



## **FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes**

The Farragut Visual Resources Review Board met on Tuesday, August 22, 2023. Chairman Marty Layman presided. Members in attendance were Marty Layman, Brittany Moore, Stephen Marlowe, Sue Stuhl, Scott Russ, and Derek Wright. Mayor Ron Williams and Youth Representative Kate Myers were absent.

Chairman Layman called the meeting to order at 7:00 pm.

### **1. Minutes**

A motion was made by Mr. Marlowe to approve the July 25, 2023, minutes as submitted. The motion was seconded by Mr. Russ and passed unanimously. The staff then noted that there had been a typographic error regarding the meeting date in the June minutes. Mr. Russ made a motion to correct the date in the June minutes. Ms. Stuhl seconded the motion, which passed unanimously.

### **2. Election of Officers**

The Board elected its officers for the year.

Ms. Moore nominated and motioned to elect Mr. Layman as Chairman. There being no other nominations, Mr. Wright seconded the motion, which passed unanimously.

Mr. Wright nominated and motioned to elect Ms. Moore as Vice-Chairman. There being no other nominations, Mr. Russ seconded the motion, which passed unanimously.

Mr. Russ nominated and motioned to elect Mr. Marlowe as Secretary. There being no other nominations, Ms. Moore seconded the motion, which passed unanimously.

### **3. Staff Report – Wall Sign Applications Approved in the Past Month**

The staff reported that the following wall sign application had been approved during the past month:

- Tommy's – 11470 Outlet Drive
- Medic – 11000 Kingston Pike
- 35 North – 11321 Kingston Pike (Campbell Station Elevation)
- 35 North – 11321 Kingston Pike (Kingston Pike Elevation)
- Smoke Shop – 12556 Kingston Pike
- Mind & Body – 10904 Kingston Pike

#### 4. **Ground Mounted Sign Applications:**

##### **a) PGA Superstore – Located at 11491 Parkside Drive**

*Individual Tenant Panel Sign located at 11491 Parkside Drive.*

PGA Superstore requested approval for an individual tenant panel sign at the Pinnacle Center located off Parkside Drive.

The staff noted that the applicants had submitted two options for the sign panel. Option A, which is smaller and Option B with a larger graphic. The staff recommended approval of the larger sign panel, Option B.

Mr. Marlowe made a motion to approve the larger Option B sign panel. Ms. Moore seconded the motion, which passed unanimously.

##### **b) Farragut Junction Apartments – Located at 13120 Royal Palm Way**

*Primary Ground Mounted Sign located at 13120 Royal Palm Way.*

Farragut Junction Apartments is requesting approval for a primary ground mounted sign located off South Watt Road at 13120 Royal Palm Way.

The staff noted that the applicants were working to address and resolve several issues for approval. These included the following:

1. Revising the lighting plan to include compliant lights (max 850 lumen value)
2. Verifying that the brick used on the sign base will match the brick being used on the buildings.
3. Verifying and ensuring that the maximum sign height is 6 feet on the tallest side of the sign and that the base is a minimum of 2 feet high on the shortest side of the sign.

The staff also noted that the Board needed to determine whether the address numbers should be included on the sign. Staff explained that requiring the address in this case could be confusing because the sign would be located along, and be visible from, South Watt Road but the legal street address for the complex is actually 13120 Royal Palm Way. Royal Palm Way is a private roadway name within the larger development area. Staff further noted that the County oftentimes addresses multi-building complexes and developments based on assigned internal road names.

The Board discussed the address number issue and decided that it would be confusing to include it on the sign. Ms. Moore then made a motion to approve the request subject to resolving the issues identified by staff. Mr. Russ seconded the motion, which passed unanimously.



**c) Lazydays RV – Located at 11730 Snyder Road**

*On-premises interstate sign located at 11217 Snyder Road.*

Lazydays RV requested approval to reface an existing on-premises “billboard type” interstate sign located at 11217 Snyder Road.

The staff explained that the applicant was requesting approval to reface an existing on-premises “billboard type” interstate sign located on their site (formally Buddy Gregg RV). Staff noted that the sign in question was approved as an on-premises ground mounted interstate sign by the Farragut Board of Zoning Appeals as a special exception in 1986. As such, the existing sign structure can remain on site and be refaced as requested by the applicant. The staff also noted that no changes to the size, structure, or mode of lighting (external) to the sign were being proposed. The staff then recommended approval of the new sign face.

Mr. Marlowe made a motion to approve the requested sign face. Ms. Stuhl seconded the motion, which passed unanimously.

**5. Other Business**

**a) Discussion – Participation in the Adopt-a-Stream Cleanup Program**

As a follow-up to last month’s discussion, the staff reported that he had discussed the issue of finding additional volunteers for the cleanup effort with the Town’s Stormwater Coordinator, Ms. Lori Saal. Staff noted that student volunteers seeking community service credits, as suggested by Ms. Myers, could participate in the effort if their parents signed the Town’s standard liability waiver for such activities. It was also noted that members of the Town’s Stormwater Committee might also be available to assist with the cleanup.

**Meeting adjourned at 7:36 pm**