

FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, November 27, 2018 in the Board Room at the Farragut Town Hall. Marty Layman presided. Members in attendance were Marty Layman, Jeanie Stow, Brittany Moore, Cindy Hollyfield, Randy Armstrong, Kaivon Kiumarsi, and Youth Representative, Alex Butler. Board member David Freeman was absent.

Chairman Layman called the meeting to order at 7:00 pm.

1. Minutes:

A motion was made by Hollyfield to approve the October 23, 2018 minutes as submitted. The motion was seconded by Kiumarsi and the motion passed unanimously.

2. Ground Mounted Sign Applications:

a) St Elizabeth's Episcopal Church – 110 Sugarwood Dr.

38.9 square foot ground mounted sign for the St Elizabeth's Episcopal Church located at 110 Sugarwood Dr.

Staff reviewed the item noting that the sign appears to comply with the Town's requirements, however, legibility may be a concern given the size of the white lettering against a gray background. Staff recommended approval.

A representative of the Church was present and stated that they planned to darken the gray background to improve contrast with the lettering.

A motion was made by Hollyfield to approve the sign with the gray background being darkened. The motion was seconded by Moore and it passed unanimously.

b) Farragut Dental Studio (Tenant Panel) – 11201 West Point Dr. Suite 101.

6.6 square-foot tenant panel sign located at 11201 West Point Dr. Suite 101.

Staff reviewed the item and noted that the proposed sign appears to comply with the requirements and matches the size of the adjacent Mortgage Investors Group panel. Staff recommended approval.

A motion was made by Stow to approve the sign panel. The motion was seconded by Kiumarsi and it passed unanimously.



- c) **Easton Park (Permanent Subdivision Sign)** – 11739 Turkey Creek Rd.
34-square foot Permanent Subdivision sign located at 11739 Turkey Creek Rd.
Staff reviewed the item noting that the regulations allow for up to a 40-square foot sign. Staff recommended approval subject to the subdivision plat being updated to include a sign easement and the actual location of the sign being field verified by a surveyor.

A motion was made by Stow to approve the sign subject to staff's recommendation. The motion was seconded by Kiumarsi and it passed unanimously.

- d) **Comfort Suites (Ground Sign)** – 811 North Campbell Station Rd.
Sign panel face replacement located at 811 North Campbell Station Rd.
The staff explained that Comfort Suites was requesting approval to replace/reface their existing sign. Staff also noted that it was co-located with the sign for the County Inn and Suites on the same ground sign structure. Staff recommended approval based on compliance with the sign ordinance.

A motion was made by Kiumarsi to approve the sign (panel). The motion was seconded by Moore and it passed unanimously.

- e) **Comfort Suites (Interstate Pole Sign)** – 811 North Campbell Station Rd.
Replacement of existing Interstate Pole Sign
The staff explained that the proposed sign structure would be 35 feet in height and that the sign face would total 249 square feet in area. By contrast, staff noted that the existing sign totals 290 square feet in area and is 57 feet high. Staff recommended approval subject to the signs actual location and height being field verified by a surveyor for compliance.

A motion was made by Armstrong to approve the sign subject to staff's recommendation. The motion was seconded by Stow and it passed unanimously.

Meeting adjourned at 7:25 p.m.