



**Minutes**  
**Farragut/Knox County Schools Joint**  
**Education Relations Committee Meeting**  
July 7, 2010  
Town Hall Board Room

Members Present

Elizabeth Clemens, Valerie Millsapps, David Smoak-Town Administrator, Carla Lyle

Members Absent

Shannon Warden, Margaret Johns, Gary Palmer-Associate Town Administrator, Carol Littlejohn, Thomas Deakins

Guests

Sara Barrett-West Side Shopper, Ashley Peterson-Farragut Press, Tammy Rathfoot

Meeting convened at 2:15 PM. There were not enough members present to have a quorum.

Ms. Rathfoot is a stay at home mom. She makes monogram/logos for different schools. Ms. Rathfoot expressed her ideas on how to help raise money to support our schools. Ms. Rathfoot has connections with the school system and would like to help organize things. Ms. Rathfoot stated that she does not mind doing the legwork to help. She can show different logos and put them on t-shirts and backpacks. Ms. Lyle stated that the schools do not have the money to pay upfront for several shirts and take a risk of them not selling. Ms. Clemens stated that this is not a fundraising committee. Ms. Clemens suggested that Ms. Rathfoot try to reach out to a parent teacher group at the school. Ms. Lyle stated that Ms. Rathfoot contact another committee. Ms. Rathfoot stated that she is just trying to help get revenue for the schools. Ms. Rathfoot stated that the parent community is already spending the money, so here is a way to spend it locally and provide more money to the schools. Ms. Lyle stated that the idea was to try and give information out to the community of what our school needs are.

Supply Our Schools- Carla Lyle

Ms. Lyle stated that the schools have huge monetary needs. If we have people willing to donate a ream of paper then maybe we can keep expanding. Farragut Schools receive less money than any other schools. The Farragut Schools do not receive \$2 per student like many other schools. Farragut schools only get a certain amount of money per each school. In the end, we have less money to spend. Mr. Smoak stated that the barrels for the Supply our Schools drive would be located outside the community room across the hall from Bettye's desk. The Town of Farragut will be open Monday through Friday from 8 AM to 5 PM to receive donations. The Town of Farragut will just have two barrels and the Schools Committee can divide the supplies. Ms. Stuhl stated that the Parks and Leisure Services department is just doing the one time supplemental advertisement to the paper. Ms. Peterson stated that she has not received any ads to put in the paper. Ms. Stuhl stated that after the kick off the Schools Committee would communicate with the papers. Whoever communicates with the paper will need to communicate with Ms. Stuhl. Ms. Clemens wanted to know if we could communicate with any Farragut groups. Ms. Stuhl stated that the Farragut annual report has contact information in the back for different Farragut groups. Mr. Smoak stated that Ms. Johns had volunteered to send out information to the press. Mr. Smoak will contact Ms. Johns. Ms. Lyle stated that the committee should come up with a flyer to send out to corporate sponsors. The Schools Committee could walk into Doctors offices and ask is they would like to donate a ream of paper the schools. Ms. Clemens stated that she would contact the Farragut groups.



#### Other Business

Ms. Lyle stated that the Red, White, and Blues Festival was a huge success. They are still working on final numbers to see how much money they will be able to donate to the Schools. Ms. Lyle stated they are open for any suggestions for next year.

Mr. Smoak stated that the Schools Committee should post any information on the Google group's page such as any marketing or advertising help we can get or anyone that the group talks too. Mr. Smoak stated that the Board of Mayor and Aldermen are working on making charter amendments to many of the committees. For example, the Board is working on eliminating the Alderman liaison to some of the Committees.

Adjournment at 3:00 PM

Next meeting August 4, 2010. No location discussed.