



FARRAGUT VISUAL RESOURCES REVIEW BOARD AGENDA

Tuesday, December 15, 2020
7:00 p.m.

This meeting can be viewed live on Charter channel 193 and TDS channel 3. Town meetings continue to be held virtually to adhere with the Knox County Health Department's recommendations regarding crowd size and social distancing, and as permitted under Governor Lee's Covid-19 pandemic related orders. A recording of the meeting can also be viewed on YouTube at <https://www.youtube.com/user/TownofFarragutTenn>.

Meeting comments may be emailed to comments@townoffarragut.org and must be received by 12:00 pm on December 14th to be included in the record of the meeting. For questions please e-mail Bart Hose at bhose@townoffarragut.org, Holley Marlowe at hmarlowe@townoffarragut.org or Mark Shipley at mshipley@townoffarragut.org.

1. Approval of minutes for the October 27, 2020 meeting.
2. Review of ground sign (sign face replacement) for the Knoxville Christian School, located at 11549 Snyder Road.
3. Review of a ground sign (sign face replacement) for the commercial office building located at 102 Chaho Road.
4. Review of an individual tenant panel (ground sign on Kingston Pike) for the Faith Promise Church located in the West End Development.
5. Review of ground sign(s) (directional type) for the McDonalds Restaurant located at 11205 Kingston Pike.

MEMORANDUM

TO: Farragut Visual Resources Review Board
FROM: Bart Hose, Assist. Community Development Director.
SUBJECT: December Scheduled Meeting - Tuesday, December 15, 2020 at 7:00 p.m.

AGENDA

1. **Approval of Minutes for the October 27, 2020 meeting**
2. **Ground Mounted Sign Applications**

a) Knoxville Christian School Ground Sign (reface) – 11549 Snyder Road.

Primary Permanent Ground Sign (replacement face) for the Knoxville Christian School located at 11549 Snyder Road.

The Knoxville Christian School is requesting approval for the replacement of the sign face on an existing ground sign structure located on Snyder Road. The sign does not include any lighting.

The staff recommends approval.

b) Commercial-Office Building - 102 Chaho Road.

Primary Permanent Ground Sign (replacement face) for the commercial-office building located at 102 Chaho Road.

The owners/operators of the commercial-office building located at 102 Chaho Road are requesting approval to replace the sign face on an existing monument sign. The replacement sign includes three separate businesses printed on a single panel. The sign is not lighted.

The panel currently being reviewed has already been installed on the sign and the applicant is attempting to correct the situation and bring the sign into compliance. The applicant has not yet submitted the required landscape plan. As noted, staff has been working with the owner/applicant to bring the sign into compliance for a number of months. They have been cited for the violation and will have to appear in court in January if the issue is not resolved.

The staff recommends that, if the Board approves the design of the sign, it makes any approval subject to the submission of a compliant landscape plan within 15 days.

c) Faith Promise Church Tenant Panel – West End Development (Kingston Pike).

Tenant panel for the Faith Promise Church located in the West End Development (sign structure on Kingston Pike).

Faith Promise Church is requesting approval of a tenant panel located on the West End Development's preexisting sign located along Kingston Pike.

The sign was installed without a permit and the church is attempting to correct the situation and obtain a permit. The sign is legible, and staff recommends approval.

d) McDonalds Restaurant – 11205 Kingston Pike

Peripheral Accessory Free Standing Sign (enter/exit directional signs).

The McDonalds restaurant located at 11205 Kingston Pike is requesting approval of two peripheral accessory signs (enter/exit) at their entrance. The signs were installed without a permit and they are attempting to correct the situation and obtain a permit.

The revised Sign Ordinance permits only one peripheral accessory freestanding sign for each public street or easement that provides direct access to the property. As the Board knows, the ordinance was revised to better reflect content neutral requirements with respect to sign messaging. The Town regulates signs by type/purpose, location, dimensions, permitted number, etc. It does not regulate by the message on the sign, so the issue of enter/exit is not at issue. The Town permits one peripheral accessory sign per access point on a commercial lot regardless of message. The applicants have installed two signs and are not in compliance with the code. In addition, the easternmost installed sign does not meet the setback requirements for a peripheral accessory sign.

The staff recommends that the permit application and plan be denied as submitted.



FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, October 27, 2020. Chairman Marty Layman presided. Members in attendance were Marty Layman, Cindy Hollyfield, Jeanie Stow, Alderman Ron Pinchok, Brittany Moore. Derek Wright joined the meeting at 7:08 pm. Members absent included Randy Armstrong, and Youth Representative Jake Rogers.

Chairman Layman called the meeting to order at 7:00 pm.

1. Minutes:

A motion was made by Cindy Hollyfield to approve the September 22, 2020 minutes as submitted. The motion was seconded by Jeanie Stow and it passed unanimously.

2. Ground Mounted Sign Applications:

a) First Watch (Tenant Panel) - 11682 Parkside Drive

Tenant panel for an existing ground mounted sign located on Parkside Drive

Staff noted that First Watch was requesting approval for a tenant panel on an existing ground sign located on Parkside Drive. The design is legible and visually compatible with the existing panels on the sign. Visibility does not appear to be an issue. Staff recommended approval. The board all agreed that the sign looks good. Cindy Hollyfield made a motion to approve the tenant panel, Jeanie Stowe Seconded the motion. A roll call vote was conducted, and it passed unanimously. Derek Wright was not present for the roll call vote on this item.

b) Epic Orthodontics (face replacement) – 11221 West Point Drive

Ground sign replacement for Epic Orthodontics (formerly Hick's Orthodontics) located at 11221 West Point Drive.

Staff noted Hick's Orthodontics is now Epic Orthodontics and they were requesting approval to replace the sign face on an existing monument ground sign located at 11221 West Point Drive. No other changes to the existing sign support structure are proposed. The design includes a new large logo and more color on a white background which increases visibility. Legibility is not a concern. Staff recommended approval. The board all agreed that the sign looks good. Jeanie Stowe added that the wood on the sign and the flowers around the sign look great. Jeanie Stowe made a motion to approve the tenant panel, Cindy Hollyfield seconded the motion. A roll call vote was conducted, and it passed unanimously. Derek Wright was not present for the roll call vote on this item.

c) McDonalds (directional signs) – 11205 Kingston Pike

Directional signs replacement for McDonalds located at 11205 Kingston Pike

Staff advised that prior to the meeting the applicant requested to defer this request.

Jeanie Stowe asked the reason they wanted to defer. Staff advised that the signs were installed prior to approval and there were some concerns about the placement in a flood zone/ flood way. Cindy Hollyfield asked if they could see the sign in color as her printer would not print in color. Staff noted that the sign is a black/ charcoal color, so it may not look like it is color when printed. Marty Layman made a motion to defer review of this sign. Alderman Ron Pinchok seconded the motion. A roll call vote was conducted and passed unanimously.

3. Other Business

- 1) Cindy Hollyfield questioned if the meetings for November and December would be combined as they have been in the past. Staff, Holley Marlowe, advised she would consult with Bart Hose and send out an email to confirm.
- 2) Jeanie Stowe questioned if shorter agendas could be approved by email rather than having a meeting. Marty Layman mentioned that he believed the meetings had to be public. Staff, Holley Marlowe, agreed she believes Marty is correct, the meetings are required to be public so citizens can attend and comment if they wish.

Meeting adjourned at 7:13pm

Knoxville Christian School - 11549 Snyder Rd, Knoxville TN 37932.
***REFACE EXISTING SIGN**



11549

**Artwork Re-scaled
on 12/1/2020**



**KNOXVILLE
CHRISTIAN
SCHOOL**

accepted by: _____

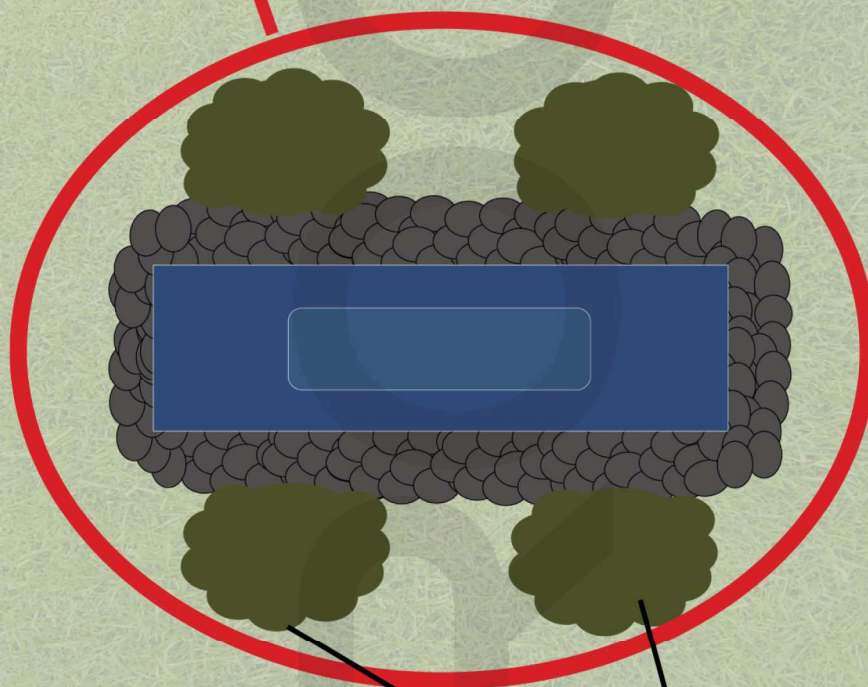
file proof - please check and advise of any
changes / spelling / grammar



**INSTALLATIONS
& PRINTSERVICES, LLC**

Knoxville Christian School - 11549 Snyder Rd, Knoxville TN 37932.
***REFACE EXISTING SIGN**

Minimum landscaped
area of 33 square feet
circled in red.



QTY (4) sweetspire shrubs
will be planted

accepted by: _____

file proof - please check and advise of any
changes / spelling / grammar



**INSTALLATIONS
& PRINTSERVICES, LLC**

Date and Time Commented	Comment Type	Action Type	Commented By	
12/02/20 10:37 AM	Public	Municipality	Bart Hose	Reply

Email sent to: Chase Caples , Louie Garza Subject: Project BP-2020-714-SP - Plan Review Letter Farragut has emailed a copy of Sign Permit Plan Review Letter.

12/02/20 02:37 PM	Reply	Customer	
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Hello! Per approval of our client (KCS, Chase Caples) there will not be lighting for this sign. Attached is the requested landscaping plan, and approved artwork for the new sign face. Please let us know if you have any questions.

Best,

Louie Garza

AZ Rag Installation & Print Services

www.azragips.com

11/20/20 09:35 AM	Public	Municipality	Maria Rayas	Reply
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Email sent to: Chase Caples , Louie Garza Subject: Project BP-2020-714-SP - Permit Invoice Farragut has emailed a copy of Permit Invoice

11/19/20 03:52 PM	Private	Municipality	Maria Rayas	Reply
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Customer Portal Application Note:

Business / Tenant Name: Knoxville Christian School

Project Description :

Sign Face replacement

Location: Lot Number:

Location: Subdivision:

Location: Shopping Center:

Estimated Construction Cost:

Type of Sign: Ground

Sign Application Acknowledgement (Type Full Name) : Louis Garza



DAVID S. REXRODE
Attorney • At • Law

 VADAræ's
Salon
for a more beautiful life

 BRYAN
INSURANCE GROUP

36"

60"



NOTE: Two (2) sets of premium vinyl applied to existing faces in double face tenant sign.

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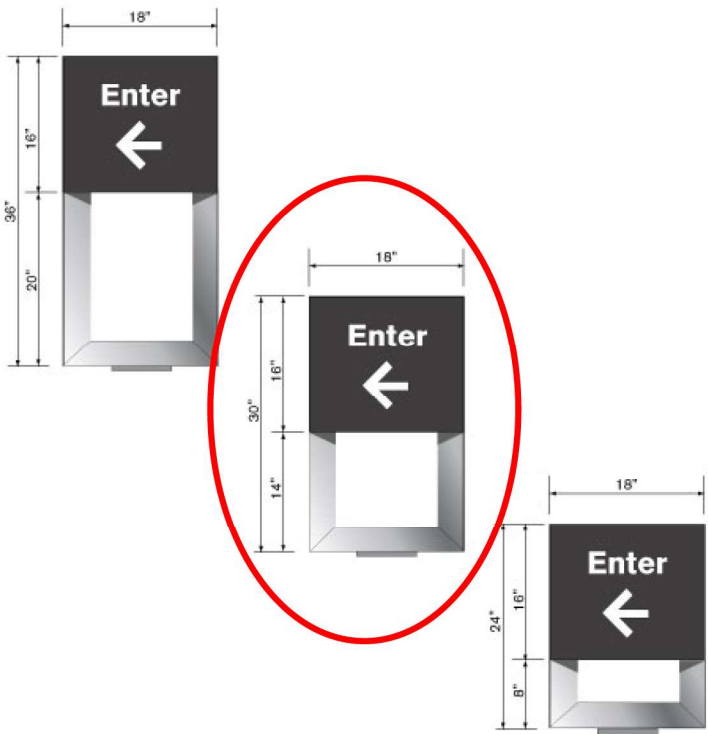
<i>Neon Service Co.</i>		
SCALE: 1/2" = 1'	APPROVED BY:	DRAWN BY:
DATE: 11-23-20		S. M.
NAME: Faith Promise Church (Farragut Tenant Sign)		
DRAWING NUMBER		11-23-204372



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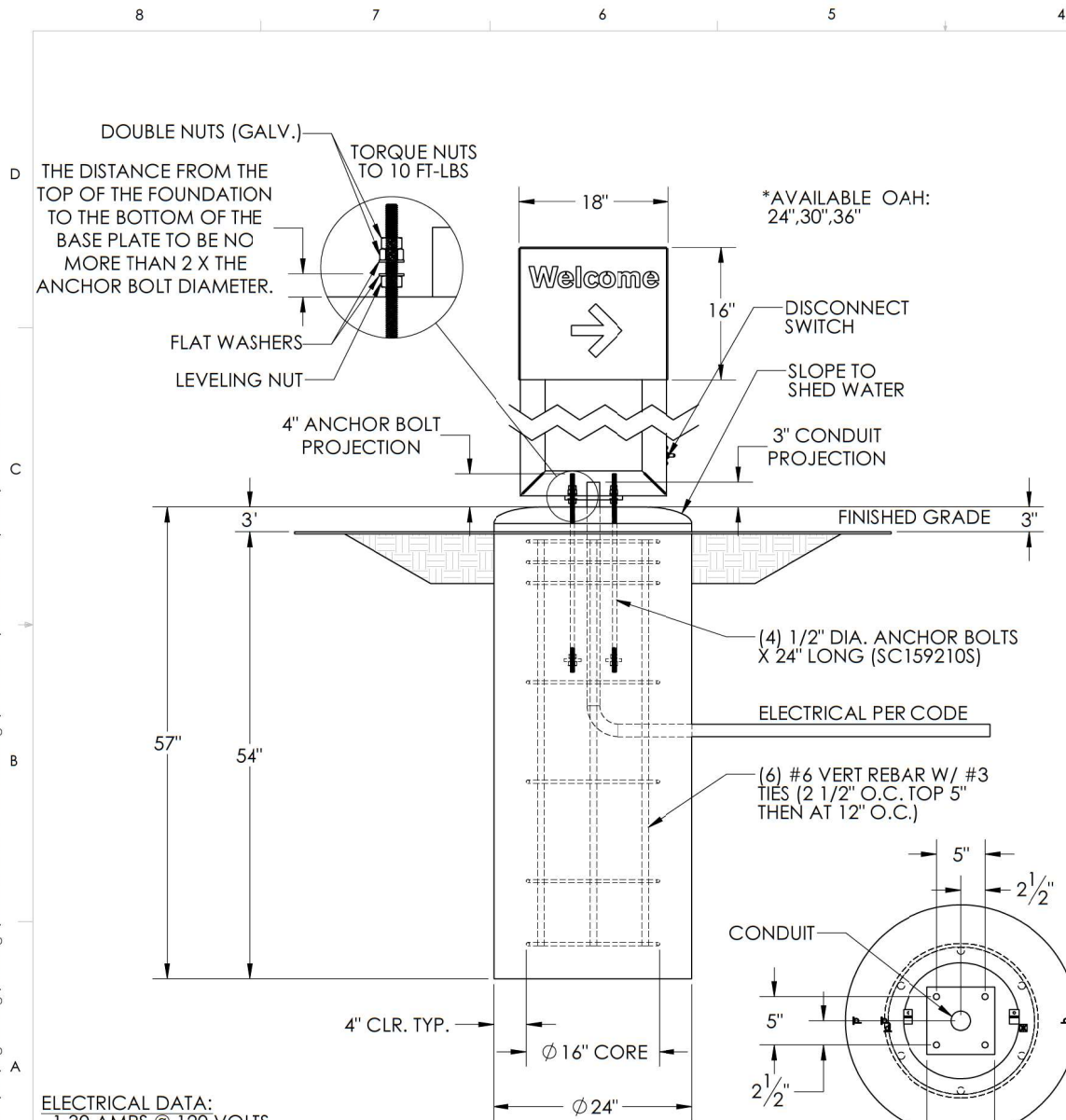
<i>Neon Service Co.</i>		
SCALE: 1/4" = 1'	APPROVED BY:	DRAWN BY:
DATE: 11-23-20		S. M.
NAME: Faith Promise Church (Farragut Tenant Sign)		
DRAWING NUMBER		11-23-204372

Next Gen 2 Sq. Ft. Directionals



- Illumination:** LED
- Electrical:** .25 amps
- Power Supply:** Amperor ANP90-30P1
- Ship Weight:**
- Face Details:** Laser cut aluminum faces
painted charcoal, white illuminated
copy and arrow.
- Available Copy:** Enter
Exit
Welcome
Thank You
Drive Thru

30Apr14 S:\secure\ISD\Engineering\Drawings\McDonalds\NG Directional\18X\IN4505005 REV A



ELECTRICAL DATA:
1.30 AMPS @ 120 VOLTS.
(1) 20 AMP 120 VOLT CIRCUIT REQUIRED.

SIGN AREA:
BOXED: 2.00 SQ. FT.

Rev:	DESCRIPTION:	DATE:	REV'D BY:
A	INITIAL RELEASE	20JAN13	GAL

NOTE:
INCLUDE COMPLETION PHOTOS OF MOUNTING / CONNECTION POINTS INCLUDING FOUNDATION, BASE PLATES, ANCHOR BOLTS, MATCH PLATE, WALL MOUNT, AND WELDING CONNECTIONS IF APPLICABLE.

INSTALLER TO FURNISH:
1. INSTALLER TO BE SURE SIGNS ARE PROPERLY CONNECTED AND GROUNDED.

GENERAL CONTRACTOR TO FURNISH:
1. CONCRETE BASE.
2. ALL ELECTRICAL COMPONENTS REQUIRED.
3. PRIMARY WIRES FROM BUILDING (OR SOURCE) TO AND INCLUDING THE CONNECTION TO THE BREAKER BOX.

CONCRETE SPECIFICATIONS:
0.56 CU. YDS. TOTAL. CONCRETE SHALL HAVE MIN. COMPRESSIVE STRENGTH OF 3,000 PSI @ 28 DAYS, REINFORCING STEEL SHALL HAVE MIN. YIELD STRENGTH OF 60,000 PSI. RECOMMENDED MIN. CURE TIME OF 7 DAYS BEFORE SIGN INSTALLATION.

DESIGN NOTES:
1. CONCRETE FOUNDATION DESIGNED USING A NET ALLOWABLE LATERAL SOIL BEARING PRESSURE OF 100 PSF/FT OF DEPTH, IF THESE SOIL CONDITIONS DO NOT EXIST AT THE FOUNDATION LOCATION, IT IS THE ERECTOR'S RESPONSIBILITY TO NOTIFY EVERBRITE, LLC. PRIOR TO PERFORMING ADDITIONAL EXCAVATION OR ANY CONCRETE PLACEMENT.
2. ALL FOUNDATION EXCAVATIONS ARE TO BE FREE OF WATER AND FOREIGN MATTER BEFORE PLACING CONCRETE.
3. THE FOUNDATION IS DESIGNED TO WITHSTAND IBC 2006 150 MPH EXPOSURE C WIND LOADS.

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRIC CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

INSTALLATION INSTRUCTIONS:
1. STAKE FOUNDATION AREA AND EXCAVATE.
2. POUR FOUNDATION (Ø 24" X 57"±), INSERT (4) Ø 1/2" X 24" ANCHOR BOLTS.
3. ALLOW CONCRETE CURE TIME AS REQUIRED.
4. PLACE (4) Ø 1/2" LEVELING NUTS AND WASHERS ON THE FOUR ANCHOR BOLTS TO PROVIDE A 1" GAP BETWEEN THE FOUNDATION AND BASE PLATE OF THE POLE.
5. POSITION THE POLE ONTO THE ANCHOR BOLTS AND SECURE IN PLACE WITH (8) Ø 1/2" NUTS AND (4) WASHERS.
6. LEVEL POLE BY ADJUSTING THE Ø 1/2" NUTS.
7. MAKE THE WIRING CONNECTION USING THE GREEN, WHITE AND BLACK WIRES PORTRUDING FROM THE SIGN BASE.
8. CLEAN SITE AND PACKAGING MATERIAL.
9. TAKE PHOTO OF INSTALLATION AND HAVE FIELD SERVICE REPORT SIGNED BY OPERATOR OR MANAGER.

UNLESS OTHERWISE SPECIFIED: DIMENSIONS ARE IN INCHES TOLERANCES: FRACTIONAL: 1/8 .X = ± .06 .XXX = ± .015 MACHINED ± .5		NAME GAL DATE 20JAN13		PRODUCT: McDONALD'S NEXT GEN DIRECTIONAL TITLE: INSTALL,MCD NG 2SF 24,30,36 DIR	
.XX = ± .03 .XXXX = REAM ANGULAR: BEND ± 1		CHECKED			
		DESIGNED GAL 20JAN13			
		PROPRIETARY AND CONFIDENTIAL THE INFORMATION CONTAINED IN THIS DRAWING IS THE SOLE PROPERTY OF EVERBRITE, LLC. ANY REPRODUCTION IN PART OR AS A WHOLE WITHOUT THE WRITTEN PERMISSION OF EVERBRITE, LLC. IS STRICTLY PROHIBITED.			
		SIZE B		DWG. NO. IN4505005	REV A
DO NOT SCALE DRAWING		SCALE: 1:14		SHEET 1 OF 1	

