



Tourism/Visitor Advisory Committee

November 19, 2024

8:30 a.m. – 9:30 a.m.

Farragut Community Center – Large Classroom

Agenda

1. Call to Order and Approval of Minutes
2. Election of Officers
3. Tourism Manager Report
  - September Occupancy: 64.7%
  - September Average Daily Rate: \$117.89
  - October Digital Media Reach: 104,613
  - October Website Sessions: 9,399
4. FY 25 Committee Goals
5. Discussion of Meeting Time
6. Discussion of Subcommittees
7. Other Business

**TVAC Meeting Schedule FY 25**

January 21, 2025

March 18, 2025

May 20, 2025