

FARRAGUT VISUAL RESOURCES REVIEW BOARD - Minutes

The Farragut Visual Resources Review Board met on Tuesday, September 24, 2013 in the Board Room at the Farragut Town Hall. Marty Layman presided. Members in attendance were Duane Winkler, Linda Johnson, Marty Layman, Cindy Hollyfield, and Brittany Moore. Jeanie Stow and Jerry Benton were absent.

1. Minutes:

The August 27, 2013 minutes were approved as submitted.

2. Ground Mounted Sign Applications:

- a) **Fountain of Youth Medical** – 135 Lovell Road
Tenant panel lettering on existing ground mounted sign

The staff reviewed this item and noted that, due to some confusion with Fox Medical vs. Fox Pool and Spa in the same building, the owner is looking to change the name of Fox Medical to Fountain of Youth Medical. The staff and board members offered a number of suggestions/comments related to this request. These included:

- 1) Please provide a visual indication of what the address numbers would look like and that they would meet the 8 inch minimum height requirement;
- 2) Please consider removing the green butterfly from the letter “i” so as to free up more space to make the lettering on the panel larger and more legible;
- 3) Please consider making the letters white so as to contrast well with the darker background on the panel. This would enhance the panel’s legibility.

Tim Fox was present as the owner. Mr. Fox agreed with the comments and felt that these would enhance the effectiveness of the sign. A motion was made to approve the panel subject to a revised drawing being presented to the staff and forwarded to board members that addressed the comments noted above. The motion was seconded by Hollyfield. Motion passed unanimously.

3. Landscape Plans:

- a) **Enterprise Rent-a-Car** – 12019 Kingston Pike

The staff reviewed this item and recommended approval with the understanding that the landscape plan would have to be consistent with any changes that may occur to the site plan. The placement of plant material along Kingston Pike would also have to be coordinated with Town staff to ensure that no visibility issues would arise as the plant material matures.

After a short discussion, a motion was made by Winkler to approve the landscape plan with the comments noted by staff. The motion was seconded by Johnson. Motion passed unanimously.

4. Adopt a Stream Clean Up:

Board members and staff reviewed their schedules and established Saturday, November 16, 2013 as the date for the stream clean-up.