



Tourism/Visitor Advisory Committee
Tuesday, July 16, 2024
8:30 – 9:30 a.m.
Farragut Community Center – Large Classroom

Agenda

1. Call to Order and Approval of Minutes – Darryl Whitehead
2. Election of Officers
3. Tourism Manager Report- Hallie
 - May Occupancy: 74.2
 - May Average Daily Rate: 111.97
 - June Digital Media Reach: 110,240
 - June Website Sessions: 8,276
4. FY 25 Committee Goals - all
5. Other Business

TVAC Meeting Schedule FY 25

July 16, 2024
September 17, 2024
November 19, 2024
January 21, 2025
March 18, 2025
May 20, 2025