

FARRAGUT VISUAL RESOURCES REVIEW BOARD - Minutes

The Farragut Visual Resources Review Board met on Tuesday, September 25, 2012 in the Board Room at the Farragut Town Hall. Marty Layman presided. Members in attendance were Tyler Mallison, Duane Winkler, Cindy Hollyfield, Marty Layman, and Jeanie Stow. Linda Johnson was absent.

1. Minutes:

The August 28, 2012 minutes were approved as submitted.

2. Ground Sign Applications:

a) Mr. Gatti's Shopping Center – 11601-11657 Parkside Drive 60 square foot internally illuminated sign

The staff reviewed this item and noted that it involves a request for approval of a sixty (60) square foot multiple tenant ground mounted sign to be placed on the west end of the shopping center that is anchored by Mr. Gatti's and Nixon's Deli. The staff and board members reviewed the individual panels on the sign. There were some concerns with the legibility of certain panels. A motion was made by Winkler to recommend approval, subject to a revised drawing being submitted to the Town staff (that the staff would forward to the board members electronically for their review) that addressed the following comments:

- 1) Mr. Gatti's panel – this was fine, no changes needed;
- 2) Vision Best Eyecare – make the background white and either thicken the font or list on 2 lines so that the lettering can be more legible. The eye chart (though a nice idea) is not very legible;
- 3) Nixon's Deli – this was fine, no changes needed;
- 4) Gigi's Cupcakes – thicken the font so that it is more legible;
- 5) Roosters – this was fine, no changes needed;
- 6) Snooty – thicken the font so that it is more legible;
- 7) Soho Nails – this was fine, no changes needed;
- 8) Massage Envy – make the background white and have purple lettering (flip the color scheme) – dark lettering on a white background is more legible;
- 9) Knoxville Rug Gallery – completely re-do. Perhaps just have the words "Rug Gallery" and make those words very legible; and
- 10) Estate Treasures – this was fine, no changes needed.

Motion was seconded by Mallison. Motion passed unanimously.

3. Sign Ordinance Review Session:

The staff conducted an overview of the sign ordinance with a roughly hour long Power Point presentation.