

FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, April 28, 2020. Chairman Marty Layman presided. Members in attendance were Marty Layman, Cindy Hollyfield, David Freeman, Brittany Moore, Randy Armstrong, Kaivon Kiumarsi, Jeanie Stow, Alderman Ron Pinchok, and Youth Representative Lilian Scott.

Chairman Layman called the meeting to order at 7:00 pm.

1. Minutes:

The minutes of the February 25, 2020 meeting were approved as submitted on a roll call vote with Chairman Layman abstaining.

2. Ground Mounted Sign Applications:

a) Pure Barre (Tenant Panel) – 105 South Campbell Station Road (Farragut Gateway Development)

Tenant panel in existing ground mounted sign at the Farragut Gateway Development
The staff noted that there are two tenant panel type signs on the site and that this panel was for the northernmost sign located along Kingston Pike. The staff then explained that the applicant had provide two alternative sign designs, one with red lettering and the other with black lettering, to address potential contrast and legibility concerns. The staff then noted that the applicants preferred the red lettered option, but that the black would be acceptable if approved by the Board.

The Board discussed the request and determined that the red lettering would be acceptable if it was spaced further apart to improve legibility. Ms. Stow made a motion for approval of the red lettered option subject to the spacing being increased to improve clarity. The motion was seconded by Pinchok and it passed unanimously.

b) Pure Barre (Tenant Panel) – 105 South Campbell Station Road (Farragut Gateway Development)

Tenant panel in existing ground mounted sign at the Farragut Gateway Development
The staff noted that the request was for the second, smaller tenant panel sign located on the same site as the proceeding agenda item and fronting on S. Campbell Station Road. The staff again noted that the applicants had provide both red and black lettered designs for the sign but preferred the red option.

Alderman Pinchok made a motion to again approve the red lettered option subject to the letter spacing being increased to improve clarity. The motion was seconded by Hollyfield and it passed unanimously.

3. Landscape Plan Applications:

a) SmartBank – 11216 Kingston Pike

The staff reviewed the item noting that it involved a landscape plan for the SmartBank located at 11216 Kingston Pike. Staff noted that the bank was being renovated and that the site plan for the facility had been approved by the Planning Commission. The staff then recommended approval of the plan noting that the applicants had already addressed the two requested corrections.

The Board briefly discussed the plan. Ms. Hollyfield made a motion for approval. The motion was seconded by Stow and it passed unanimously.

Meeting adjourned at 7:35 p.m.