

FARRAGUT VISUAL RESOURCES REVIEW BOARD - Minutes

The Farragut Visual Resources Review Board met on Tuesday, April 23, 2013 in the Board Room at the Farragut Town Hall. Marty Layman presided. Members in attendance were Duane Winkler, Linda Johnson, Tyler Mallison, Marty Layman, Cindy Hollyfield, and Jeanie Stow.

1. Minutes:

The March 26, 2013 minutes were approved as submitted.

2. Ground Mounted Sign Applications:

a) Redemption Church – 239 Jamestowne Boulevard

Sign face replacement on existing 11 square foot sign facing Jamestowne Boulevard

The staff reviewed this item and noted that there was a concern about the legibility of the sign, particularly in terms of the web site that was listed at the bottom of the sign face. Kathy Buchanan and Lauren King were present on behalf of the applicant. Board members agreed that the web site was too small and would be difficult to read from the abutting street. Board member Mallison moved to approve the sign but require a revised layout to be submitted to the staff which omits the www from the web site listing and expands the remainder of the web site so that it is much more legible. The motion was seconded by Stow. Motion passed unanimously.

b) Redemption Church – 239 Jamestowne Boulevard

Sign face replacement on existing 32 square foot ground mounted sign facing N. Campbell Station Road

The staff reviewed this item and recommended approval subject to landscaping being provided around the sign in consultation with Town staff. A motion was made by Hollyfield to follow staff's recommendation. Motion was seconded by Johnson. Motion passed unanimously.

c) Fox Den Villas

20 square foot non-illuminated replacement sign

The staff reviewed this item and recommended approval subject to compliance with required setbacks. Board member Mallison questioned whether this was the "Village" or "Villas." The proposed sign face says Fox Den Village. Staff indicated that they would check on this and make sure that the correct name was used. A motion was made by Mallison to approve the sign subject to setback compliance and the correct name being used. Motion was seconded by Hollyfield. Motion passed unanimously.

d) Home Federal Bank – 11686 Parkside Drive

14 square foot internally illuminated replacement sign face on sign facing N. Campbell Station Road

The staff reviewed this item and recommended approval. Jana Sheckles was present on behalf of the applicant. A motion was made by Hollyfield to approve the sign face modification. Motion was seconded by Johnson. Motion passed unanimously.

- e) **Home Federal Bank** – 11686 Parkside Drive
14 square foot internally illuminated replacement sign face facing Parkside Drive

The staff reviewed this item and recommended approval. A motion was made by Winkler to approve the sign face modification. Motion was seconded by Johnson. Motion passed unanimously.

- f) **Corks Wine and Spirits** – 11668 Parkside Drive
5 square foot tenant panel on existing ground mounted sign

The staff reviewed this item and noted that there were three options being proposed. Staff reviewed each option. Board member Stow moved to approve Option B because it was the most legible. Motion was seconded by Johnson. Motion passed unanimously.

- g) **Discount Tire** – 11201 Kingston Pike
20 square foot internally illuminated sign

The staff reviewed this item and recommended approval subject to the web site lettering being enlarged to fill more of the panel space and the setbacks being verified with Town staff. Board member Layman questioned if the proposed sign placement would be visible from Kingston Pike. The staff noted that this would be mentioned to the applicant's sign designer.

A motion was made by Stow to approve the sign subject to the staff's recommendations and to the applicant verifying that the placement would be visible from Kingston Pike. Motion was seconded by Mallison. Motion passed unanimously.

3. Landscape Plans:

- a) **Cottages at Pryse Farm Subdivision Clubhouse**

The staff reviewed this item. Staff commended the design but expressed concern about the substantial amount of plant material proposed within the gas line easement. Staff noted that this has been discussed with the landscape architect but the landscape architect did not seem to be too concerned with this. Board members understood the staff's position. A motion was made by Winkler to approve the plan subject to KUB being okay with the plant material proposed over their easement. If KUB was not okay with this plant material the plan would still meet all Town requirements even with the omission of the plant material from the easement. Motion was seconded by Stow. Motion passed unanimously.

- b) **Retail Shops at 115 Lovell Road** – 115 Lovell Road

The staff reviewed this item and recommended approval subject to ensuring that the landscape plan would be consistent with the final site plan sheets. A motion was made by Layman to follow the staff's recommendation. The motion was seconded by Winkler. Motion passed unanimously.

c) **Farragut Financial Center** – 12700 Kingston Pike

The staff reviewed this item and recommended approval subject to ensuring that the landscape plan would be consistent with the final site plan sheets. Knick and Noah Myers were present as the applicants. A motion was made by Layman to follow the staff's recommendation. The motion was seconded by Stow. Motion passed unanimously.