

FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, September 22, 2015 in the Board Room at the Farragut Town Hall. Marty Layman presided. Members in attendance were Marty Layman, Duane Winkler, Edwin Anderson, Brittany Moore and Randy Armstrong. Cindy Hollyfield and Jeanie Stow were absent.

1. Minutes:

The August 25, 2015 minutes were approved as submitted.

2. Presentation by University of Tennessee urban forestry students enrolled in the Inventory and Assessment of Urban Lands (FOR430) course related to tree inventories at Founders Park at Campbell Station and McFee Park.

Item removed from the agenda at the request of the applicant.

3. Ground Mounted Sign Applications:

a) Dickey's Barbecue Pit – 11483 Parkside Drive Tenant panel on existing ground mounted sign

Staff reviewed the item and questioned if the “Dickey’s” lettering should be black to be architecturally compatible with the other tenant panels on the ground mounted sign. The board discussed the proposed tenant panel and the difficulty viewing the yellow lettering. Following the discussion, a motion was made by Anderson to approve the tenant panel subject to a white background with “Dickey’s” in black letters to match the text on their website and keeping the red star apostrophe and red box with white text beneath “Dickey’s” in an effort to make the sign more legible to vehicular traffic. Motion was seconded by Stow and motion passed unanimously.

b) Farragut Village/Benchmark Physical Therapy, Blue Ridge Yoga and Mellow Mushroom and Little Bangkok – 603-635 N. Campbell Station Road Four tenant panel on existing ground mounted sign

Staff reviewed the item and recommended approval noting the addition of the Little Bangkok tenant panel to the rendering. A motion was made by Hollyfield to follow staff’s recommendation. Motion was seconded by Stow and motion passed unanimously.

c) Shell – 801 N. Campbell Station Road Modifications to an existing internally illuminated ground mounted sign

Staff reviewed the item and recommended approval subject to the gasoline prices on the changeable copy sign will need to be changed manually, as electronic signs are not permitted, and the landscaping around the base of the sign being reinstalled. The board discussed the color scheme for the addressing. A motion was made by Layman

to approve subject to the address portion of the sign being refurbished to have a white background with navy blue letters to match the other panels on the ground mounted sign, the installation of the landscaping around the base of the sign and noting that the gasoline prices on the changeable copy shall be changed manually. Motion was seconded by Moore and motion passed unanimously.

4. Landscape Applications:

a) Bank of America – 10735 Kingston Pike

Item removed from the agenda at the request of the applicant.

5. Review and consideration of an amendment to the Visual Resources Review Board Charter and By-Laws.

Staff presented the proposed amendments to the VRRB's Charter and By-laws to allow for the addition of one (1) non-voting youth member and other needed modifications to the documents. As noted last month, staff explained that the Town's Education Relations Committee (ERC) was charged by the Board of Mayor and Aldermen (BOMA) to come up with a plan to engage our citizen-youth. Staff noted that based on the directive from last month to clarify "youth" as being high school aged student and a Farragut resident, staff has been met with challenges related to the incorporation of this definition due to the fact that Farragut High School/Knox County Schools will be the entity handling the selection of interested individuals/youth and will forward recommendations to the Town, in some cases none of the interested students may reside within the Town's corporate limits. Additionally, staff has made modifications based on comments received at last month's meeting related to the charter and by-laws.

After discussion, a motion was made by Stow to approve the amendments to the Charter and By-Laws as presented with a recommendation to the Board of Mayor and Aldermen that special preference be given to a high school aged Farragut resident. Motion was seconded by Winkler and passed unanimously.