



FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, May 26, 2020. Chairman Marty Layman presided. Members in attendance were Marty Layman, Cindy Hollyfield, Kaivon Kiumarsi, Jeanie Stow, Alderman Ron Pinchok, and Youth Representative Lilian Scott. Members absent were Randy Armstrong, David Freeman, and Brittany Moore.

Chairman Layman called the meeting to order at 7:00 pm.

1. Minutes:

A motion was made by Hollyfield to approve the April 28, 2020 minutes as submitted. The motion was seconded by Stow and it passed unanimously.

2. Ground Mounted Sign Applications:

a) Concord Liquor and Wine (Tenant Panel) – 153 Brooklawn Street

Tenant panel for an existing ground mounted sign located at the corner of Brooklawn Street and South Campbell Station Road.

Concord Liquor and Wine requested approval for a tenant panel on an existing ground sign located at the corner of Brooklawn Street and South Campbell Station Road (Campbell Station Exchange Development). The staff noted that the applicant had revised their initial design to improve legibility and then recommended approval.

Mr. Kiumarsi made a motion for approval. The motion was seconded by Hollyfield and it passed unanimously.

3. Review and Recommendation of Ordinance 20-04, an Ordinance to replace the Town of Farragut's existing Sign Ordinance

The staff reviewed the proposed new ordinance and explained that it was intended to address content neutrality issues that resulted from the United States Supreme Court's Reed vs Town of Gilbert case.

The Board discussed the new ordinance with staff and among themselves. Mr. layman made a motion to approve and recommend the new ordinance to the Board of Mayor and Aldermen for adoption subject to revisiting the proposed height standards for ground mounted signs for single use nonresidential developments. The motion was seconded by Hollyfield and it passed unanimously.

Meeting adjourned at 8:25 p.m.