



TOWN OF FARRAGUT
ECONOMIC DEVELOPMENT COMMITTEE MEETING
TOWN HALL BOARD ROOM
WEDNESDAY, MARCH 30, 2016
8 AM

1. Call to order
2. Approval of Minutes
 - a. March 2, 2016
3. Status Updates
 - a. Town of Farragut
 - b. Farragut/West Knox Chamber of Commerce
 - c. Farragut Business Alliance
4. Any other Business
5. Adjournment

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MINUTES
ECONOMIC DEVELOPMENT COMMITTEE MEETING
MARCH 2, 2016
8:00 AM

Committee Members Present:

Phil Dangel, Alderman Ron Pinchok, David Smoak, Jim Holladay, Naoko Blue, Brandon Hackett, William Britt, Pamela Milliken

Committee Members Absent:

Drew Carson, Knick Myers

Staff Present:

Gary Palmer, Sue Stuhl, Jenn Hatmaker

Other:

Bettye Sisco and Julie Predny with the Farragut/West Knox Chamber of Commerce

David Purvis with the Farragut Business Alliance

Wendy Smith with the Shopper News

Tammy Cheek with the FarragutPress

Robert Hill, Farragut Citizen

Mike Mitchell, Farragut Citizen

Ron Williams, Farragut Citizen

Call to Order

Chair Dangel called the meeting to order. A quorum was declared.

Chair Dangel asked the committee if agenda item 4: Status Updates should be discussed after agenda item 2: Approval of Minutes. Mr. Holladay made a motion to move agenda item 4 after agenda item 2. Alderman Pinchok seconded the motion. All voted in favor; motion passed.

Approval of the Minutes

Ms. Milliken moved to approve the February 3, 2016 minutes. Mr. Hackett seconded the motion. Motion passed.

Status Updates

- a. **Town of Farragut:** Presented by Mr. Smoak
 - i. 19 new residential building permits
 - ii. Plans have been submitted for Chili's Restaurant in Turkey Creek
 - iii. The Swann property rezoning went through the Planning Commission, then to the Board, then back to the Planning Commission and will go back to the Board for final approval
 - iv. The realtor / developer workshop will be on March 30, 2016 at 9:00 am after the EDC meeting at 8:00 am

- b. **Farragut / West Knox Chamber of Commerce:** Presented by Ms. Sisco
 - i. 4 networking events in February 2016
 - ii. Fairfield Inn moved to Captain Level
 - iii. Costco will be doing the cakes for Chamber ribbon cuttings
 - iv. March 29, 2016 at 11am will be the ribbon cutting for PT Solutions
 - v. Chamber New Member Orientation will be at 7:30 am on March 8, 2016
 - vi. Mike Hammond will be speaking at the breakfast on March 22 and with District Attorney Charme Allen and Chief Lee Tramel of the Knox County Sheriff's Office
 - vii. The Chamber Auction will be April 22, 2016

- c. **Farragut Business Alliance:** Presented by Mr. Purvis
 - i. Interim funding through May 30, 2016 was approved for the FBA
 - ii. Art in the Park will be in April 2016
 - iii. Farragut Food Festival will be in mid-October
 - iv. Will attend ICSC in May 2016

Discussion of Funding for the Farragut Business Alliance (FBA)

Mr. Purvis presented a PowerPoint presentation. Mr. Purvis noted an error on the PowerPoint: the \$524,177,777 of goods and services sold in the Town of Farragut is the total for Fiscal Year 2015, not 2016. Under Financial Overview on the PowerPoint, Mr. Purvis noted that the Revenue numbers from the Town of Farragut will not match the Town's numbers exactly due to the Town's Fiscal Year ending June 30 and the FBA's Fiscal Year ending December 31. Alderman Pinchok stated that he would like to see the FBA charge dues for membership. Chair Dangel stated that the FBA believes that if they charge any dues to the businesses it may cause businesses to choose whether to join the Chamber or the FBA instead of being members of both organizations. Ms. Milliken stated that some businesses in the Turkey Creek Shopping Center may not be pay to be members of the FBA because they are not able to utilize the extra signs during the Shop Farragut Campaign due the covenants in Turkey Creek.

Any Other Business

No other business was presented.

Mr. Holladay moved to adjourn. Ms. Milliken seconded the motion. All voted in favor.

Next meeting Wednesday, March 30, 2016 at 8 AM in the Town Hall Board Room followed by the Realtor / Developer Workshop at 9 AM.