



MINUTES  
ECONOMIC DEVELOPMENT COMMITTEE MEETING  
JUNE 1, 2016  
8:00 AM

**Committee Members Present:**

Phil Dangel, Knick Myers, David Smoak, Jim Holladay, Naoko Blue, Brandon Hackett, William Britt, Pamela Milliken,

**Committee Members Absent:**

Alderman Ron Pinchok, Drew Carson

**Staff Present:**

Gary Palmer, Jenn Hatmaker

**Other:**

Bettye Sisco, Farragut / West Knox Chamber  
Allison Sousa, Farragut Business Alliance  
Ben Pounds with the FarragutPress

Tim Williams, Farragut / West Knox Chamber  
Bob Hill, Farragut Citizen

**Call to Order**

Chair Dangel called the meeting to order. A quorum was declared.

**Approval of the Minutes**

Mr. Holladay moved to approve the May 4, 2016 minutes. Ms. Milliken seconded the motion. Motion passed.

Mr. Myers moved to cancel the July 2016 Economic Development Committee Meeting. Mr. Hackett seconded the motion. Motion passed.

**Election of Officers**

- a. Chairman: Mr. Myers nominated Mr. Hackett. Mr. Hackett accepted; no other nominations presented. Mr. Hackett is the new Economic Development Committee Chairman.
- b. Vice-Chair: Mr. Dangel nominated Ms. Milliken. Ms. Milliken accepted; no other nominations presented. Ms. Milliken is the new Economic Development Committee Vice-Chair.

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## Status Updates

### **a. Town of Farragut:** Presented by Mr. Smoak

- i. Over 36,000 people attended ICSC this year
- ii. The Planning Commission approved the site plan for the old Silver Spoon site; Approximately 10,000 ft<sup>2</sup>. Will be working through a sign text amendment with the Visual Resources Review Board and the Planning Commission over the next few months.
- iii. Impact Fee Public Forum was held on May 5
- iv. Approximately 56 new residential building permits so far through May 2016. On track with previous years
- v. Rezoning request for the S-1 Zone on Grigsby Chapel

### **b. Farragut / West Knox Chamber of Commerce:** Presented by Mr. Williams

- i. 8 new members in May
- ii. Sending out sign-up emails for the upcoming Fourth of July Parade
- iii. *Farragut Life* magazine is doing a full page on Farragut each quarter
- iv. TDS Demo Day is on June 15 at 9a and 12p; will talk about new technology and all attendees will receive a \$50 American Express card and will be entered to win an iPad
- v. Chamber 5k will be on October 22
- vi. The Chamber will be doing a "Pocket Guide." It will be divided into sections by category and contain business cards on each page. \$75 to place business cards in the booklet, \$345 for a full page, and \$495 for the backspace. It will be available at no cost to members and passed out at networking events and placed in the new member packets.

### **c. Farragut Business Alliance:**

Ms. Sousa gave a brief overview of her Executive Summary for the month of May:

- i. Had to move Art in the Park to Sunday this year but had record attendance; had over 1000 people
- ii. 29 consultations, not including visits made by Board members
- iii. 6 additions / corrections to the Business Directory
- iv. Knoxville Track Club will be utilizing the Shop Farragut mobile app as a virtual goody bag
- v. Added 12 deals / events to the website and mobile app
- vi. Cross promoted 34 businesses and events in the area on social media
- vii. Social medial followers increased over 15%
- viii. 28 earned media stories
- ix. The FBA will go before the Board of Mayor and Aldermen on June 9 for the MOU

**Any Other Business**

No other business was presented.

Mr. Britt moved to adjourn. Mr. Myers seconded the motion. All voted in favor.

Next meeting Wednesday, August 3, 2016 at 8 AM in the Town Hall Board Room.