

FARRAGUT VISUAL RESOURCES REVIEW BOARD - Minutes

The Farragut Visual Resources Review Board met on Tuesday, June 24, 2014 in the Board Room at the Farragut Town Hall. Marty Layman presided. Members in attendance were Duane Winkler, Linda Johnson, Marty Layman, Cindy Hollyfield, Brittany Moore, and Jerry Benton. Jeanie Stow was absent.

1. Minutes:

The April 22, 2014 minutes were approved as submitted.

2. Ground Mounted Sign Applications:

a) Movement Mortgage – 11800 Kingston Pike

Tenant panel on existing Gables and Gates ground mounted sign

The staff reviewed this item and recommended approval. A motion was made by Winkler to follow staff's recommendation. Motion was seconded by Johnson and motion passed unanimously.

b) The Egg and I – 111 Lovell Road

Tenant panel on existing ground mounted sign at the Shops at Lovell Place (adjacent to Costco)

The staff reviewed this item and recommended that the background be the same color as the background on the other panels rather than the bright yellow that has been installed. Board members discussed this matter and a motion was made by Layman to follow staff's recommendation. Motion was seconded by Winkler and motion passed unanimously.

c) Big Kahuna Wings – 12828 Kingston Pike

Sign face replacement in former Ott's Barbeque ground mounted sign

The staff reviewed this item and recommended approval of the white background option. A motion was made by Hollyfield to follow staff's recommendation. Motion was seconded by Benton and motion passed unanimously.

d) At Home (formerly Garden Ridge) – 11221 Outlet Drive

40 square foot internally illuminated ground mounted sign

The staff reviewed this request and recommended approval subject to verifying compliance with setbacks and the landscaping being installed around the base of the sign in accordance with the Town's requirements (i.e. at least 6 shrubs around the base of the sign). A motion was made by Moore to follow staff's recommendation. Motion was seconded by Benton and motion passed unanimously.

e) Southeast Bank – 12700 Kingston Pike

30 square foot internally illuminated ground mounted sign

The staff reviewed this item and recommended approval subject to verifying compliance with setbacks and the landscaping being installed around the base of the sign in accordance with the Town's requirements (i.e. at least 6 shrubs around the base of the sign). Fritz Thumler was present on behalf of the applicant. A short discussion ensued and a motion was made by Layman to follow staff's recommendation and also encourage the applicant to consider lighting the address numbers. Motion was seconded by Winkler and motion passed unanimously.

3. Training Session

The staff conducted a training session on the current efforts to develop architectural design standards.