



FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, September 24, 2019 in the Board Room at the Farragut Town Hall. Marty Layman presided. Members in attendance were Marty Layman, Randy Armstrong, Brittany Moore, Jeanie Stow, Cindy Hollyfield, Kaivon Kiumarsi, Alderman Ron Pinchok and Youth Representative Lilian Scott. Absent members included David Freeman.

Chairman Layman called the meeting to order at 7:00 pm.

1. Minutes:

A motion was made by Stow to approve the August 27, 2019 minutes as submitted. The motion was seconded by Kiumarsi and the motion passed unanimously.

2. Ground Mounted Sign Applications:

a) Dental Co. Tenant Panel – 11117 Kingston Pike

Tenant Panel (Ground sign) for Dental Co. located at 11117 Kingston Pike.

Dental Co. is requesting approval to install tenant panels on an existing monument ground sign located at 11117 Kingston Pike in the Premier (Eyecare) Center.

The staff noted that the main message on the proposed panel appears to be legible but the lower, “General & Implant Dentistry” does not. Staff then noted that the sign’s designer has provided an alternative plan if necessary, for approval. The alternate design both eliminates the small text at the bottom of the panel and enlarges the main message area.

The Board discussed the request and design options among themselves. Ms. Moore made a motion to approve the alternate design subject to confirmation that the darker royal blue color shown on the provided color swatch was being used for contrast. The motion was seconded by Alderman Pinchok and it passed with Stow voting against.

3. Landscape Plan Applications:

a) Top Golf – Located on Outlet Drive

The staff reviewed the item noting that it involved a landscape plan for the proposed Top Golf development located on Outlet Drive. The plan included landscaping for the proposed development’s parking lot, several stormwater detention basins, and areas around the building and other facilities on the site. Staff noted that the



applicants had submitted a revised plan to address their initial comments. The staff then recommend approval noting that the plan would need to be coordinated with the overall site plan for the development.

The Board discussed the plan. A motion was made by Alderman Pinchok to approve the plan subject to staff's recommendation and ensuring that any landscaping around the proposed ground sign is coordinated to ensure visibility. The motion was seconded by Hollyfield and it passed unanimously.

4. Other Business

a) Sign Ordinance Update Committee Report

The staff gave a brief report on the most recent activities of the committee now working to update the Town's sign regulations.

Meeting adjourned at 7:37 p.m.