



FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, October 27, 2020. Chairman Marty Layman presided. Members in attendance were Marty Layman, Cindy Hollyfield, Jeanie Stow, Alderman Ron Pinchok, Brittany Moore. Derek Wright joined the meeting at 7:08 pm. Members absent included Randy Armstrong, and Youth Representative Jake Rogers.

Chairman Layman called the meeting to order at 7:00 pm.

1. Minutes:

A motion was made by Cindy Hollyfield to approve the September 22, 2020 minutes as submitted. The motion was seconded by Jeanie Stow and it passed unanimously.

2. Ground Mounted Sign Applications:

a) First Watch (Tenant Panel) - 11682 Parkside Drive

Tenant panel for an existing ground mounted sign located on Parkside Drive

Staff noted that First Watch was requesting approval for a tenant panel on an existing ground sign located on Parkside Drive. The design is legible and visually compatible with the existing panels on the sign. Visibility does not appear to be an issue. Staff recommended approval. The board all agreed that the sign looks good. Cindy Hollyfield made a motion to approve the tenant panel, Jeanie Stowe Seconded the motion. A roll call vote was conducted, and it passed unanimously. Derek Wright was not present for the roll call vote on this item.

b) Epic Orthodontics (face replacement) – 11221 West Point Drive

Ground sign replacement for Epic Orthodontics (formerly Hick's Orthodontics) located at 11221 West Point Drive. Staff noted Hick's Orthodontics is now Epic Orthodontics and they were requesting approval to replace the sign face on an existing monument ground sign located at 11221 West Point Drive. No other changes to the existing sign support structure are proposed. The design includes a new large logo and more color on a white background which increases visibility. Legibility is not a concern. Staff recommended approval. The board all agreed that the sign looks good. Jeanie Stowe added that the wood on the sign and the flowers around the sign look great. Jeanie Stowe made a motion to approve the tenant panel, Cindy Hollyfield seconded the motion. A roll call vote was conducted, and it passed unanimously. Derek Wright was not present for the roll call vote on this item.



c) McDonalds (directional signs) – 11205 Kingston Pike

Directional signs replacement for McDonalds located at 11205 Kingston Pike

Staff advised that prior to the meeting the applicant requested to defer this request.

Jeanie Stowe asked the reason they wanted to defer. Staff advised that the signs were installed prior to approval and there were some concerns about the placement in a flood zone/ flood way. Cindy Hollyfield asked if they could see the sign in color as her printer would not print in color. Staff noted that the sign is a black/ charcoal color, so it may not look like it is color when printed. Marty Layman made a motion to defer review of this sign. Alderman Ron Pinchok seconded the motion. A roll call vote was conducted and passed unanimously.

3. Other Business

- 1) Cindy Hollyfield questioned if the meetings for November and December would be combined as they have been in the past. Staff, Holley Marlowe, advised she would consult with Bart Hose and send out an email to confirm.
- 2) Jeanie Stowe questioned if shorter agendas could be approved by email rather than having a meeting. Marty Layman mentioned that he believed the meetings had to be public. Staff, Holley Marlowe, agreed she believes Marty is correct, the meetings are required to be public so citizens can attend and comment if they wish.

Meeting adjourned at 7:13pm