



Minutes

Education Relations Committee - Informal Meeting

Town of Farragut/Knox County Schools

May 10, 2011

Johns roll call at 8:40 am

Attending: Margaret Johns, Russell Barber, Carla Lyle, and Mike Singletary

M. Singletary confirmed that a request from Kay Wellons to the West Knox Sertoma Club has been issued. Kay reached out to M. Singletary to request that he present at the club's meeting on behalf of FIS. She supplied the material for M. Singletary to deliver the message to the club. The club is in the process of considering the request.

Sertoma Club fundraisers have historically been very successful. The Sportsmans show was a great success for years until recently due to the economic downturn -0 the club has now decided no longer to hold this event.

M. Johns gave updates on Rotary & West Knox Civitan Club. Have not been able to speak live with either President but have researched each club and there is potential for either one to support a Farragut school. Recommendation is to attend a meeting and meet the officers in person - request speaking slot at one of the upcoming meetings.

C. Lyle gave an update on the Kiwanis Club. The club will meet May 18 at 12 noon at Calhoun's Turkey Creek. They were open to someone coming and talking with them as well but availability of speaking floor time at the May 18 meeting would need to be reconfirmed if FHS or FMS could attend to give a brief a presentation.

H. Karnes & M. Reynolds - M. Johns to reach out and ask how they are coming along with their presentation material for the Lions Club.

Discussion regarding the difficulty of fundraising for the past several years - some brainstorming discussion on avenues of fundraising for the schools:

Brainstorming Ideas:

IPTA (terminology associated with annual giving to Clemson Univ). The acronym standards for I Pay Ten (\$10/year to support Clemson Athletics). Could launch a similar initiative for Farragut schools - issue bumper stickers that state IPTA Farragut Schools

Classical music camps that focus on building deep skills in specific musical instruments. Could be coordinated in conjunction with the Knoxville Symphony Orchestra. Would be a significant time investment but it could raise a large sum. (Attracting violin, cello, other students from across the nation to a world-class music camp.)

Formation of a dedicated 501c3 organization whose mission is raise funds for all of the Farragut schools and then disburse funds according to needs. Concept of "strength in fundraising numbers" - organizing and managing larger events to raise larger sums of money which can then be distributed to the schools.

Discussion of the need to confirm the committee's recommendation for budget allocation to each of the schools for 2011. M. Johns to email Town staff to inquire about an online vote on this subject. Committee recommendation for allocation in 2010 was \$10k per school for a total of \$50k.

Some discussion on the need to understand Town projections for revenue in order to make an informed decision on budget allocation recommendations.

Discussion of the next meeting date as Tuesday, June 7 at 8:30 am at Town Hall.

Meeting adjourned at 9:30.