



Minutes
Economic Development Committee
January 8, 2014
8:00 AM
Town Hall Board Room

Committee Members Present

David Purvis, Phil Dangel, Naoko Blue, R. Knick Myers, Jim Nixon, David Smoak, Ginny McLain-Tate, Bob Markli

Committee Members Absent

Jim Holladay, Ron Pinchok

Staff Present

Valerie Millsapps

Other

Tim Williams and Bettye Sisco with the Farragut/West Knox Chamber of Commerce
Allison Sousa with the Farragut Business Alliance

Approval of the Minutes

Mr. Dangel moved to approve the December 3, 2013 minutes. Ms. McLain-Tate seconded the motion. All voted in favor.

Subcommittee meetings

Ms. McLain-Tate encouraged a break-out session. The Marketing and Development and Recruitment and Retention sub-committees discussed briefly as a whole.

Discussion of monthly feedback visits

No discussion

Discussion of goals/objectives of FBA & Farragut Chamber

Ms. Sousa stated the Farragut Business Alliance brochure needs to be updated with goals and the mission statement. Ms. Sisco postponed the Farragut Chamber goals/objectives to a later date.

Status Updates

- a. **Town of Farragut** : Mr. Smoak stated the building permits year end results were at the highest in 6 years with the average price of a home at \$370K. Other updates for the Town:
 - Town staff will be conducting interviews for Retail Marketing Services this week.
 - Marketing and Branding interviews are next week and will be looking into logo development, talking to the community and outside the community.
 - Sales Tax revenue has been outstanding.
 - Intro to Farragut 2nd class will be kicking off January 15 at Town Hall. This year's class will incorporate a service project with Second Harvest.
- b. **Farragut/West Knox Chamber** : Ms. Sisco stated the Chamber added 65 new members the first half of the year.
 - In December the Chamber had:

- i.4 new members
 - ii.4 ribbon cuttings
 - iii.A successful turnout to the Chamber Holiday open house with 12 Restaurants. Donations were collected for Family Promise.
- Upcoming Chamber events:
 - i.New Member orientation January 14 at the Farragut Town Hall.
 - ii.A speaker breakfast is scheduled for February. Tennessee Department of Transportation Commissioner John Schroer will be speaking.
- c. **Farragut Business Alliance** : Ms. Sousa highlighted some upcoming events:
 - Art in the Park is scheduled for April 26-27 with a gallery reception on May 9.
 - Red, White and Blues is scheduled for Thursday, July 3.
 - Farragut Food Festival has a tentative date of September 26.

Mr. Dangel moved to adjourn at 9:45 AM. Ms. McLain-Tate seconded the motion. All voted in favor.

Next meeting Wednesday, February 5, 2014 at 8 AM.

X

Ron Pinchok
Chairman