



**TOWN OF FARRAGUT  
ECONOMIC DEVELOPMENT COMMITTEE MEETING  
TOWN HALL BOARD ROOM  
Wednesday, September 3, 2014  
8 AM**

1. Call to order
2. Approval of Minutes
  - a. August 6, 2014
3. Discussion of Branding Program
4. Overview of Vacant Properties
5. Status Updates
  - a. Town of Farragut
  - b. Farragut/West Knox Chamber of Commerce
  - c. Farragut Business Alliance
6. Any other Business
7. Adjournment



Minutes  
Economic Development Committee  
August 6, 2014  
8:00 AM  
Town Hall Board Room

**DRAFT**

**Committee Members Present:**

Jim Holladay, R. Knick Myers, Phil Dangel, David Smoak, Ron Pinchok, David Purvis, Naoko Blue

**Committee Members Absent:**

Bob Markli, Jim Nixon, Ginny McLain-Tate

**Staff Present**

Gary Palmer and Jenn Hatmaker

**Other**

Tim Williams and Bettye Sisco with the Farragut/West Knox Chamber of Commerce

**Approval of the Minutes**

Mr. Dangel moved to approve the July 9, 2014 minutes at 8:02 AM. Mr. Purvis seconded the motion. All voted in favor.

**Discussion of Priorities to Accomplish for FY15**

Mr. Smoak stated that the committee may want to be involved in the community branding project which is currently underway with the consultant group, NorthStar. Mr. Smoak also stated that the committee should also focus on ways to fill the vacant spaces throughout the Town.

Mr. Holladay asked if the committee wanted to pursue the renaming of Outlet Drive as a priority in FY15. Mr. Myers stated that it may be beneficial to speak with the individuals who would be impacted by the name change before starting the process. Mr. Holladay stated that Outlet Drive does not extend to Campbell Station Road (CSR); Outlet Drive extends to Snyder Road which continues to CSR. Mr. Smoak stated that the committee would have to work with the MPC and stated that some parcels along Outlet Drive are not within the Town so the committee would also have to work with Knox County to pursue a name change. Mr. Purvis stated that he does not believe the name is keeping businesses from coming to Outlet Drive – traffic patterns and what is around is influencing the decision. Mr. Pinchok stated that the committee should pursue the project.

**Calendar of Meeting Dates for the Year – Discuss Any Meeting Date Changes**

A calendar was presented to the committee with the holidays and committee meeting dates for FY15.

Mr. Holladay stated that two months which may present a conflict is September 2014 and April 2015. Mr. Holladay asked the committee members if anyone had vacation plans the week of the September 2014 meeting. None of the committee members who were present had anything scheduled that week. Mr. Holladay stated that the committee could wait until closer to April 2015 to decide on changing the committee meeting date in April.

Mr. Myers stated that Spring Break will be March 16-20, 2014.

**Discussion of Outlet Drive Corridor**

Mr. Holladay stated that this discussion occurred during the Discussion of Priorities for FY15.

## **Status Updates**

### **a. Town of Farragut:** Presented by Mr. Smoak

- 0 Commercial Permits issued but the Town is on track to exceed last year's number of housing permits with approximately 67 housing permits so far this year.
- The Board of Mayor and Aldermen and the Planning Commission will have a workshop next week to discuss Zoning Ordinances, the Land Use Plan and Architectural Design Guidelines.
- A sign ordinance will be presented to the Board of Mayor and Aldermen for Second Reading to allow more signage on 3 and 5 story office buildings.
- Rezoning and Development of the Villas at Anchor Park being presented to the Planning Commission next month
- Split Rail Farm will be on the Planning Commission agenda this month for final plat

### **b. Farragut / West Knox Chamber of Commerce:** Presented by Ms. Sisco

- 17 new members between May, June, and July with approximately ½ of those within the Town
- 13 networking events
- Contributed to charities including one for Autism
- The Chamber has a new office manager: Vicki Mosebach
- Hosting the Chamber Convention August 20-22, 2014. Expecting approximately 35-40. Everything for the convention will be held within the Town except 1 luncheon.
- Added 5 new Chamber Board Members: Blake McCoy, Beth Ann Carter, Nancy Howard, Steven Lipsey, and Blake Rust

### **c. Farragut Business Alliance:** Presented by Mr. Purvis

- Started the planning stages for the Farragut Food Festival, formally Taste of Farragut. The event will be held on September 26 and will include a VIB (Very Important Bites) Booth.

Mr. Dangel stated that the committee should look at Top Golf and should contact them about coming to the Town.

Mr. Holladay asked about the Farragut Fleet. Mr. Smoak stated that the event has been moved to Mayor Bob Leonard Park on August 16, 2014 from 9am-12pm.

Mr. Holladay stated that the News Sentinel Golf Tournament will start next week.

## **Any other Business**

Mr. Myers stated that the new office building was occupied Monday and uses only 0.8 Watts of electricity. Mr. Myers offered to host an Economic Development meeting and a Chamber Board meeting there.

Ms. Blue asked if the Picnic on the Pike event will happen this year. Mr. Smoak stated that the event has changed to Public Lands Day and will be held the last Sunday in September at Founders Park and the Outdoor classroom.

Mr. Holladay asked if the Town had any new information on the cell towers. Mr. Smoak stated that no plans have been turned into the Town.

Mr. Pinchok asked who the new tenant at the Old Bi-Lo Center is. Mr. Smoak stated that Perceptics will move into the center in approximately 1-2 months.

Mr. Myers asked when the Town's contract with RedFlex ends. Mr. Smoak stated that the contract ends in November or December. Mr. Myers stated that the Town should consider allowing leniency for out of town violators who are not familiar with the area. Mr. Holladay stated that the committee can place this item on the agenda for the next meeting.

Mr. Dangel moved to adjourn at 9:18 AM. Mr. Purvis seconded the motion. All voted in favor.

**Next meeting Wednesday, September 3, 2014 at 8 AM.**