



**TOWN OF FARRAGUT
ECONOMIC DEVELOPMENT COMMITTEE MEETING
TOWN HALL BOARD ROOM
WEDNESDAY, APRIL 1, 2015
8 AM**

1. Call to order

2. Approval of Minutes
 - a. March 4, 2015

3. Status Updates
 - a. Town of Farragut
 - b. Farragut/West Knox Chamber of Commerce
 - c. Farragut Business Alliance

4. Any other Business

5. Adjournment



Minutes
Economic Development Committee
March 4, 2015
8:00 AM
Town Hall Board Room

Committee Members Present:

Jim Holladay, Phil Dangel, David Smoak, Naoko Blue, Bruce Williamson, David Purvis, Ginny McLain-Tate, Jim Nixon,

Committee Members Absent:

Bob Markli, R. Knick Myers

Staff Present:

Jenn Hatmaker

Other:

Bettye Sisco and Tim Williams with the Farragut/West Knox Chamber of Commerce
Allison Sousa with the Farragut Business Alliance
Wendy Smith with the Shopper News

Call to Order

Chair Holladay called the meeting to order at 8:05am. A quorum was declared.

Approval of the Minutes

Mr. Dangel moved to approve the February 4, 2015 minutes. Mr. Purvis seconded the motion. Motion passed.

EDC 2015 Goals Review and Discussion

Chair Holladay asked the committee if they would like for the EDC Charter and Work Program Goals to remain the same or if the committee felt it should be changed. Mr. Purvis stated that he thought that it should remain the same. The committee discussed different points from the charter and work program.

April 1st EDC Meeting Discussion Regarding Realtor / Developer Meeting

Chair Holladay stated that the EDC meeting will start at 8:00am and the Realtor / Developer will follow at 9:00am with Mr. Smoak going through the program. Mr. Smoak stated that he will talk through the zoning changes including the zoning changes to the C-1 zoning in the Town Center District (TCD), the adoption of the Land Use Plan in the TCD, the Architectural Design Guidelines, provide an update on the building permits over the past 4-5 years, and Lacy Beasley with Retail Strategies will give a presentation.

Ms. Sisco asked if the committee would like for the meeting to be on the Chamber's calendar of events. The committee agreed that this would be helpful.

Status Updates

a. Town of Farragut: Presented by Mr. Smoak

- i. Currently preparing for the ICSC trip in May. A team has been put together to attend the conference: Mayor Ralph McGill, Gary Palmer, Jim Nixon and David Purvis.
- ii. Continental Properties will attend the Planning commission, for discussion only, regarding apartments on Smith Road and Kingston Pike.

- iii. A rezoning request will go before the Planning Commission to rezone the corner of Everett Road and Kingston Pike just north of the Renaissance to commercial.
- iv. The county has received a zoning request change for the property just North of Outlet Drive and east of Snyder Road, requesting it be zoned for apartments, 12 units per acre apartments.
- v. The Volunteer Banquet will be Friday, March 20 at 7pm

b. Farragut / West Knox Chamber of Commerce: Presented by Ms. Sisco

- i. 4 new members in February
- ii. Some networking events and ribbon cuttings had to be cancelled due to weather
- iii. New Member Orientation will be held on March 17th at the Town Hall. Already have 45 RSVPs
- iv. The Chamber Auction will be April 24, 2015. The charity will be Children's Hospital – the Chamber will be donating 20% of the proceeds from the ticket sales

c. Farragut Business Alliance: Presented by Ms. Sousa

- i. The Farragut Business Alliance will be working the Town to coordinate another reception at ICSC
- ii. Currently the FBA is working with the Town to figure out a way to formalize the FBA's liaison role between developers/new businesses and the Town.
- iii. 2 new Board members: Louise Povlin of Anytime Fitness and Lonn Reas with TDS.
- iv. Art in the Park for Kids will be May 2, 2015

Any Other Business

No other business was presented

Mr. Dangel moved to adjourn. Mr. Purvis seconded the motion. All voted in favor.

Next meeting Wednesday, April 1, 2015 at 8 AM in the Town Hall Board Room.



*Economic Development Committee
Realtor / Developer Reception & Workshop
Wednesday, April 1, 2015
9:00 AM
Town Hall Board Room*

1. Introduction – (David Smoak, Town Administrator)
2. Commercial (C-1) zoning amendments adopted for the area designated as Town Center District (TCD) on the Comprehensive Land Use Plan – (Ashley Miller, Assistant Community Development Director)
3. Architectural Design Standards for commercial, office, and multifamily development in the Town of Farragut – (Ashley Miller, Assistant Community Development Director)
4. Current retail market trends and expansion opportunities – (Lacy Beasley – Retail Strategies)