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FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, July 23, 2019 in the Board Room at the Farragut Town Hall. Marty Layman presided. Members in attendance were Marty Layman, Jeanie Stow, David Freeman, Kaivon Kiumarsi, Cindy Hollyfield and Youth Representative Alex Butler. Absent members included Randy Armstrong and Brittany Moore.

Chairman Layman called the meeting to order at 7:00 pm.

1. Minutes:

A motion was made by Hollyfield to approve the May 28, 2019 minutes as submitted. The motion was seconded by Kiumarsi and the motion passed unanimously.

2. Ground Mounted Sign Applications:

a) Great Clips (Tenant Panel) – 11657 Parkside Drive

Tenant panel for Great Clips located at 11657 Parkside Drive.

Great Clips requested approval of a tenant panel for their salon located at 11657 Parkside Drive.

Staff noted that the panel appeared to be legible and similar to other panels on the existing sign. The staff recommended approval. A motion was made by Kiumarsi to approve the sign. The motion was seconded by Freeman and it passed unanimously.

b) Knox Valley Dental (Ground Sign) – 11840 Kingston Pike

Ground sign for Knox Valley Dental located at 11840 Kingston Pike.

Knox Valley Dental requested approval to install a ground sign (tenant panel type) located at 11840 Kingston Pike.

The staff noted that the applicants had proposed a 50 square-foot sign, located on the east side of the building at the corner of Kingston Pike and Chaho Road. Staff then explained that they appear to have measured the setbacks from the curb line and not the property line, as required. The sign, as proposed, does not meet the minimum setback distance for its size. The staff then noted that a 50 square-foot sign would need to maintain a 20-foot setback from the property/ROW lines at the proposed location.

The Board discussed the request among themselves and with the owner of Knox Valley Dental. The location of the sign and the setback issues were a concern. The Board noted that that the setback requirements were clear with regard to the size of the sign permitted. In an effort not to delay the project, Mr. Layman made a motion to approve the sign subject to it being resized to meet the size and setback requirements. His motion was contingent on the sign remaining in same location as proposed on the site, that it includes the same lettering font and color scheme, and that it remains legible. The motion was seconded by Freeman and it passed unanimously.

3. Other Business

a) Appointment of youth representative for the fiscal year.
Ms. Lillian Scott applied to serve as the Board's youth representative for the fiscal year.

A motion was made by Kiumarsi to appoint Ms. Scott as the Board's youth representative. The motion was seconded by Stow and it passed unanimously.

b) Recognition of Alex Butler, Previous Year's Youth Representative.
The membership thanked Mr. Alex Butler for his service on the Board and congratulated him on his acceptance and choice of UT for college this fall.

c) Sign Ordinance Update Committee Report
Mr. Freeman gave a brief report on the most recent meeting of the committee now working to update the Town's sign regulations.

Meeting adjourned at 7:40 p.m.