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FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, March 26, 2024. Chairman Marty Layman presided. Members in attendance were Marty Layman, Brittany Moore, Mayor Ron Williams, Scott Russ, Sue Stuhl, Stephen Marlowe, and Derek Wright. Youth Representative Kate Myers was absent.

Chairman Layman called the meeting to order at 7:00 pm.

1. Minutes
A motion was made by Mr. Russ to approve the February 27, 2024, minutes as submitted. The motion was seconded by Mayor Williams and passed unanimously.

2. Staff Report – Wall Sign Applications Approved in the Past Month
The staff reported that the following wall sign applications had been approved during the past month:

- Rejoice Fertility – 11126 Kingston Pike
- The DW Designs – 11521 Parkside Drive
- Westgate Christian Fellowship – 416 N. Campbell Station Road.

3. Ground Mounted Sign Applications:

a) Rejoice Fertility – Located at 11126 Kingston Pike
Individual Tenant Panel Sign located along Kingston Pike.
Rejoice Fertility is requesting approval for an individual tenant panel sign located at 11126 Kingston Pike.

The staff noted that the panel had been designed with a white background to be consistent with the other panels on the structure and that it appeared to be reasonably legible.

Mayor Williams made a motion to approve the sign panel. Ms. Moore seconded the motion, which passed unanimously.

b) Westgate Christian Fellowship - located at 416 N. Campbell Station Road
Primary Ground Mounted Sign (reface) located at 416 N. Campbell Station Road.
Westgate Christian Fellowship requested approval to reface the existing sign located at the entrance to their facility located on N. Campbell Station Road.

The staff explained that the application involved replacing the sign face on an existing structure, replacing the external lights, and reestablishing compliant landscaping. Staff recommend approval.

Ms. Moore made a motion to approve the sign. Mayor Williams seconded the motion, which passed unanimously.

c) Anthem Memory Care – Located at 901 Concord Road
Primary Ground Mounted Sign (reface) located at 901 Concord Road.
Anthem Memory Care (formerly Avenir) requested approval to reface their existing monument ground sign located at 901 Concord Road.

The staff explained that the application involved replacing the sign face on an existing structure and reestablishing compliant landscaping. Staff recommend approval subject to revising all plan sheets to eliminate non-native invasive plants and reflect the updated landscaping plant species.

Ms. Moore made a motion to approve the sign subject to revising all the plan sheets to reflect the updated plant species for the landscaping. Mr. Russ seconded the motion, which passed unanimously. The Board also suggested that the applicants consider making the address number bolder or putting it on a placard at the top.

d) Extra Space – Located at 11825 Snyder Road
Primary Ground Mounted Sign located at 11825 Snyder Road.
Extra Space (storage) requested approval for a new permanent ground mounted monument sign at their facility located on Snyder Road.

The staff explained that the application involved a new monument type ground sign. The staff then recommended approval subject to the following:

1. Providing a site plan documenting the proposed setbacks for the sign and that its location does not conflict with platted utility (underground) easements.
2. Revising the proposed landscaping to eliminate non-native invasive plants.

Mr. Russ made a motion to approve the sign request subject to the staff's recommendations. Mayor Williams seconded the motion, which passed unanimously.

4. Landscape Plans

a) **North Watt Road / Kingston Pike Commercial Center - located at the Northwest Corner of Kingston Pike and North Watt Road.**
Landscape plan for the proposed N. Watt Road/Kingston Pike commercial center. This item involved a landscape plan for a large commercial center being developed at the NW corner of N. Watt Road and Kingston Pike.

The staff reviewed the plan noting that it was extensive and included required landscape elements for shade trees, replacement trees, parking lot screening, landscaping around the buildings, and the detention basin. The staff then noted that the applicants had been working to address several remaining issues. The most significant was an under count of required qualifying shade trees and replacement canopy trees on the site. Staff noted that he had discussed this with the overall plan's designer, and there are several alternatives to address the remaining issues.

Ms. Annette Hommel, project engineer, Site Incorporate, was present to discuss the issues. She had been coordinating with the landscape architect and understood the issues and potential design solutions.

The Board discussed the plan and outstanding issues with staff and Ms. Hommel. Chairman Layman made a motion to approve the plan subject to staff review and approval of a revised plan addressing the outstanding issues. Chairman Layman's motion included a note that staff could refer the plan back to the Board for additional review and approval if needed. Mayor Williams seconded the motion, which passed unanimously.

The meeting adjourned at 7:50 pm.