



MINUTES
ECONOMIC DEVELOPMENT COMMITTEE MEETING
DECEMBER 7, 2016
8:00 AM

Committee Members Present:

Brandon Hackett, Pamela Milliken, David Smoak, Knick Myers, Naoko Blue, Phil Dangel, Vice Mayor Ron Pinchok

Committee Members Absent:

Jim Holladay, William Britt, Drew Carson

Staff Present:

Jenn Hatmaker

Other:

Alderman Louise Povlin

Alderman Ron Williams

Bettye Sisco, Farragut/West Knox Chamber

Tammy Cheek, FarragutPress

Steve Krempasky, Farragut Business Alliance

Call to Order

Chair Hackett called the meeting to order. A quorum was declared.

Approval of the Minutes

Mr. Dangel moved to approve the November 2, 2016 minutes. Vice Mayor Pinchok seconded the motion. Motion passed.

Status Updates

- a. **Town of Farragut:** Presented by Mr. Smoak
 - i. Mr. Smoak met with seven hotels
 - ii. Over 140 residential permits have been issued as of November 2016
 - iii. Bank of America will be opening soon
 - iv. A new fitness facility is going in next to Orange Theory; currently in the build out phase
 - v. The Board of Mayor and Aldermen will be discussing an amendment to C-1 for dog kennels; Planning Commission recommended approval of the amendment

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- vi. The Board of Mayor and Aldermen will have a workshop before the regular meeting to discuss the design and construction estimate of Phase I of the Campbell Station Inn and impact fees

Vice Mayor Pinchok asked about the sign on the property at the corner of Kingston Pike and Campbell Station. Mr. Smoak stated that nothing has been submitted for that property.

Mr. Dangel asked about the status of the assisted living facility on Smith Road. Mr. Smoak stated that the zoning was approved; currently waiting for the site plan for Phase I to go before the Planning Commission.

b. Farragut / West Knox Chamber of Commerce: Presented by Ms. Sisco

- i. Six new members in November; five are in the Town
- ii. Four ribbon cuttings in November; two were in the Town
- iii. Two networking events in the Town in November
- iv. Farragut High School Education Foundation will be having a networking event at the Chop House at 8:00 am on December 15
- v. The Voice Tank will have a ribbon cutting on December 13

c. Farragut Business Alliance: Presented by Mr. Krempasky

- i. Light the Park went smoothly; estimated 800-900 people there
- ii. 45 business involved in the Shop Farragut campaign
- iii. A new logo was adopted for the Shop Farragut campaign; not fully in use this year since many businesses already had signs made
- iv. Farragut Food and Wine Festival will be on May 5, 2017

Appointment of Non-Voting Youth Member

Mr. Smoak reviewed Carson Scott's application to serve as the youth representative on the Economic Development Committee.

Mr. Myers made a motion that the Economic Development Committee appoint Carson Scott to serve as the non-voting youth member on the Economic Development Committee until June 2017. Chair Hackett seconded the motion. All voted in favor; motion passed.

Approval of Economic Development Committee Charter Amendments

The committee reviewed the charter amendments that were discussed during the November 2, 2016 meeting. Mr. Smoak stated that item (k) under ARTICLE III. Section III is a new section. Vice Mayor Pinchok made a motion to approve the Economic Development Committee charter as presented. Ms. Milliken seconded the motion. All voted in favor; motion passed.

Recommendation of Contract Renewal for Retail Consulting Services with Retail Strategies

Chair Hackett asked if Retail Strategies has presented to the committee before. Mr. Smoak stated that Retail Strategies has attended a meeting with the retailers and brokers in the area for the past three years. Vice Mayor Pinchok stated that before his retirement he was very involved with ICSC and stated that Retail Strategies has been very helpful to us with that conference. Mr. Smoak stated that there are currently two groups that Retail Strategies has worked with to get something started in the Town. Mr. Smoak stated that it is about relationships and building those relationships and Retail Strategies has connections and is able to get in front of large retailers to present their clients. Mr. Smoak stated that the Town had a three year contract with Retail Strategies; this would be for a one year extension to the contract. Ms. Milliken asked what businesses Retail Strategies helped to bring to the Town. Mr. Smoak stated that he is not able to mention the two that are in progress, but Retail Strategies helped with Costco by providing the data and helping Costco with site selection.

Vice Mayor Pinchok made a motion to approve the contract renewal for retail consulting services with Retail Strategies. Ms. Milliken seconded the motion. All voted in favor; motion passed.

Any Other Business

Mr. Dangel stated that four members will be rolling off the committee in June 2017 and asked if they are to attend the June 2017 meeting. Mr. Smoak confirmed that the committee members whose terms will end in June 2017 should attend the June 2017 meeting. Ms. Sisco asked if residency in the Town is required to serve on the committee. Mr. Smoak stated that residency within the Town is not required, but the person must have a business interest in the Town if they do not live in the Town.

Mr. Dangel moved to adjourn. Ms. Milliken seconded the motion. All voted in favor.

Next meeting Wednesday, January 4, 2017 at 8 AM in the Town Hall Board Room.