

1. Call to Order and Approval of Minutes – Darryl Whitehead
 - a. Motion to approve. Seconded. Approved.
 - b. Discussion of open committee seats; Kim Frasch resigned; there are 2 At-large seats and one lodging seat available.
 - c. Discussion to hold a future meeting at a hotel to get hotels more involved
2. Tourism Manager Report given by Karen Tindal
3. Social Media Report given by Hallie Riddle
4. ARP Funding Report given by Kristi Vining
5. FY 24 Goals Discussion – Committee Members
 - a. Grow Ambassador program by asking committee members to invite a friend to become an ambassador
 - b. Discussion about a trolley system; should we pursue?; who would run the Town or a private biz
 - c. Research pickleball tournaments; hold a joint meeting with Parks and Rec Committee

Meeting Adjourned 10:02am.