

FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, March 24, 2015 in the Board Room at the Farragut Town Hall. Marty Layman presided. Members in attendance were Marty Layman, Duane Winkler, Cindy Hollyfield, Edwin Anderson, Brittany Moore and Jeanie Stow. Jerry Benton was absent.

1. Minutes:

The January 27, 2015 minutes were approved as submitted.

2. Ground Mounted Sign Applications:

a) Honest-1 Auto Care – 150 N. Campbell Station Road

20 square foot internally illuminated ground mounted sign

Staff reviewed this item and recommended approval. A motion was made by Stow to follow staff's recommendation. Motion was seconded by Moore and motion passed unanimously.

b) Newk's Eatery – 11527 Parkside Drive

Tenant panel on existing ground mounted sign

Staff reviewed this item and recommended approval. A motion was made by Hollyfield to follow staff's recommendation. Motion was seconded by Stow and motion passed unanimously.

c) Aurora Pool and Spa – 142 West End Avenue

Tenant panel on existing ground mounted sign

Staff reviewed this item and recommended approval. A motion was made by Moore to follow staff's recommendation. Motion was seconded by Anderson and motion passed unanimously.

d) PPG Paints – 11000 Kingston Pike

Tenant panel on existing ground mounted sign at Concord Square

Staff reviewed this item and recommended approval. The Board discussed the visibility of the sign text from the roadway. A motion was made by Layman to approve subject to the applicant making the font bolder and larger to allow for more visibility. Motion was seconded by Anderson and motion passed unanimously.

e) Foxhollow Goodson Group, PLLC – 102 Chaho Road

40 square foot non-illuminated ground mounted sign

Staff reviewed this item and recommended approval subject to the following items:

- 1) Verify that the sign will meet the required setback (the approved site plan shows the sign as being set back 20 feet from the property line, so please mark this in the field for the staff to verify prior to construction of the sign);
- 2) Verify that the height (as measured from the elevation of the adjacent street grade at Kingston Pike) does not exceed 6 feet; and
- 3) Work with the Town's engineering staff to ensure that there are no issues with building up the grade (or grade modifications) in the area of the sign.

A motion was made by Anderson to follow staff's recommendation. Motion was seconded by Stow and motion passed unanimously.

f) Old Stage Hills Subdivision – intersection of Kingston Pike and Way Station Trail
Replacement of existing ground mounted sign

Staff reviewed this item and recommended approval subject to verification of the lighting fixtures and landscaping materials. A motion was made by Stow to follow staff's recommendation. Motion was seconded by Hollyfield and motion passed unanimously.

3. Landscape Applications:

a) Hanover Court Subdivision – Old Stage and S. Watt Road intersection

A landscaping plan for a proposed subdivision on Old State Road and the intersection with S. Watt Road.

The staff reviewed this item and recommended approval subject to any revisions occurring to the plat be reflected on the landscape plan. A motion was made by Winkler to follow staff's recommendation. Motion was seconded by Moore. Motion passed unanimously.

4. Discussion of border lighting for buildings in relation to the definition of neon border in Section 9-404(2) of the Farragut Sign Ordinance.

The Board and staff discussed the definition of neon border and architectural accent lighting.