confuse, mislead, or obstruct vision;
- (5) Ensure safe construction and maintenance of signs;
- (6) Protect and enhance public and private property;
- (7) Ensure equity in the distribution of the privilege of using the public visual environment to communicate private information; and
- (8) Improve the appearance of the town's business area, especially along major thoroughfares.

(Ord. No. 98-06, Apr. 1998)

Sec. 9-403. Scope.

This chapter shall not regulate signs which are not visible from outside of a building. Nor shall this chapter regulate non-commercial flags and non-commercial emblems on mailboxes which are located on residentially used land. Thus the primary intent of this chapter shall be to regulate signs of a commercial nature intended to be viewed by the public.

(Ord. No. 98-06, Apr. 1998)

Sec. 9-404. Definitions.

(1) For the purpose of this chapter, words used in the present tense include the future tense; words in the singular number include the plural number, and words in the plural number include the singular number; the word "shall" is mandatory and not directory; the word "may" is permissive. Any word or term not defined within this section of the municipal code or in chapter 2, Definitions, in the Zoning Ordinance shall be construed to be used in this chapter as defined by the latest edition of Webster's Unabridged Dictionary. Any word or term not defined in the town's ordinance or the latest edition of Webster's Unabridged Dictionary shall have the meaning customarily assigned to them.

(2) The following words and terms are defined as follows:

Abandoned sign. A sign which identifies or advertises a business, lessor, owner, product, or activity that has been discontinued for thirty (30) days or more.

Address signs. Signs depicting the official street address. Such signs may be located on awnings.

Architectural compatibility. Visual harmony and consistency with regards to color, building materials, and style.

Awning. A rooflike cover that is temporary or portable in nature that projects from the wall of a building and is supported primarily from the exterior wall of a building.

Awning sign. A sign located on an awning.

Building memorial / cornerstone signs. Signs indicating the name of a building and the date of construction and which are cut into a masonry surface. Such signs are permanent with the building and do not change when there is a change of occupancy.

Changeable copy sign. Any sign where letters or numbers displayed on the sign are designed to be changed frequently to display different messages.

Construction signs / subdivision construction signs. Temporary signs erected on the premises on which construction is taking place, indicating the name of the future development, the names of the architects, engineers, landscape architects, contractors or similar artisans, and the owners, financial supporters, sponsors, and similar individuals or firms having a role or interest with respect to the project(s).

Delivery signs. Signs indicating the delivery or loading points and which are limited to directional messages for vehicular traffic.

Directional building identification signs. Signs which identify a particular building within a multi-building complex and which are limited to directional messages, principally for vehicular traffic.

Directional parking signs. Signs indicating the entrance to or exit from an off-street parking lot. Such signs may display a distinctive identifying symbol or emblem of the establishment.

Directory sign. A sign listing the tenants or occupants of a building and which is limited to the building name, the building address, the tenant names, and the location of tenants within a building.

Environmental award sign. Signs which identify sites which have been the recipient of an environmental award given by the Town of Farragut following recommendation by the Farragut Advisory Council on the Environment (FACE).

Flag pole. A straight, vertical pole or staff anchored in the ground on which a flag is or can be displayed.

General occupant sign. A sign located within five (5) feet of the building entrance within non-residential districts and located on a building wall within residential districts. The text content of such signs is not restricted to identification purposes.

Government flag. A flag representing the United States, the State of Tennessee, the Town of Farragut, the Armed Forces, and public and/or non-profit board accredited learning institutions.

Ground-mounted sign. A sign erected on a free-standing frame and not attached to any building. Such signs may be two-sided provided that both sides cannot be seen simultaneously from any point.

Height clearance signs. Signs indicating clearance for vehicles.

Historic plaques. Signs which identify sites deemed of local, state, or national importance by the Farragut Board of Mayor and Aldermen or by the state or federal historic commissions.

Landscape award signs. Signs which identify sites which have been the recipient of a landscape award given by the Town of Farragut, Knox County, or an organization recognized by the Visual Resources Review Board.

Marquee sign. A wall sign which is limited to the titles and ratings of movies/plays currently playing at a theater.

Menu board. A changeable copy sign that serves primarily to list the food and beverage products offered for sale by an establishment.

Neon border. One (1) tube of neon lighting bordering the roof line of a building provided it is straight, it is of a single color, it does not touch a sign, and it does not give the perception of touching a sign. All other neon lighting shall be considered a sign that requires a permit.

Parking lot directory signs. Signs located within a parking lot which list the tenants or occupants of a building and indicates the general direction to the tenants' entrance into the building. Such signs are intended to direct vehicles to their destination within a multiple use or multiple building complex.

Pedestrian mall. An open aired pedestrian or walk way in a multiple use building on which tenant spaces front.

Permanent window signs. Any sign placed at either the internal or external surface of a window, is intended to be visible from the outside of a building, remains for more than thirty (30) consecutive days or more than sixty (60) days within any consecutive one hundred eighty-day (180) period, is constructed of a permanent type material, or is internally illuminated. For the purposes of this ordinance, a permanent window sign shall be considered a wall sign.

Pole sign. A sign that is mounted on a freestanding pole so that the bottom edge of the sign face is fourteen (14) feet or more above grade.

Portable sign. Any sign that is not affixed to a building, structure, or the ground.

Roof sign. Any sign which projects in part or whole above the top edge of a building wall.

Security system signs. Signs which identify a security system that is installed on the premises.

Sign. Any letter, number, figure, symbol, trademark, graphic, logo, design, or device mounted or otherwise placed and intended to be visible from outside of a building, used to attract attention in order to advertise, identify, announce, notify, direct, or communicate.

Sign area. The entire face of a sign, including the advertising surface and any framing, trim, or molding but not including the supporting structure.

Sport field sponsorship message board. A freestanding roofed structure with a sign face upon which names of sponsors and sport field activities are posted.

Subdivision homeowner association notification signs. Signs which notify residents of a residential development the events planned for or by the homeowners' association or neighborhood.

Subdivision real estate signs. Temporary signs erected at the entrance of residential developments that are under construction and which are limited to indicating the names of builders, prices of lots, prices of homes for sale, names of sales representatives, names of owners/developers, name of the development, and other similar information.

Temporary window signs. Any sign constructed of paper, fabric, or other light material that is displayed on the internal surface of a window, but is designed or intended to be visible from the outside of a building and is displayed for a period not to exceed thirty (30) days.

Under-canopy sign. A sign that is hung perpendicular to a building under a canopy which projects over the public entrances into a building.

Wall sign. A sign attached parallel to and projecting not more than twelve (12) inches from the wall of a building. No such sign shall extend above the top edge of a building wall or roof line. For the purposes of this chapter, a permanent window sign shall be considered a wall sign. (Ord. No. 98-06, Apr. 1998; Ord. No. 00-22, June 2000; Ord. No. 02-13, Sept. 2002; Ord. No. 03-06, May 2003; Ord. No. 05-07, Apr. 2005; Ord. No. 09-27, § 1, 1-14-2010)

Sec. 9-405. General provisions.

All signs erected, replaced, reconstructed, expanded, or relocated on any property within the town shall conform with the provisions of this section.

- (1) *Signs not requiring permits.* The following types of signs are exempted from permit requirements but must be in conformance with all other requirements of this chapter:
 - (a) Address signs;
 - (b) Building memorial/cornerstone signs;
 - (c) Construction signs;
 - (d) Environmental award signs;
 - (e) General occupant signs;
 - (f) Town of Farragut, State of Tennessee, and American flags;
 - (g) Height clearance signs;
 - (h) Historic plaques;
 - (i) Landscape award signs;
 - (j) News racks and other vending machine signs;
 - (k) Neon border, as defined in this chapter;
 - (l) Political signs;
 - (m) Public or quasi-public information, safety, and regulatory signs;
 - (n) Real estate signs;
 - (o) Scoreboards on publicly owned athletic fields;
 - (p) Security system signs;
 - (q) Subdivision construction signs;
 - (r) Subdivision real estate signs;
 - (s) Temporary decorations for recognized holidays;
 - (t) Temporary signs approved with a special events permit; and
 - (u) Temporary window signs.
- (2) *Prohibited signs.* The following types of signs are prohibited in all districts.
 - (a) Abandoned signs, which shall be removed by the property owner;
 - (b) Any sign placed on public property or right-of-way without the written consent of the public authority having jurisdiction over the property;
 - (c) Any sign which bears or contains statements, or words of an obscene, pornographic, or immoral character;
 - (d) Any signs with flashing, chasing, pulsating, twinkling, dancing, scintillating, and/or oscillating lights or any other rotating, revolving, or otherwise moving part;

- (e) Awning signs, except as provided for elsewhere in this chapter;
 - (f) Banners, except as provided for elsewhere in this chapter and the zoning ordinance;
 - (g) Non-governmental flags, except non-commercial flags located on residentially used land;
 - (h) Off-premise signs, except as provided for elsewhere in this chapter;
 - (i) Off-premise outdoor advertising;
 - (j) Pennants, ribbons, festoons, buntings, streamers, spinners, balloons, or other types of lighter-than-air or wind-activated signs and attention getting devices;
 - (k) Portable signs, except as provided for elsewhere in this chapter;
 - (l) Roof signs, except commonly recognized religious symbols for churches and other places of worship;
 - (m) Search lights;
 - (n) Signs attached to, suspended from, or painted on any vehicle which is regularly parked on any street or private property when one (1) of the purposes of so locating such vehicle is to display, demonstrate, and advertise, or attract the attention of the public;
 - (o) Signs imitating or resembling official traffic or government signs or signals; and
 - (p) All other signs not specifically permitted.
- (3) *Criteria in determining sign area.* The sign area for all signs shall be measured by drawing an imaginary single, regular geometric shape of a rectangle, circle, or equilateral triangle around the sign. The text and other graphics do not have to be physically, visually, or topically connected.
- For a sign with two (2) parallel faces, only the area of a single face shall be considered. If the faces of a multiple-faced sign are not parallel, then the total sign area shall be the sum of the areas of the individual, non-parallel faces.
- (4) *Criteria in determining sign height for ground-mounted signs.* The sign height shall be measured by the vertical dimension from the ground level at the base of the sign, including the supporting structure, to the top most point of the sign. Unless otherwise specified in this chapter, if the ground level at the base of the sign is lower than the adjacent street grade, the height shall be computed from the adjacent street grade, excluding elevated bridges or interchanges.
- (5) *Criteria in determining setback for ground-mounted and pole signs.* The setback shall be measured from the farthest most protrusion of the sign to the nearest point of a property line. All signs shall be located outside of the visibility triangle. For the purposes of this chapter, the interstate highway right-of-way shall be considered a side or rear lot line.

- (6) *Construction specifications.* All signs shall be installed in compliance with all building and fire codes adopted by the town. All electrical service to ground-mounted and pole signs shall be under ground. Any lighting of signs shall be installed so as to prevent any glare upon adjoining properties or rights-of-way.
- (7) *Sign maintenance and removal.* All signs shall be properly maintained. Exposed surfaces shall be clean and painted if paint is required. Defective parts shall be replaced. The sign administrator shall have the right to order the repair or removal of any sign which is defective, damaged, or substantially deteriorated.

When any sign is removed, all structural components shall be removed with the sign and such removal shall be in compliance with all building and fire codes adopted by the town. All structural components of ground-mounted and pole signs shall be removed to ground level. The structural components of all other signs, including painted wall signs, shall be removed back to the original building configuration. All visual remains of the sign shall be removed.

(Ord. No. 98-06, Apr. 1998; Ord. No. 05-24, Jan. 2006; Ord. No. 06-31, § 1, 11-2-2006)

Sec. 9-406. Sign regulations by land use and/or zoning districts.

All signs shall comply with the following regulations. Any sign that is not specifically permitted shall be prohibited. For the purposes of this chapter, commercial purposes shall include all uses permitted within the commercial districts and office purposes shall include all uses permitted within the office district.

- (1) *The following signs are permitted in all zoning districts.*
 - (a) *Building memorial/cornerstone signs.* One (1) non-illuminated wall sign not to exceed six (6) square feet in size and six (6) feet in height.
 - (b) *Environmental award signs.* One (1) non-illuminated sign per lot, parcel, or tract, not to exceed four (4) square feet in size and six (6) feet in height. Such signs shall be set back a minimum of ten (10) feet from all property lines and shall be removed within one (1) year of receiving the award.
 - (c) *Government flags.* A total of three (3) government flags per lot, parcel, or tract. Flags shall be displayed on a flag pole. Flag poles shall not exceed the maximum building height of the zoning district and shall be set back a minimum of twenty (20) feet from the front property line and ten (10) feet from side and rear property lines. Such poles shall meet the construction standards of the industry per the size of flag that is to be flown on the pole.

An unlimited number of flags shall be allowed on nationally recognized holidays and shall be allowed to be erected no sooner than two (2) days prior to a holiday and shall be removed within two (2) days after the holiday.

- (d) *Historic plaques.* One (1) non-illuminated sign per site, not to exceed six (6) square feet in size and eight (8) feet in height. Such signs shall be set back a minimum of ten (10) feet from all property lines.