

MEMORANDUM

TO: Farragut Visual Resources Review Board
FROM: Mark Shipley, Assistant Community Development Director
SUBJECT: Regularly Scheduled Meeting - Tuesday, June 25, 2013 at 7:00 p.m.

AGENDA

1. Approval of Minutes for the May 28, 2013 Meeting

2. Wall Signs Approved:

- a) **Knoxville Pediatric Dentistry** – 10910 Kingston Pike
20 square foot internally illuminated sign
- b) **Tina Nails** – 12560 Kingston Pike
21 square foot internally illuminated sign
- c) **Jalapeno's D'Grill** – 11151 Kingston Pike
28 square foot internally illuminated sign
- d) **Clarion Inn and Suites** – 11341 Campbell Lakes Drive
22 square foot internally illuminated sign
- e) **Zaxby's** – 11636 Parkside Drive
18 square foot internally illuminated sign
- f) **Capital Bank office building** – 136 Concord Road
32 square foot internally illuminated sign
- g) **Wells Fargo Home Mortgage** – 11124 Kingston Pike, Suite 113
26 square foot internally illuminated sign

3. Ground Mounted Sign Applications:

- a) **Wells Fargo Home Mortgage** – 11124 Kingston Pike, Suite 113
8 square foot tenant panel on existing ground mounted sign

This item involves a request to replace the existing tenant panel for 622 Catering with a new tenant panel for the Wells Fargo Home Mortgage at the Essex Pointe Shopping Center. The staff recommends that the background be white and the lettering be a dark color in order to match the other tenant panels.

- b) **Costco Fuel Center** – 123 Lovell Road
23 square foot non illuminated ground mounted sign facing Lovell Road

This item involves a request from Costco to add a ground mounted sign on the north side of their Lovell Road access for the Costco Fuel Center. Please note that the 8 inch address numbers are not shown at the top of this sign. The question for your consideration is whether the gas station's address numbers which are Lovell Road numbers should be required at the top of this sign or if this might be confusing since the Costco Warehouse building has Kingston Pike numbers. The fuel center address is 123 Lovell Road and the warehouse building is 10745 Kingston Pike.

Other than this issue, the staff recommends approval subject to the placement of the sign being coordinated with Town staff to ensure that the required setbacks are met.

4. Landscape Plans:

a) Panda Express – 11480 Parkside Drive

This item involves a landscape plan for a new Panda Express restaurant to be constructed on the property just west of the Tennessee State Bank on Parkside Drive. The staff recommends approval of this plan subject to the following:

1. Please ensure that the landscape plan is consistent with the site plan and any overlapping changes that may occur to the site plan;
2. Only the landscape plan is being reviewed as part of the landscape plan review. The other sheets were reviewed as part of the site plan review (please refer to those comments);
3. Please use a different tree than the Crimson Sentry Maple. I would suggest a less root invasive tree in the locations proposed. Winter King Hawthorn or Autumn Brilliance Serviceberry would provide year round interest and probably be a better fit for these locations; and
4. Though the dwarf variety is not specifically listed, heavenly bamboo is an exotic invasive. Could you please substitute this with something else?