

Town of Farragut – Arts and Beautification Committee (ABC)
April 21, 2025

Members Present: Bill Battle, Jenni Craddick, Lisa Hall, Sue-Ann Hansler, Dot LaMarche, Mayor Ron Williams, Joyce Moran

Absent: Marianne McGill, Cynthia Howell, TC Williams, Ella Woods (student)

Town of Farragut Staff: Arleen Higginbotham, Rachel Malone, Ron Oestreich

The meeting was called to order by Lisa at 11:30AM. The March minutes were distributed to the members for review; a motion was made by Mayor Ron W. to approve the minutes with Jenni seconding the motion. Motion carried.

Committee was asked for their input for the Art and Photo Show. Everyone was very pleased with the enthusiasm at the show, they also felt that the flow was very good and thought the music was very soothing. Also felt that the voting was exceptional. Rachel informed the committee that she received 9 surveys back. One felt that the registration was difficult, another would like to change the judging from online, would like to be present when judged and that drop off and pickup was good. Refreshments were a hit. Suggestion was made that we have an in door and out door and that we have a brochure for the show. Committee would like to keep the 2D art but thought it might be a problem with including a 3D art. Would like to increase advertising and improve signage, put volunteers at doors, maybe have a string quartet and food trucks. This has to start 4 months in advance. Possibly having this in April because the quilt show will be in February. Hopefully we can coordinate with the high school and chamber.

Other discussion, Ron asked about doing a Christmas tree project. It would take place along the green space at Campbell Station Inn. This would be a not-for-profit event. The ABC committee would spearhead it but all committees would be involved. We would offer a tree and the business/organization would decorate. There would be about 20-25 trees. The wired lighted trees that are usually there will be put over at the Biddle Farm. We could perhaps do a people's choice for this.

Artfest will be September 14th, 1 to 3 p.m. This is a great event. Will ask museum to come and volunteer this year.

All volunteers are asked to fill out a background check. This is separate from the committee application.

There was no public communications during the meeting. A motion was made by the Mayor to adjourn the meeting at 12:15 PM with Joyce seconding the motion.

The next meeting will be held on Monday, May 19, 2025 at 11:30AM.

Respectfully submitted, Arleen Higginbotham