

FARRAGUT VISUAL RESOURCES REVIEW BOARD - Minutes

The Farragut Visual Resources Review Board met on Tuesday, March 26, 2013 in the Board Room at the Farragut Town Hall. Tyler Mallison presided. Members in attendance were Duane Winkler, Linda Johnson, Tyler Mallison, and Cindy Hollyfield. Jeanie Stow and Marty Layman were absent.

1. Minutes:

The February 26, 2013 minutes were approved as submitted.

2. Ground Mounted Sign Applications:

- a) **Campbell Station Wine and Spirits/Weiss Baby** – 707 N. Campbell Station Road
Sign face replacements on existing 24 square foot ground mounted sign

The staff reviewed this item and noted that it involves a request to re-face the existing ground mounted sign at the Campbell Station Wine and Spirits/Weiss Baby building along N. Campbell Station Road. The staff noted that the tenant at the Weiss Baby inadvertently changed her panel before approval. A photograph of this panel was shown to the board members. The board felt that the Weiss Baby panel was okay and that the proposed panel for the Campbell Station Wine and Spirits was okay even though they felt the existing panel was very legible and attractive.

A motion was made by Winkler to approve the existing Weiss Baby panel and the proposed Campbell Station Wine and Spirits panel. Motion was seconded by Hollyfield. Motion passed unanimously.

- b) **Kenjo Market (currently BP Gas Station)** – 709 N. Campbell Station Road
Sign face replacement on existing 30 square foot ground mounted sign

The staff reviewed this item and noted that the BP Gas Station along N. Campbell Station Road is converting to an Exxon Gas Station and they are requesting to replace their existing sign face on the BP sign with a new face for the Exxon and Kenjo Markets. The staff provided some color renderings of the proposed changes not only to the signs but also the building and gas canopy.

The staff recommended approval of the re-face since it appears to be legible and no other changes are being proposed to the sign. Keith and Jessica Brooks were present on behalf of the applicant. A motion was made by Winkler to approve sign face replacement. The motion was seconded by Hollyfield. Motion passed unanimously.

- c) **Starting Points Child Care** – 11749 Snyder Road
32 square foot non illuminated sign

The staff reviewed this item and recommended approval subject to the placement of the sign being coordinated with Town staff. A motion was made by Hollyfield to approve the sign subject to the staff's recommendation. Motion was seconded by Winkler. Motion passed unanimously.

d) **Clarity Point Memory Care Facility** – 901 Concord Road
40 square foot externally illuminated sign

The staff reviewed this item and asked the board for their opinion on the placement of the address numbers. The staff was concerned that the placement of the numbers to the right side of the sign was not consistent with the ordinance requirement that the address numbers be attached to the top of the sign. Board members felt that the address numbers would need to be moved to the area at the top portion of the sign.

The staff agreed and indicated that if the sign were approved subject to this correction that the approval would also be subject to the placement of the sign being coordinated with Town staff in order to comply with required setbacks and the external lighting being approved by Town staff. A motion was made by Mallison to approve the sign subject to the address numbers being relocated above the sign face and this revised placement being shown to board members for their approval. The approval was also subject to the setbacks and external lighting being approved in consultation with Town staff. Motion was seconded by Winkler. Motion passed unanimously.

3. **Wall Sign Compatibility:**

a) **Tina Nails (formerly CMT Nails)** – 12560 Kingston Pike

The staff noted that this item was on the agenda for the board's assessment of whether the yellow word "Tina" on the Tina Nails wall mounted sign is compatible with the other wall mounted signs in the Little Turkey Creek Commons shopping center. The sign was recently replaced without a permit and that is why this was not caught during a review. The staff indicated that all of the tenants in the shopping center have either red or white lettering. There is, however, a very small pizza logo on the Marcos Pizza wall sign that is yellow. This is far less noticeable however than the yellow in the Tina Nails sign.

Board members felt that the yellow was not compatible with the other wall signs in this center. A motion was made by Winkler to require that the word "Tina" be changed from yellow to either red or white. Either of these colors would not only be more compatible with the other signs but would also be more legible and effective. The motion was seconded by Hollyfield. Motion passed unanimously.