



FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, April 23, 2024. Chairman Marty Layman presided. Members in attendance were Marty Layman, Brittany Moore, Mayor Ron Williams, Scott Russ, Stephen Marlowe, Derek Wright, and Youth Representative Kate Myers. Ms. Sue Stuhl was absent.

Chairman Layman called the meeting to order at 7:00 pm.

1. Minutes

A motion was made by Mayor Williams to approve the March 26, 2024, minutes as submitted. The motion was seconded by Mr. Russ and passed unanimously.

2. Staff Report – Wall Sign Applications Approved in the Past Month

The staff reported that the following wall sign applications had been approved during the past month:

- Super Chix – 112 Brooklawn Street.
- Mind Body Optimization – 10904 Kingston Pike.

3. Ground Mounted Sign Applications:

a) Mind Body Optimization – Located at 10904 Kingston Pike

Individual Tenant Panel Sign located along Kingston Pike.

Mind Body Optimization requested approval for an individual tenant panel sign located at 10904 Kingston Pike.

The staff noted that the panel had been designed with a white background to be consistent with the other panels on the structure and that it appeared to be legible.

Mayor Williams made a motion to approve the sign panel. Ms. Moore seconded the motion, which passed unanimously.

b) Discount Tire – Located at 11201 Kingston Pike

Primary Ground Mounted Sign located off Kingston Pike and West End Avenue.

Discount Tire requested approval for a permanent ground mounted monument sign for their facility located at 11201 Kingston Pike

The staff explained that Discount Tire was requesting approval for a refaced and renovated ground sign for their store located off Kingston Pike and West End Avenue. Staff noted that the store is being updated with a new color scheme and the



existing sign will be updated to match. The staff recommended approval subject to the following:

1. Providing all applicable dimensions for the sign structure.
2. Providing landscape plan details including proposed plant species.
3. Add existing setback information to the plan.

Mayor Williams made a motion to approve the sign request subject to the staff's recommendations. Mr. Wright seconded the motion, which passed unanimously.

c) Foundever – Located at 11221 Outlet Drive

Primary Ground Mounted Sign located along Outlet Drive.

Foundever requested approval for a new permanent ground mounted monument sign at their facility located at 11221 Outlet Drive.

The staff explained that Foundever was requesting approval for a new 15 square foot ground sign at their facility located at 11221 Outlet Drive. Staff noted that there was a separate ground sign on the property for another business located on site, but the property had enough road frontage to qualify for a second sign. The staff recommended approval of the proposed sign and application.

Mayor Williams made a motion to approve the sign. Ms. Moore seconded the motion, which passed unanimously.

The meeting adjourned at 7:25 pm.