

PARKS AND ATHLETICS COUNCIL MINUTES
5/11/2021

Present: Alderman Drew Burnette, Chair-Bob Brock, Vice Chair-Jeff Ullian, Mark Geller, Scott Russ, Randy Armstrong, Debbie Pinchok, Staff – Lauren Cox, Guest-Karen Tindal, Tourism Coordinator

Absent: Vonnie Tharp, Jeff Devlin, Bill McAdams

The meeting was called to order at 6:00 PM at the McFee Park Small Pavilion by Chair Bob Brock. He announced we did have a quorum. Scott Russ moved to accept the minutes of the 1/13/2021 meeting. It was seconded by Bob Brock and approved unanimously.

There was lengthy discussion of the proposed fee schedule and reservation process for McFee Park Phase 3 amenities including the tennis and pickleball courts, the Pavilion, basketball court and the great lawn. There was a suggestion of lower fees for Farragut residents but that did not have great support. Lauren informed the Council that tennis and pickleball times were reserved for an hour but actually allotted 1 ½ hours since it is difficult to actually complete a match in one hour. Play will begin using two courts for tennis and four courts for pickleball. She said there would be a QR code at the different amenities that will display previously reserved times. She also mentioned she has had tremendous interest from both the tennis and the pickleball communities and that after six months to a year the fees/reservation processes and usage will be reassessed and changes made as needed. The question of usage by the FHS tennis teams will be decided by BOMA.

Scott moved to accept the proposed fee schedule with the following recommendations from the Council:

1. 10 PM closing instead of 9 PM
2. Consideration of additional lights at the park and allowing them to be on until 10 PM

It was seconded by Jeff Ullian and approved unanimously.

There was a separate motion made to accept the proposed fee for the Pavilion rental. The Council felt that our fees were very low for pavilion rentals since it included the entire day. This item will also be revisited in six months to a year after implementation. Randy Armstrong moved to accept the proposed fee schedule. Mark Geller seconded and motion was approved unanimously.

There will be no rentals of the great lawn during the first year due to frequent watering two days/week to help get the sod established and strong.

Karen Tindal, Tourism Coordinator discussed trying to optimize our dollars by reaching out to Farragut hotels to coordinate special tournaments and events with visitor stays in our hotels. Once Lauren books a tournament (I.e.-soccer, volleyball, etc.) information immediately goes to Karen who contacts the tournament director with more information about the benefits and incentive plan that will be offered to those teams staying in Farragut Hotels. It is based on an approximate room rate average of \$85/night and the 3% hotel/motel tax reimbursement based on the number of rooms booked that can be rewarded up to the cost of the field rental. Some hoteliers do have concerns about large events with many children staying at their hotels due to so much increased noise and commotion. Debbie Pinchok moved to accept and recommend the Farragut Hotel Incentive Plan. It was seconded by Jeff Ullian and approved unanimously.

The next meeting will include Field Allocation and will be held at the Community Center.

The meeting was adjourned at 6:41 PM.

Respectfully submitted,
Debbie Pinchok, Parks and Athletics Council