



MINUTES
ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE
DECEMBER 6, 2017
8:00 AM

Committee Members Present:

Samuel French, Pamela Milliken, Marianne McGill, Vice Mayor Ron Pinchok, Ashley Shaffer, Jeremiah Webb, Carson Scott, David Smoak

Committee Members Absent:

William Britt, Brandon Hackett, Christine Horwege

Staff Present:

Sue Stuhl, Jenn Hatmaker

Other:

Alderman Louise Povlin
Julie Blaylock, Farragut/West Knox Chamber
Steve Krempasky, Farragut Business Alliance
Alan Sloan, farragutpress

Alderman Ron Williams
Tim Williams, Farragut/West Knox Chamber
Bob Hill, Farragut Resident

Call to Order

The meeting was called to order. A quorum was declared.

Approval of the Minutes

Ms. Shaffer moved to approve the October 4, 2017 minutes. Ms. McGill seconded the motion. Mr. French, Ms. Milliken, Ms. McGill, Ms. Shaffer, and Mr. Webb voted in favor; Vice Mayor Pinchok abstained. Motion passed.

Status Updates

a. Town of Farragut: Presented by Mr. Smoak

- i. A site plan for a development at Watt Road and Kingston Pike will go before the Planning Commission
- ii. Three nursing care facilities are currently under construction
- iii. 144 new residential permits have been approved this year, totaling approximately \$52m – on track with previous years
- iv. Almost \$25m in new commercial permits

- v. The Board of Mayor and Aldermen approved the Tourism Coordinator position; currently advertising for the position

Vice Mayor Pinchok stated that the Board members attended the National League of Cities conference; at the Conference, Vice Mayor Pinchok attended a workshop on creating a destination band by Visit Charlotte:

- For every dollar spent on tourism, Visit Charlotte received a return on investment of \$115
- Over 50% of visitors to Charlotte were visiting family or friends in the area

Vice Mayor Pinchok provided a brief update of the Comprehensive Land Use Plan steering committee meetings.

b. Farragut / West Knox Chamber of Commerce: Presented by Ms. Blaylock

- i. 101 new members in 2017 so far
- ii. 14 total new members in October and November; 3 in the Town of Farragut
- iii. 5 ribbon cuttings in October and November; 3 in the Town of Farragut
- iv. 8 networking events in October and November; 4 in the Town of Farragut
- v. Participated in the Economic Development class of the Intro to Farragut Program
- vi. Participated in Freaky Friday on October 27
- vii. Participated in the Farragut Half Marathon on October 28
- viii. Approximately 80 people attended the Cyber Security breakfast on November 7
- ix. The Chamber Fall 5K and Fun Walk was on November 11
- x. Scheduled so far for December: 3 ribbon cuttings, 2 in the Town of Farragut; 2 networking events, both in the Town of Farragut
- xi. The Chamber Holiday Open House will be on December 12
- xii. Will have five openings on the Chamber Board of Directors

c. Farragut Business Alliance (FBA): Presented by Mr. Krempasky

- i. Attended the Farragut ribbon cuttings and networking events
- ii. Over 120 runners registered for the Farragut Half Marathon
- iii. Had the highest attendance ever at Light the Park; estimated over 2,000 people attended
- iv. In the middle of the ShopFarragut holiday campaign
- v. 2018 Events: Farragut Food and Wine Festival will be on May 4, Red White and Blues Jam will be on July 7, and Dog Daze will be August 17-19

Any Other Business

Mr. Hill asked if the committee located a space in Farragut for the gluten free bakery he spoke about at the last committee meeting. Mr. Krempasky stated that the baker is moving to the Lovell Heights area.

Ms. Stuhl stated that the Town website has two new buttons on the homepage, one for new residents and one for visitors.

Ms. McGill moved to adjourn. Vice Mayor Pinchok seconded.