

FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, September 23, 2014 in the Board Room at the Farragut Town Hall. Marty Layman presided. Members in attendance were Marty Layman, Duane Winkler, Cindy Hollyfield, Edwin Anderson, Brittany Moore and Jeanie Stow. Jerry Benton was absent.

Chairman Layman opened the meeting with a moment of silence in memory of Linda Johnson. Afterwards, Chairman Layman remarked on Linda's long dedicated service as a member of the Visual Resources Review Board and her commitment to the community.

1. New Board Member:

Chairman Layman and staff welcomed back board member, Jeanie Stow.

2. Election of Officers

The staff introduced this item and asked that each officer be voted on separately. For the office of Chairman, a motion was made by Winkler to re-appoint Marty Layman. Motion was seconded by Hollyfield and motion passed unanimously. For the office of Vice-Chairman, a motion was made by Hollyfield to nominate Duane Winkler. Motion was seconded by Anderson and motion passed unanimously. For the office of Secretary, a motion was made by Winkler to nominate Cindy Hollyfield. Motion was seconded by Moore and motion passed unanimously.

3. Minutes:

The July 22, 2014 minutes were approved as submitted.

4. Ground Mounted Sign Applications:

a) Profile Sanford – 113 Lovell Road

Tenant panel on existing ground mounted sign at the Shops at Lovell Place, adjacent to Costco

Staff reviewed this item and recommended that the tenant panel be moved to the adjacent vacant tenant panel space due to the proposed location being occupied by another tenant. After a short discussion, a motion was made by Stow to approve subject to the tenant panel being relocated to the adjoining vacant tenant panel and the background color being compatible with the other tenant panels. Motion was seconded by Anderson and motion passed unanimously.

b) Renaissance – 112700-12800 Kingston Pike

Modifications to the two existing ground mounted signs

Staff reviewed this item and recommended approval. Board members discussed the landscaping around the signs and a motion was made by Moore to follow staff's recommendation. Motion was seconded by Winkler and motion passed unanimously.

c) Perceptics – 11130 Kingston Pike

40 square foot internally illuminated ground mounted sign

Staff reviewed this item and recommended approval subject to the address being omitted from the top of the sign due to the ground mounted sign being approximately 350-400 feet off of Kingston Pike and not visible. Board members discussed the request and a motion was made by Hollyfield to follow staff's recommendation. Motion was seconded by Moore and motion passed unanimously.

5. Landscaping Applications:

a) Perceptics – 11130 Kingston Pike

Re-vamping the landscaping in the parking lot area

Staff reviewed the item and recommended approval. The Board discussed the request and a motion was made by Stow to follow staff's recommendation. Motion was seconded by Anderson and motion passed unanimously.

6. Training Session

The staff conducted a training session on the proposed review process for the architectural design standards.