



Minutes
Economic Development Committee
November 5, 2014
8:00 AM
SouthEast Bank

Committee Members Present:

Jim Holladay, Phil Dangel, David Smoak, Naoko Blue, Ginny McLain-Tate, Jim Nixon, R. Knick Myers, Bruce Williamson

Committee Members Absent:

David Purvis, Bob Markli

Staff Present:

Gary Palmer and Jenn Hatmaker

Other:

Bettye Sisco with the Farragut/West Knox Chamber of Commerce

Allison Sousa with the Farragut Business Alliance

Wendy Smith with the Shopper News

Approval of the Minutes

Mr. Dangel moved to approve the October 1, 2014 minutes. Mr. Williams seconded. All voted in favor.

Status Updates

a. Town of Farragut: Presented by Mr. Palmer and Mr. Smoak

- i. Mr. Palmer stated that Winter and Company is working on the 2nd Draft of the Design Guidelines and the Final Draft meeting will be in January or February 2015.
- ii. Mr. Smoak stated that the building permits are doing well. Last month Casual Pint received a building permit last month, Mind Yer P's and Q's received their CO and a demo permit was issued for the interior of the space at the Old Kroger Building.
- iii. Mr. Smoak stated that the Board of Mayor and Aldermen will be looking at the rezoning request for property north of the Holiday Inn Express and the Planning Commission will be looking at concept plans for apartments in that area. Another rezoning request has been received by the Planning Commission for the Grigsby Chapel area.
- iv. Mr. Smoak reported that the Town Branding project is still under way. Hopefully in December we will get some concepts back from North Star.

b. Farragut / West Knox Chamber of Commerce: Presented by Ms. Sisco

- i. 19 new members in September; 9 of the new members are within the Town
- ii. 13 new members in October; 6 of the new members were within the Town
- iii. Mother Earth Meats, Renaissance Wellness Center, Archer's BBQ, Erwin Marine, Posh Petal Designs had ribbon cuttings. Upcoming Ribbon Cuttings: Go Glamorous, Spero Coffee, French Market Creperie
- iv. New Member Orientation was held on September 9; 45 attended.
- v. Over 250 people showed for the 5K
- vi. Holiday Open House at the Chamber will be December 11, 2014 from 4pm-7pm

c. Farragut Business Alliance: Presented by Ms. Sousa

- i. Light the Park will be December 1, 2014 at Founders Park from 6pm-7pm. More lights will be added this year and youth choirs and live music
- ii. Shop Farragut: Packets have been sent out. Campaign Period will be November 22 – December 31, 2014 and signs can go up on Friday, November 21, 2014. Thursday, December 18 will be Men's Night. Businesses will offer special deals, services, shopping assistance, refreshments, etc. to entice men to come out and finish their Christmas shopping.
- iii. Official community partner with the American Express Small Business Saturday Campaign for the 3rd year. Free small business resources are available if ordered by November 14, 2014.
- iv. Over 1300 people were at the Farragut Food Festival.

Any Other Business

Mr. Holladay received a call from someone who attended the 5K. The caller was interested in seeing next year's 5K race expo hosted within the Town. Mr. Holladay challenged the committee to think about possible locations and requested that this topic be included on the next agenda for the committee to discuss the opportunities that would be presented by having the expo within the Town.

Mr. Dangel moved to adjourn. All voted in favor.

Next meeting Wednesday, January 7, 2015 at 8 AM in the Town Hall Board Room.