



MINUTES
ECONOMIC DEVELOPMENT COMMITTEE MEETING
AUGUST 3, 2016
8:00 AM

Committee Members Present:

Brandon Hackett, Pamela Milliken, David Smoak, Jim Holladay, Naoko Blue, Phil Dangel, Drew Carson, Alderman Ron Pinchok

Committee Members Absent:

Knick Myers, William Britt

Staff Present:

Jenn Hatmaker

Other:

Bettye Sisco, Farragut / West Knox Chamber
Bob Hill, Farragut Citizen
Alderman Louise Povlin

Tim Williams, Farragut / West Knox Chamber
Ron Williams, Farragut Citizen
Ben Pounds with the FarragutPress

Call to Order

Chair Hackett called the meeting to order. A quorum was declared.

Approval of the Minutes

Mr. Dangel moved to approve the June 1, 2016 minutes. Ms. Milliken seconded the motion. Motion passed.

Review of Memorandum of Understanding between the Town of Farragut and the Farragut / West Knox Chamber of Commerce

Mr. Smoak provided an overview of the Memorandum of Understanding (MOU). Mr. Smoak stated that the MOU includes the same request as previous years for \$15,000/year. Mr. Holladay stated that changes should be made to the MOU due to the formation of the Farragut Business Alliance. Mr. Holladay stated that the paragraph under Engagement is ambiguous; how is success defined and how is the Town recognized at Chamber events? Mr. Williams stated that the Town logo and website will be promoted for each event and at the bigger events, such as speaker events, the Town will have a table. Mr. Smoak stated that section eight of the MOU states that the Town can terminate the

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agreement at any time without any repercussion. Mr. Holladay stated that he understands section seven to mean that the Chamber is a contractor for the Town. Mr. Smoak stated that it means the Chamber is independent from the Town and that the Chamber is a separate entity. Mr. Holladay asked if the Town would incur any liability for any accidents or injuries during a Chamber special event. Mr. Smoak stated that the Town requires \$1,000,000 liability coverage for any special event.

Mr. Holladay moved to not take action on the Farragut / West Knox Chamber of Commerce MOU and postpone the vote to next month's Economic Development Committee meeting subject to revisions. Ms. Milliken seconded the motion. Ms. Milliken, Mr. Hackett, Mr. Holladay, Mr. Dangel and Alderman Pinchok voted yes; Ms. Blue and Mr. Carson voted no; motion passed.

Status Updates

- a. Town of Farragut:** Presented by Mr. Smoak
 - i. Text Amendments regarding signage in the MUTC District went through the Planning Commission
 - ii. Rezoning request on Smith Road to S-1 zone for assisted living was approved on first reading by the Board of Mayor and Aldermen; second reading will be on August 11, 2016
- b. Farragut / West Knox Chamber of Commerce:** Presented by Ms. Sisco
 - i. 6 new members in June, 7 new members in July
 - ii. 7 networking events in June and July
 - iii. The Chamber Ambassadors meetings will be moved to Town Hall
 - iv. The Chamber had a "Pocket Guide" printed which contains business cards separated by category
 - v. The fall intern, a Farragut High School student, will be starting at the Chamber next week
- c. Farragut Business Alliance:** Presented by Mr. Dangel
 - i. The Taste of Farragut will be October 28, 2016
 - ii. Signage that was allowed for the Tax Free weekend was very successful

Any Other Business

a. Economic Development Committee Charter

Chair Hackett requested that the committee review the current Committee Charter to make sure it still reflects the Committee's purpose and goals, and asked that committee members bring comments to discuss at the next committee meeting.

b. Discussion of Priorities for FY2017

Chair Hackett stated that he would like the committee to come up with one or two goals that the committee would like to accomplish. Alderman Pinchok read part of a letter that a citizen submitted to the Board of Mayor

and Aldermen regarding attracting more tourism traffic to the Town. Alderman Pinchok stated that Town is working on uses for the Campbell Station Inn, was awarded a \$500,000 grant to develop Mayor Bob Leonard Park, and will be developing the remainder of McFee Park over the next four years. Alderman Pinchok stated that he believes this will attract tourism and creates a need for a tourism committee. Ms. Pamela Milliken, Ms. Naoko Blue, Mr. Phil Dangel, Mr. Jim Holladay and Mr. Ron Williams volunteered to serve on a tourism committee.

Mr. Carson moved to adjourn. Mr. Dangel seconded the motion. All voted in favor.

Next meeting Wednesday, September 7, 2016 at 8 AM in the Town Hall Board Room.