



MINUTES
ECONOMIC DEVELOPMENT COMMITTEE MEETING
MAY 4, 2016
8:00 AM

Committee Members Present:

Phil Dangel, Knick Myers, David Smoak, Jim Holladay, Naoko Blue, Brandon Hackett, William Britt, Pamela Milliken, Drew Carson

Committee Members Absent:

Alderman Ron Pinchok

Staff Present:

Gary Palmer, Sue Stuhl, Chelsey Riemann, Jenn Hatmaker

Other:

Alderman Louise Povlin

Tim Williams, Farragut / West Knox Chamber

David Purvis, Farragut Business Alliance

Darla Berdal, Farragut Business Alliance

Ron Williams, Farragut Citizen

Ben Pounds with the FarragutPress

Allison Sousa, Farragut Business Alliance

Herc Ligdis, Farragut Business Alliance

Tony Cox, Farragut Business Alliance

Bob Hill, Farragut Citizen

Wendy Smith, Shopper News

Call to Order

Chair Dangel called the meeting to order. A quorum was declared.

Approval of the Minutes

Mr. Holladay moved to approve the March 30, 2016 minutes. Mr. Hackett seconded the motion. Motion passed.

Discussion of Farragut Business Alliance Memorandum of Understanding with the Town of Farragut

Alderman Povlin presented a PowerPoint to the committee.

Mr. Purvis presented a PowerPoint to the committee outlining the goals of the Farragut Business Alliance and a financial overview.

Mr. Britt moved to pass as written. Mr. Hackett seconded the motion. Mr. Myers requested that the motion be amended to the following: The Economic Development Committee recommends that the Farragut Board of Mayor and Aldermen approve the proposed Farragut Business Alliance budget as it is in align with the purpose of the Economic Development Committee. Mr. Hackett seconded the motion; voting yes was Mr. Holladay, Mr. Hackett, Mr. Myers, Ms. Milliken, Mr. Britt; no nays. Mr. Dangel and Ms. Blue abstained. Alderman Pinchok was absent. Motion passed.

Status Updates

a. Town of Farragut: Presented by Mr. Smoak

- i. Impact Fee Forum will be held at 7pm on Thursday, May 5, 2016. A draft, which can be found online (www.townoffarragut.org/impactfees), will be discussed during the meeting
- ii. The S-1 rezoning request for assisted living and elderly care facilities at the corner of Herron Road and Campbell Station Road was approved at the last Board of Mayor and Aldermen meeting
- iii. A site plan will be presented to the Planning Commission for the Silver Spoon property
- iv. A request has been submitted for the Horne property to be rezoned to the S-1 zoning district
- v. Aubrey's restaurant on Campbell Station Road will be closing – it has been sold to another business

b. Farragut / West Knox Chamber of Commerce: Presented by Mr. Williams

- i. Mr. Williams thanked the Town for their sponsorship at the auction
- ii. Approximately 200-225 people attended the auction which raised approximately \$2,000
- iii. Between 11-13 members in March and April; about 1/3 of those new members are in the Town of Farragut

c. Farragut Business Alliance:

Ms. Sousa gave a brief overview of her Executive Summary for the month of April:

- i. Raised approximately \$5,500 in cash sponsorships and approximately \$3,500 in non-cash sponsorships for Art in the Park
- ii. Partnered with Casual Pint and First Watch for the Brews, Bikes and Benches event to raise money to help buy a new park bench
- iii. Added 4 businesses to the directory
- iv. Currently have 10 deals on the mobile app
- v. Sent several push notifications through the mobile app
- vi. Cross promoted 45 Farragut Businesses through social medial platforms
- vii. Filed Annual Report with the State of TN
- viii. Sent out 2 newsletters

Any Other Business

Chair Dangel stated that the committee needs to continue to work on the perception that Farragut is a difficult place to do business.

Mr. Holladay asked the committee to be thinking about whether or not a community wide yard sale event may be a possibility for Farragut and would like the committee to discuss during an upcoming meeting.

Mr. Holladay moved to adjourn. Mr. Hackett seconded the motion. All voted in favor.

Next meeting Wednesday, June 1, 2016 at 8 AM in the Town Hall Board Room.