



MINUTES
ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE
MAY 3, 2017
8:00 AM

Committee Members Present:

Brandon Hackett, Pamela Milliken, Will Britt, Knick Myers, Naoko Blue, Jim Holladay, Samuel French, Carson Scott, David Smoak

Committee Members Absent:

Phil Dangel, Vice Mayor Ron Pinchok

Staff Present:

Sue Stuhl, Julia Barham, Wendy Smith, Jenn Hatmaker

Other:

Alderman Louise Povlin	Alderman Ron Williams
Julie Blaylock, Farragut/West Knox Chamber	Tim Williams, Farragut/West Knox Chamber
Steve Krempasky, Farragut Business Alliance	Carol Reeve, Girl on the Roof
Kevin Reeve, Girl on the Roof	Alan Sloan, farragutpress
Sherry Gardner-Howell, KnoxTNToday.com	

Call to Order

Chair Hackett called the meeting to order. A quorum was declared.

Approval of the Minutes

Mr. Holladay moved to approve the April 5, 2017 minutes. Mr. Myers seconded the motion. All voted in favor; motion passed.

Town Marketing Strategy Report and Recommendations presented by Girl on the Roof

Carol Reeve and Kevin Reeve with Girl on the Roof presented a PowerPoint detailing the Phase II Strategy Report and Recommendations.

Status Updates

- a. **Town of Farragut:** Presented by Mr. Smoak
 - i. ICSC conference will be May 20-25, 2017
 - ii. Through the end of April, the Town had 43 residential permits, an average of \$386,000/home
 - iii. Sales tax through January 2017 went up 2.4% for the month and up 3.2% year-to-date
 - iv. Town's value through the end of 2016 is \$3.2 billion
- b. **Farragut / West Knox Chamber of Commerce:** Presented by Ms. Blaylock
 - i. The Chamber Auction will be on May 12, 2017; Butterfly Fund is the charity the auction will support
 - ii. Four new Chamber members in April 2017 – three of those are in the Town
 - iii. Four networking events in April 2017 – two of those were in the Town
 - iv. Five ribbon cuttings in April 2017 – three of those were in the Town
 - v. Farragut Museum volunteers have been visiting Chamber events. The museum hosted a networking and secured the first Corporate Friends of the Museum as a result of the networking
 - vi. Working on a 30th Anniversary Print Directory; farragutpress will print the directory
- c. **Farragut Business Alliance:** Presented by Mr. Krempasky
 - i. Attended the Chamber networking events at SouthEast Bank and His Security
 - ii. Submitted the event application for the Red, White, and Blues Jam which will be on July 8
 - iii. Will be voting on the FBA budget to submit to the Town
 - iv. Over 311 businesses on the online Business Directory
 - v. Social media has grown exponentially
 - vi. VIB tickets to the Farragut Food and Wine festival are sold out

Any Other Business

Mr. Myers talked about the project that Myers Brothers Holdings will be working on next to the post office on Municipal Center Drive. Mr. Smoak asked if the building will be mixed used. Mr. Myers stated that they have the flexibility to do that within the constraints of code and finances, but thinks it is unlikely.

Mr. Holladay moved to adjourn.

Next meeting Wednesday, June 7, 2017 at 8 AM in the Town Hall Board Room.