

FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, December 16, 2014 in the Board Room at the Farragut Town Hall. Marty Layman presided. Members in attendance were Marty Layman, Duane Winkler, Cindy Hollyfield, Edwin Anderson and Brittany Moore. Jerry Benton and Jeanie Stow were absent.

Chairman Layman opened the meeting by presenting Duane Winkler with a plaque for his 20 years of service as a volunteer to the Town of Farragut.

1. Minutes:

The September 23, 2014 minutes were approved as submitted.

2. Ground Mounted Sign Applications:

a) Bad Daddy's Burger Bar – 11683 Parkside Drive

Tenant panel on existing ground mounted sign, being the former Mr. Gatti's location

Staff reviewed this item and recommended approval. A motion was made by Hollyfield to follow staff's recommendation. Motion was seconded by Moore and motion passed unanimously.

b) State Farm – 11420 Kingston Pike

Tenant panel on existing ground mounted sign

Staff reviewed this item and recommended approval. A motion was made by Layman to follow staff's recommendation. Motion was seconded by Winkler and motion passed unanimously.

c) The Redeemed Church – 10875 Kingston Pike

Tenant panel on existing ground mounted sign at Patriots Corner

Staff reviewed this item and recommended approval. A motion was made by Winkler to follow staff's recommendation. Motion was seconded by Moore and motion passed unanimously.

d) Nail Art & Spa – 11124 Kingston Pike, Suite 115

Tenant panel on existing ground mounted sign at Essex Pointe

Staff reviewed this item and recommended approval. A motion was made by Layman to follow staff's recommendation. Motion was seconded by Winkler and motion passed unanimously.

e) K-Town Specialty – 620 N. Campbell Station Road, Suite 206

Tenant panel on existing ground mounted sign at Station West

Staff reviewed this item and recommended that bolder lettering be used to make the font more legible from the roadway. Board members discussed the proposed sign and a motion was made by Hollyfield to approve subject to the applicant making the font bolder and larger and with the recommendation that two lines of text be used to allow for more visibility. Motion was seconded by Anderson and motion passed unanimously.

f) Farragut High School – 11237 Kingston Pike

Ground mounted sign at the N. Campbell Station Road school entrance

Staff reviewed this item and recommended approval. Staff explained that the Board of Mayor and Alderman had approved the sign location at the December 11, 2014, meeting as a temporary sign and for Town staff to work with the high school on signage closer to N. Campbell Station Road in conjunction with the Outdoor Classroom Sign. A motion was made by Winkler to follow staff's recommendation. Motion was seconded by Moore and motion passed unanimously.

g) Shell – 16289 US 70 E (Loudon County)

32 square foot internally illuminated ground mounted sign

Staff reviewed this item and recommended approval. A motion was made by Moore to follow staff's recommendation. Motion was seconded by Anderson and motion passed unanimously.

3. Landscaping Applications:

a) The Overlook at Campbell Station – 820 N. Campbell Station Road

A landscaping plan for a proposed apartment complex on the property north of the Holiday Inn on N. Campbell Station Road.

The staff reviewed this item and recommended approval subject to the following:

- 1) Please ensure that the landscape plan is consistent with the site plan and any overlapping changes that may occur to the site plan. The site plan will be reviewed by the FMPC on December 18.

A motion was made by Winkler to follow staff's recommendation. Motion was seconded by Holladay. Motion passed unanimously.

4. Discussion on provisions for sidewalk signs.

The staff provided a PowerPoint and facilitated discussion on the potential for sidewalk signs.