



FARRAGUT VISUAL RESOURCES REVIEW BOARD AGENDA

Farragut Town Hall
Board Room
Tuesday, May 23, 2023
7:00 p.m.

1. Approval of minutes for the April 25, 2023, meeting.
2. Selection of Youth Representative for the upcoming 2023-2024 program year.
3. Staff report - wall signs approved in the past month.
4. Review of an individual tenant panel sign for Hurricane Cycles, located at 138 West End Ave.
5. Review of an individual tenant panel sign for Lee Company, located at 12522 Kingston Pike.
6. Review of a primary ground mounted sign for Myrtle Recovery Center, located at 109 Peterson Road.
7. Review of a primary ground mounted sign for Anchor 934, located at 200 Brooklawn Street.

**11408 MUNICIPAL CENTER DRIVE | FARRAGUT, TN 37934 | 865.966.7057 |
WWW.TOWNOFFARRAGUT.ORG**

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MEMORANDUM

TO: Farragut Visual Resources Review Board
FROM: Bart Hose, Assist. Community Development Director
SUBJECT: Regularly Scheduled Meeting - Tuesday, May 23, 2023, at 7:00 p.m.

AGENDA

1. **Approval of Minutes for the April 25, 2023, meeting**
2. **Selection of Youth Representative for the upcoming 2023-2024 program year.**
This year there is only one candidate for the position. Included in your packet is the candidate's application.
3. **Staff Report – Wall Sign Applications Approved Since the Last Meeting**
The following wall sign applications have been approved since the last meeting:
 - Hurricane Cycles – 138 West End Avenue
 - River Dog Bakery – 11422 Kingston Pike
4. **Ground Mounted Sign Applications**
 - a) **Hurricane Cycles – Located at 138 West End Avenue**
Individual Tenant Panel Sign located at the West End Shopping Center.
Hurricane Cycles is requesting approval for an individual tenant panel sign on the main entrance sign for the West End Shopping Center.

The tenant panel is legible, and staff can recommend approval.
 - b) **Lee Company – Located at 12522 Kingston Pike**
Individual Tenant Panel Sign located at 12522 Kingston Pike.
The Lee Company is requesting approval for an individual tenant panel sign located on the westernmost ground sign at the Little Turkey Creek Development.

The tenant panel is legible, and staff can recommend approval.
 - c) **Myrtle Recovery Center – Located at 109 Peterson Road**
Primary Ground Mounted Sign located at 109 Peterson Road
Myrtle Recovery Center is requesting approval for a primary ground mounted sign located at 109 Peterson Road.

The applicant is requesting approval to install a 17.5 square foot sign face on an existing primary ground mounted sign structure. The applicant is in the process of providing additional information for documentation, but the sign appears to be compliant. Staff can recommend approval subject to the following:
 1. Verifying the type of sign illumination and documenting that the existing landscaping is compliant.

2. Clarifying the setback information shown on the submitted plans.

The staff has also suggested that the owners consider moving the existing address numbers to the top of the sign and using the space created to mount the sign face higher on the monument structure to improve visibility. The applicant was not able to discuss this option with the owner prior to this staff memo being prepared.

d) Anchor 934 – Located at 200 Brooklawn Street

Primary Ground Mounted Sign is located at 200 Brooklawn Street.

Anchor 934, the apartment complex located within the Biddle Farms development project, is requesting approval for a primary ground mounted sign located at 200 Brooklawn Street.

The applicant is requesting approval to install an approximately 23 square foot primary ground mounted sign along the apartment complex's Brooklawn Street frontage. The applicant is in the process of providing additional information for documentation, but the sign appears to be compliant. Staff can recommend approval subject to the following:

1. Providing an adequately dimensioned site plan demonstrating the sign meets setbacks and is located outside of any existing or proposed easements.
2. Providing a compliant landscape plan for the required area around the sign.
3. Providing lighting plan details.

The Board will also need to discuss the site address and number typically required at the top of a primary ground sign. The site has currently been assigned a Brooklawn Street address, but there is no site entrance anywhere along Brooklawn Street and/or in the vicinity of the sign. Placing an address number at the top of the sign may be confusing.



FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, April 25, 2023. Chairman Marty Layman presided. Members in attendance were Marty Layman, Randy Armstrong, Stephen Marlowe, Jeanie Stow, and Youth Representative Anna Gibbs. Mr. Derek Wright, Ms. Brittany Moore, and Mayor Ron Williams were absent.

Chairman Layman called the meeting to order at 7:00 pm.

1. Minutes

A motion was made by Mr. Marlowe to approve the March 28, 2023, minutes as submitted. The motion was seconded by Mr. Armstrong, and it passed unanimously.

2. Staff Report – Wall Sign Applications Approved in the Past Month

The staff reported that the following wall sign application had been approved during the past month:

- Walgreens – 601 N Campbell Station Rd - East Elevation
- Walgreens – 601 N Campbell Station Rd - South Elevation
- Sparrow Wine Bar – 139 West End Ave
- Dock and Deck – 12744 Kingston Pike (Renaissance)
- Walgreens – 10701 Kingston Pike – East Elevation
- Walgreens – 10701 Kingston Pike – South Elevation

3. Ground Mounted Sign Applications:

a) Burlington – Located at 11449 Parkside Drive

Individual Tenant Panel Sign located at 11449 Parkside Drive.

Burlington requested approval for an individual tenant panel sign located at 11449 Parkside Drive.

The staff recommended approval of the sign noting that the tenant panel appeared to be legible and compatible with the other panels on the sign structure.

Ms. Stow made a motion to approve the sign. Mr. Marlowe seconded the motion, which passed unanimously.



b) Walgreens Store – Located at 601 North Campbell Station Road

Primary Ground Mounted Sign located at 601 N. Campbell Station Rd.

Walgreens requested approval for a primary ground mounted sign (reface) located at 601 N. Campbell Station Rd.

The staff explained that the applicant was seeking approval to install a new 20 square foot sign face on the existing monument sign structure. The staff recommended approval subject to the following:

1. Adding existing setback dimensions to the site layout plan.
2. Adding overall sign height, structure height, and address number height dimensions.
3. Verifying the type of sign illumination and documenting that the existing landscaping is compliant.

Mr. Armstrong made a motion to approve the sign subject to the staff's recommendations. Ms. Stow seconded the motion, which passed unanimously.

Meeting adjourned at 7:10 pm

Print

Youth Representative Committee Application - Submission #5709

Date Submitted: 4/25/2023

Town of Farragut Youth Representative Committee Application

First Name

Kathleen

Last Name

Myers

Address1

[REDACTED]

Address2

City

Farragut

State

TN

Zip

37934

Phone Number

[REDACTED]

Email

[REDACTED]

Briefly describe your life goals/aspirations:

I am one that loves developing relationships throughout my community. I am a supporter and encourager of those around me. I strive to make an impact through the little things in life. My goals are to be someone that has many skills and abilities that mold me into a well rounded adult. I look forward to making an impact in something bigger than myself and I believe that here is the place to start.

Which committees are you interested in serving?

Please select your first choice and second choice from the list below.

Youth Representatives serve a one-year term on the Arts and Beautification Committee, Farragut Museum Committee, Farragut Tourism / Visitor Advisory Committee, Parks and Athletics Council, Planning Commission, Stormwater Advisory Committee and the Visual Resources Review Board; Youth Representatives serve a two-year term on the Farragut Education Relations Committee.

First Committee Choice:

Visual Resources Review Board (4th Tuesday of each month at 7pm)



Second Committee Choice:

Parks and Athletics Council (2nd Tuesday of each month at 6pm)



School Information

School

Christian academy of Knoxville

Grade level for the 2022-2023 School Year

Junior



Please list any school clubs, organizations or groups you are a member of:

Varsity softball, student senate, national honors society, chapel planning team ,mu alpha theta,

School Official or Sponsor Name

My recommendation was emailed to Jennifer hatmaker

Phone Number

Please upload a letter of recommendation

Choose File

No file chosen

Jennifer Hatmaker

From: Missy Standifer <[REDACTED]>
Sent: Saturday, April 29, 2023 8:49 AM
To: Jennifer Hatmaker
Subject: Ms. Hatmaker: Recommendation for Kate Myers

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Dear Ms. Hatmaker,

I am writing to recommend Kate Myers for the position of youth representative for the town of Farragut. I have known Kate for the last two years and she is a truly exceptional young lady. She is bright, determined, and always willing to help out with whatever is needed. As the Community Life & Discipleship Director on campus at Christian Academy of Knoxville, I work daily with our high school students. *Kate is a true standout!* Over the last year, she and I have worked together on writing the materials for our high school small group ministry. This ministry involves each of our 400+ high school students. Throughout the year, Kate has continually assisted me in the content that we discuss each month in these small groups. She suggests questions, ideas for discussion, and biblical content for the groups as I write them. Her suggestions have been outstanding, and I have continually marveled at how God has uses her to create meaningful content that (literally) has the potential to affect each and every one of our high school students.

In addition, Kate has served as one of our peer mentors (aka 'Teen Advisors') this year. Teen Advisors are 10th-12th grade students at CAK who have a desire to make a difference in younger students' lives. They sign a year-long integrity contract that says they will be drug and alcohol-free during the school year and commit to being a positive role model for younger students. They 'adopt' the freshmen class and go into the classroom once a month and present small group and panel discussions on key topics that young teenagers can relate to: Making and Keeping Friends, Overcoming Peer Pressure, Loneliness and Depression, Self-Worth, etc.

Kate has done such a terrific job communicating to and loving on these younger students! Her love for people and for God shines through everything she does! She is always eager to engage in discussions and has so much wisdom for a student her age. After seeing her in action, there is no doubt in my mind that she would make an incredible addition to your team! I know you will find her as approachable, hard-working, mature, and loveable as I have found her over the past two years!

Should you have any questions or want to discuss this opportunity with her further, please don't hesitate to call me directly (865) [REDACTED]. She is an outstanding girl with the character and work ethic any organization would love to have as a part of their team.

Sincerely,
Missy Standifer
CAK Director of Community Life & Discipleship



Therefore encourage one another and build one another up, just as you are doing.

1 Thessalonians 5:11

Missy Standifer
Director of Community Life and Discipleship

Christian Academy of Knoxville
529 Academy Way
Knoxville, TN 37923
[REDACTED]
www.cakwarriors.com

SERVANTS.SCHOLARS.DISCIPLES.



Approved Wall sign Overview

Holley Marlowe, Primary Staff Reviewer

Notes

Hurricane Cycles – 138 West End Ave

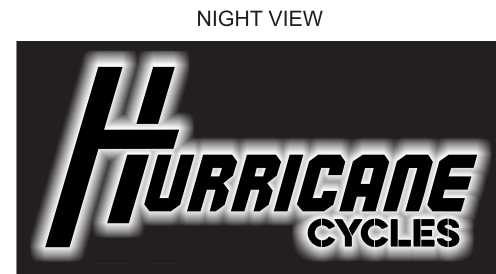
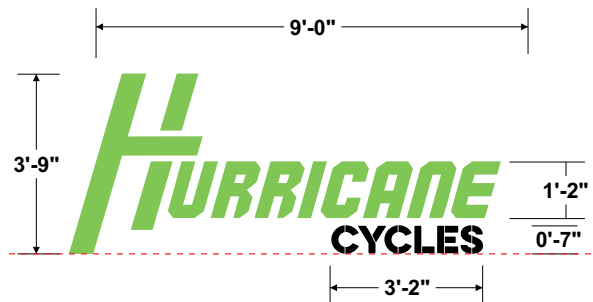
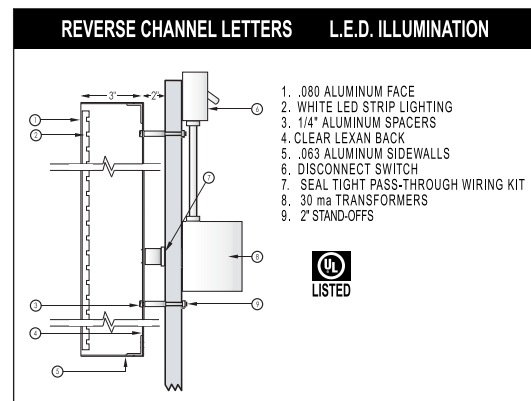
This sign was approved as submitted. The approved sign is 33.75 square feet on 45' linear leased space. The sign is Aluminum channel letters halo lit with white led lighting.

River Dog Bakery – 11422 Kingston Pike

Temporary Cabinet Wall face replacement. The approved sign is 18 square feet cabinet face replacement white background with green river dog bakery graphics. This shopping center is undergoing a remodel where all signage will be replaced and brought to compliance with the Mixed-use Town Center signage requirements. The Town agreed to issue this sign on a temporary basis as the center transitions. Temporary sign replacement is valid for 90 days from issuance. The sign must be removed by August 17, 2023



Town of Farragut
Sign Permit BP-2023 - 347 - SP
Approved 05.09.2023



Pantone 360 c

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PLASTIC, NEON, ELECTRONIC

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**SIGN & FAX BACK SO THAT
WE MAY APPROVE YOUR ORDER.**

FAX: 865.947.2089 info@signco-inc.com

FILE LOCATION:

Pat/H/Hurricane Cycles

LOCATION:

Knoxville, TN

☐ APPROVED

☐ APPROVED W/CHANGES

☐ REVISE & RESUBMIT

SALES REPRESENTATIVE:

Pat Boles

FILE:

Hurricane Cycles

DATE:

04-20-2023

DRAWN BY:

Tiffany Poling

APPROVAL SIGNATURE

SCALE:

1/4" = 1'

Town of Farragut
Sign Permit BP-2023 - 263-SP
Temporary Approval 05/18/2023
Temporary Approval is valid for 90 days
from the date of issuance.

1) 36" x 72" White 3/16" Acrylic with Translucent Printed Graphics (Gloss Laminate)



2 UNITS 48' WIDTH

1) We Install Into Existing Cabinet

*Production will not begin until you approve your proof. Please verify wording, spelling, art and sizes are correct before approving. Please note, once approved that you will be responsible for remake costs should any errors be found after production begins. Colors portrayed on this proof may differ from final product due to most monitors not being color calibrated. There is no charge for the first proof, however any changes beyond the second proof may be subject to set up / desktop fees. Thank you!

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DATE: 4-17-2023
LOCATION: Knoxville
SALES REP: D. Hutchison
DRAWN BY: J. Prager
PAGE: (1) of (1)

**AVERAGE CONSTRUCTION TIMES
AFTER PERMIT IS APPROVED IS
15-20 BUSINESS DAYS. SIGN
CONSTRUCTION CAN NOT BEGIN
UNTIL PERMIT IS APPROVED.**

Approved By: _____

Date: _____



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**SIGN & FAX BACK SO THAT
WE MAY APPROVE YOUR ORDER.**

FAX: 865.947.2089 info@signco-inc.com

FILE LOCATION:

Pat/H/Hurricane Cycles

LOCATION:

Knoxville, TN

☐ APPROVED

☐ APPROVED W/CHANGES

☐ REVISE & RESUBMIT

SALES REPRESENTATIVE:

Pat Boles

FILE: Hurricane Cycles

APPROVAL SIGNATURE

DATE:

04-20-2023

SCALE:

1/4" = 1'

DRAWN BY:

Tiffany Poling

12500
LITTLE TURKEY CREEK



12500
LITTLE TURKEY CREEK

Artwork dimensions:
29"W x 8.75"H



Tenant panel dimensions:
44"W x 9.5"H



96"

70"

109

6"



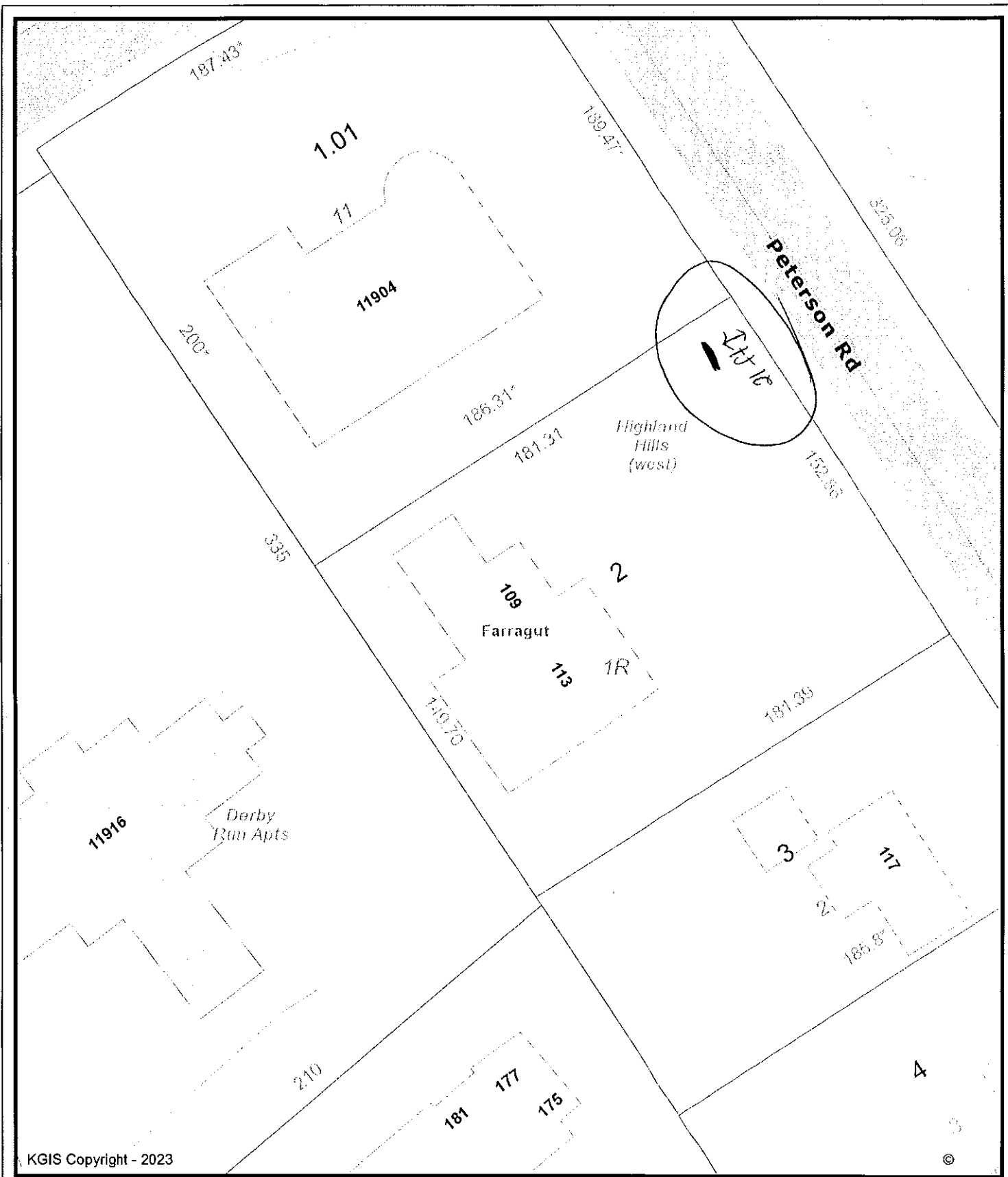
Rennova
Community Health

32"

48"

60"

252"



Myrtle Recovery Center

Knoxville - Knox County - KUB Geographic Information System



Printed: 5/17/2023 at 11:13:48 AM



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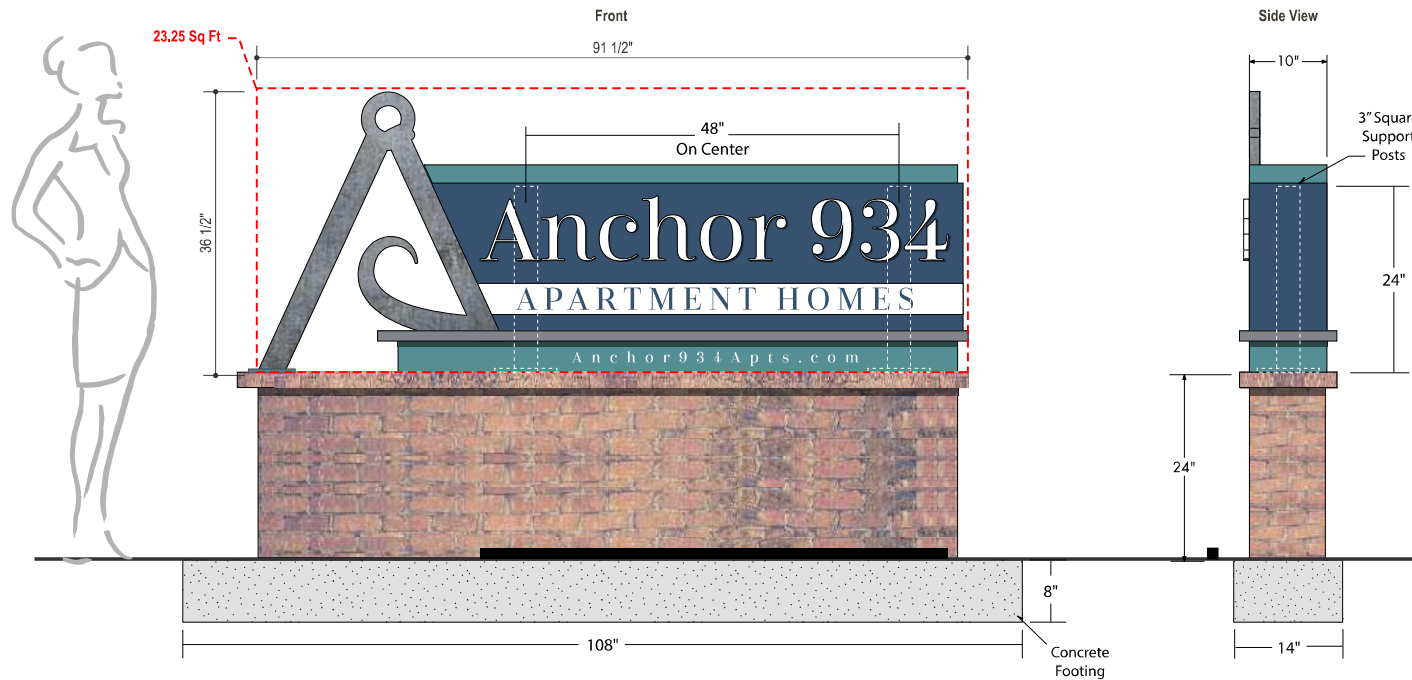
Anchor 934

APARTMENT HOMES

Anchor934Apts.com

Night View

Night View



Colors & Finishes

Colors shown here may not exactly match manufacturers color chart swatch or actual sample.
Client to either provide samples or specifications for custom colors prior to production or approve
DeNyse color samples or color specifications

- C1**  PMS 2377 C
- C2**  PMS 430 C
- C3**  PMS 5483 C
- C4**  Brick TBD
- C6**  Oxidized Steel TBD

Fonts Used

Client Artwork (Vector Logo)
Cabrito Didone Norm Medium

Specifications

Aluminum fabricated, non-lit single sided monument w/ accent tubing.

- Anchor logo: roughly 36" x 36-1/2" x 2" deep, aluminum fabricated channel letter style logo w/ faux painted finish to match client supplied artwork. Attaches to left edge of cabinet face via concealed studs w/ mounting plate on left side of anchor to attach to masonry base.

- Main cabinet body is all aluminum fabricated w/ masked & painted background graphics. "Anchor 934" is applied 1/4" thick aluminum plate, s mounted flush to face of cabinet. Apartment homes, EHO, and web address are applied vinyl graphics to face of cabinet.

(2) 3" square aluminum posts for mounting - anchored directly to masonry.
Back of sign removable for installation.

Masonry base is solid pour concrete w/ brick surround.

Electrical Notes

- ☒
- Disconnect switch(s) UL & ID labels
- ☒
- Vent - 2" Dia. Louvered

FINAL ELECTRICAL HOOK UP BY OTHERS

Suitable for Wet Location

Electrical Requirements: _____

Connection Type: permanent continuous operation

Number of Circuits: _____ 20 amp Dedicated Branch Circuit(s)

Primary Wire Size: 12 awg / conduit size: ½"

Secondary Wire Size: 18 awg
Max. Line Current: _____



 Inspected and labeled in accordance with UL Standard for Electric Signs
Installed using UL listed parts and methods of installation in accordance
with Article 600 of the National Electric Code and other applicable local
codes. This includes proper grounding and bonding.



 This lighted product may contain Fluorescent, Neon, HID lamps or components that use Mercury in them. Dispose of these lamps & components according to the laws of the authority having jurisdiction.

This sign is fabricated using UL approved 406/19 Acrylic Adhesive

Single Sided

Scale
3/4" = 1'-0"



 Customer Signature Required

DENYSE

SIGNAGE & ARCHITECTURAL ELEMENTS

1.800.941.7446
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Management Company
Hawthorne Residential

Property Name & Address
Anchor 934 Apartments
Farragut, TN

Opportunity Number
XXXXXX

DeNyse Representative
Gene McLaughlin

Designer
J. Dew / KW

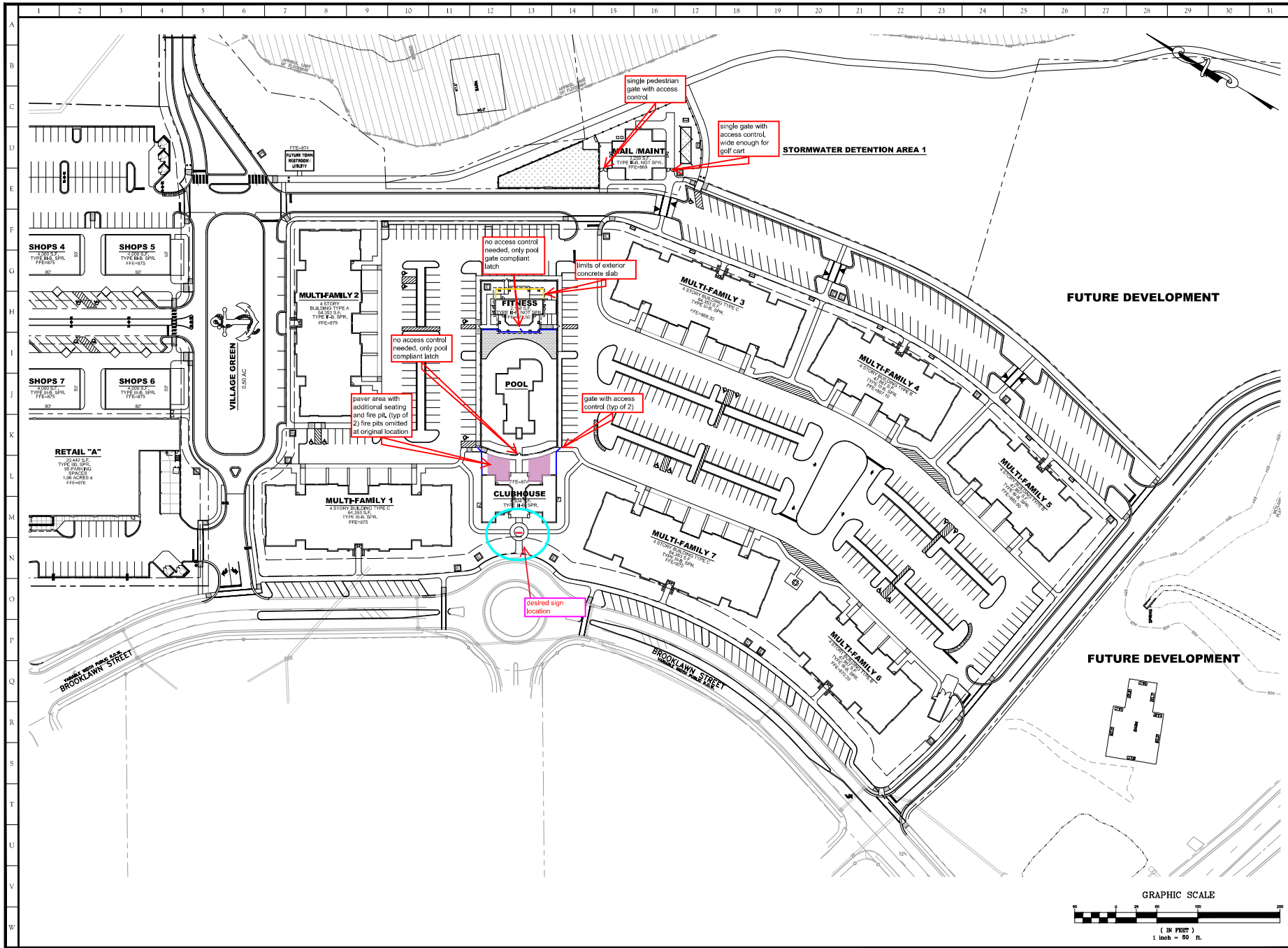
Date
01.11.2023

Revision Date
11.15.2022 jf

Filepath
Anchor934
MainIDConcepts v2

- ☐ Concept
- ☒ Preliminary
- ☐ Production

1



10215 Technology Drive, Suite 304
Knoxville, TN 37932
(865) 777-4160
www.site-incorporated.com

FOR REVIEW ONLY

Site Plan
Farragut Town Center at Biddle Farms
Kingston Pk, Brooklawn St, Campbell Station Rd & Concord Rd
Civil District No. 6 of Knox County, Tennessee
Town of Farragut

REVISIONS	
NO.	DATE / COMMENTS

ORIGINAL ISSUE: 04/06/2021
SITE PROJECT #: 1994
FILE: Bas
SHEET: OF: 1

SP-1