



FARRAGUT VISUAL RESOURCES REVIEW BOARD AGENDA

Farragut Town Hall
Board Room
Tuesday, June 24, 2025
6:00 p.m.

1. Approval of minutes for the May27, 2025, meeting.
2. Staff report - wall signs approved in the past month.
3. Selection and appointment of a Youth Representative for the upcoming 2025-2026 Fiscal Year.
4. Review of an individual tenant panel sign for Drybar, located at 11681 Parkside Drive.
5. Review of a primary ground sign for Snooty Patootie, Located at 11134 Kingston Pike.
6. Review of a proposed sign ordinance amendment to clarify when signs may be removed by property owners, including on Town owned properties and rights-of-way.
7. Citizen Forum.

**11408 MUNICIPAL CENTER DRIVE | FARRAGUT, TN 37934 | 865.966.7057 |
WWW.TOWNOFFARRAGUT.ORG**

It is the policy of the Town of Farragut not to discriminate on the basis of race, color, natural origin, gender, gender identity, sexual orientation, age, religion, disability or veteran status pursuant to Title VI of the Civil Rights Act of 1964, Public Law 93-112 and 101-336 in its hiring, employment practices and programs. To request accommodations due to disabilities, please call 865-966-7057 in advance of the meeting



Public Comment Protocol

At the end of each business meeting, there will be time reserved for public comment under the Citizen Forum agenda item. If you are interested in speaking, please fill out a blue comment card and turn it in to the Town Staff. This time is set aside specifically for comments on items that are not on the Board's regular agenda for the meeting. Each speaker will be given five (5) minutes to speak on his/her topic.

The Board also seeks public comment on regular agenda items during the portion of the meeting devoted to discussion and consideration of the specific agenda item.

The Chairman may recognize individuals for public comment during both the regular agenda and Citizen Forum portions of the meeting based on the following guidelines.

1. The Chairman shall maintain and control the meeting to provide a professional and objective environment conducive to presentation and discussion of the agenda items;
2. Any Farragut resident interested in speaking should fill out a blue comment card stating which agenda item they would like to comment on and turn it in to the Town staff;
3. Speakers shall come to the podium and identify themselves by name and street address;
4. Public comment shall be limited to five (5) minutes per individual. Time for public comment may be amended at the discretion of the Chairman; provided that when additional time is allowed, speakers with differing points of views are allowed the same amount of time if requested. Time is not transferable to other speakers;
5. Speakers should strive to avoid redundancy; different considerations than expressed by previous speakers on a subject are encouraged;
6. Comments that threaten violence or imminent physical harm toward any individual will not be tolerated.
7. Comments may support or oppose issues or measures;
8. Personal attacks on the character of individuals who hold different points of view that have no relationship to the merits of the matter or issue raised for discussion will not be tolerated.
9. An applicant, and/or their representative(s), for an item on the regular agenda shall be afforded the time necessary to present their request and respond to questions. The five (5) minute limitation shall not apply. However, the Chairman may ask an applicant to stay on point in order to facilitate the efficiency of the meeting.

Each speaker will be asked if they can agree to abide by the Comment Protocol. If so, please be prepared to speak when your name is called.

Tennessee Code Annotated 39-17-306. Disrupting meetings or processions.

- a) A person commits an offense if, with the intent to prevent or disrupt a lawful meeting, procession, or gathering, the person substantially obstructs or interferes with the meeting, procession, or gathering by physical action or verbal utterance.
- b) A violation of this section is a Class A misdemeanor.

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MEMORANDUM

TO: Farragut Visual Resources Review Board
FROM: Bart Hose, Assist. Community Development Director
SUBJECT: Scheduled Meeting - Tuesday, June 24, 2025, at 6:00 p.m.

AGENDA

1. Approval of Minutes for May 27, 2025, Meeting

2. Staff Report – Wall Sign Applications Approved Since the Last Meeting

The following wall sign applications have been approved since the last meeting:

- Drybar – 11681 Parkside Drive.
- HI-FI & FLY – 11422 Kingston Pike.

3. Selection of a new Youth Representative for the 2025-2026 program year.

There was only one applicant for the youth representative position this year. Their application is in the meeting packet. The Board will need to take action to formally appoint the applicant.

4. Ground Mounted Sign Applications

a) Drybar – Located at 11681 Parkside Drive

Individual Tenant Panel Sign located along Parkside Drive.

Drybar is requesting approval for an individual tenant panel sign on the existing sign structure located at 11681 Parkside Drive.

The panel is designed with a white background to be consistent with the other panels on the larger sign structure. The applicant has provided additional information regarding legibility and the Board will need to determine if the proposed sign adequately meets the Town's requirements.

b) Snooty Patootie – Located at 11134 Kingston Pike

Primary Ground Mounted Sign located off Kingston Pike.

Snooty Patootie is requesting approval for a permanent ground mounted sign at their new facility located at 11134 Kingston Pike.

The applicant is proposing to replace an older ground sign on the property with a rebuilt sign cabinet and new sign face. The existing sign base will remain. The existing landscaping will be upgraded. The applicant may want to consider locating the proposed shrubs closer to the ends of the sign. They also may want to consider something other than Boxwoods. and if Boxwoods are used, to select a compact variety that does well in full sun with hot summers. The sign meets the Town's size, height, and other requirements, and staff can recommend approval.

5. **Review of a proposed sign ordinance amendment to clarify when signs may be removed by property owners, including on Town owned properties and rights-of-way.**
The proposed ordinance is intended to address the removal of signs by property owners, including the Town on its properties and rights-of-way. This issue was initially discussed at the February meeting and referred to the Town Attorney for input and assistance. The changes/additions to the existing ordinance language are shown in red on the enclosed copy of the proposed amending ordinance. The Board will need to review the proposed amendment and forward their recommendation regarding its adoption to the Board of Mayor and Aldermen.

6. **Citizen Forum**



FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, May 27, 2025. Chairman Marty Layman presided. Members in attendance were Marty Layman, Brittany Moore, Scott Russ, Stephen Marlowe, Jonathan Francis, and Alderman David White. Mr. Joe LaCroix and Youth Representative Naddia Talo were absent.

Chairman Layman called the meeting to order at 6:00 pm.

1. Minutes

A motion was made by Mr. Russ to approve the April 22, 2025, minutes as submitted. The motion was seconded by Ms. Moore, and it passed unanimously.

2. Staff Report – Wall Sign Applications Approved in the Past Month

The staff reported that the following wall sign applications and a canopy sign application had been approved since the last meeting:

- Apex Bank – 11916 Kingston Pike.
- Dullahan’s Irish Pub – 12744 Kingston Pike.
- The Turn Golf Studio – 10947 Kingston Pike.
- Costco Gas Canopy – 10745 Kingston Pike, South Elevation
- Costco Gas Canopy – 10745 Kingston Pike, East Elevation

3. Ground Mounted Sign Applications:

a) Knox Massage & Wellness – Located at 11410 Kingston Pike

Individual Tenant Panel Sign located along Kingston Pike.

Knox Massage & Wellness requested approval for an individual tenant panel sign on the existing sign structure located at 11410 Kingston Pike.

The staff explained that the panel was designed with a white background to be consistent with the other panels on the larger sign structure. The proposed panel appeared to be reasonably legible, and staff recommended approval.

Ms. Moore made a motion to approve the sign panel. Mr. Francis seconded the motion, which passed unanimously.

4. **Landscape Plan Applications:**

a) **St. John Neumann School - Located at 625 St. John Court**

Landscape plan for St. John Neumann School located on St. John Court.

This item involved a landscape plan for a building addition and parking changes at the St. John Neumann School.

The staff reviewed the plan noting that it included required shade trees and landscaping between the building and parking lot. The plan met the Town's standards and staff recommended approval.

Ms. Moore made a motion to approve the plan. Mr. Russ seconded the motion, which passed unanimously.

b) **Dogtopia - Located at 12925 Kingston Pike**

Revised Landscape plan for the Dogtopia located at 11745 Kingston Pike.

This item involved a revised landscape plan for the Dogtopia located off Kingston Pike.

The staff reviewed the plan noting that it addressed changes that were made to the parking lot's design during the site plan review and development process. The plan satisfied the Town's requirements and staff recommended approval.

Mr. Russ made a motion to approve the revised and updated plan. Ms. Moore seconded the motion, which passed unanimously.

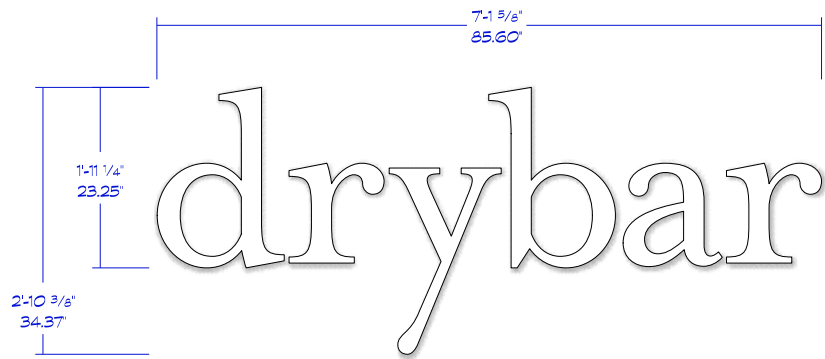
5. **Citizen Forum**

The meeting adjourned at 6:25 pm.

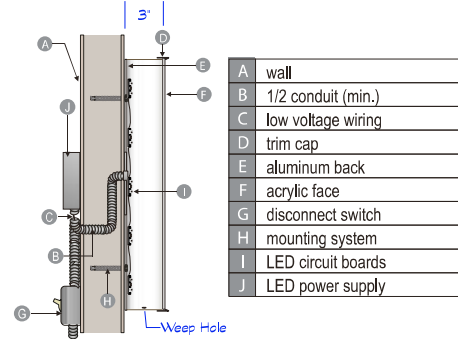
Wall Signs Approved Since the Last VRRB Meeting

The following wall signs have been approved since the May 27, 2025, Visual Resources Review Board meeting. Please see the attached plans and illustration sheets for details.

- Drybar – 11681 Parkside Drive.
- HI-FI & FLY – 11422 Kingston Pike.



PC Letter / LEDs - Cross Section Detail



Town of Farragut
Sign Permit
BP-2025-364-SP
Approved, 6/16/25

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.
THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 600.9(A)(1) OF THE NATIONAL ELECTRIC CODE.
U.L. LISTED

A INTERNALLY-ILLUMINATED CHANNEL DISPLAY
Scale: 3/4" = 1'-0"
Sign Area 20.43 sf

Fabricate and install one (1) set of internally-illuminated, aluminum, pan channel letters: 3" deep, black returns, black trim caps, white acrylic faces.

All illuminated using Principal Sloan Qwik Mod 7100k LEDs to remote power supplies (see detail).

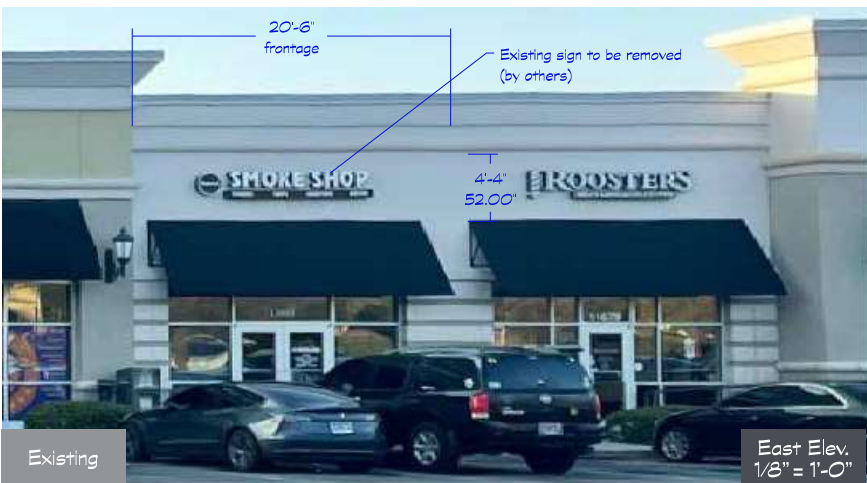
*Sign allowance: NTE 1 sf per lineal foot of tenant frontage



PERSPECTIVE VIEW

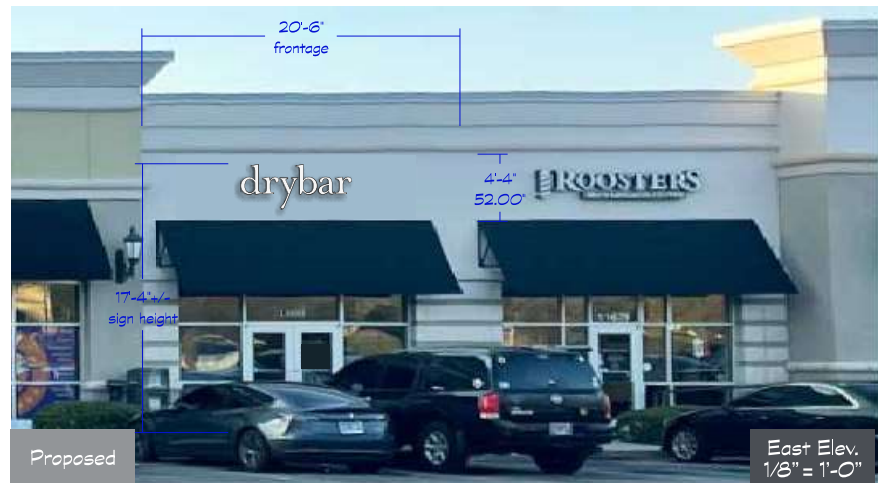


NIGHTTIME VIEW



Existing

East Elev.
1/8" = 1'-0"



Proposed

East Elev.
1/8" = 1'-0"

Client:
Drybar
(Turkey Creek)

Location:
11681 Parkside Dr.
Knoxville, TN 37934



2631 N. 31st Ave.
Phoenix, AZ 85009
602-278-6286
royalsign.net

Project
250465

03 APR 25 TD

05 MAY 25 TD

23 MAY 25 TD

n/a

n/a

n/a

n/a

n/a

n/a

n/a

n/a

Project Manager:

Dane Alverd

E-Mail:
dane@royalsign.net

Approval Signatures

X Client

X Lendlord

Customer is responsible for providing a dedicated electrical circuit within six feet of each sign location and any desired electrical timing devices.

This original unpublished drawing is submitted solely for the project being planned. It is not to be copied or shown to persons outside of your organization without express written authorization from ROYAL SIGN COMPANY. All specified details on these drawings are subject to change due to the availability of materials and/or changes in the method of fabrication. ROYAL SIGN COMPANY will do their best to maintain the design intent of these drawings at all times. If the owner or owner's representative wishes to receive detail drawings on all changes during the fabrication process, ROYAL SIGN COMPANY must be advised in writing prior to the start of fabrication.

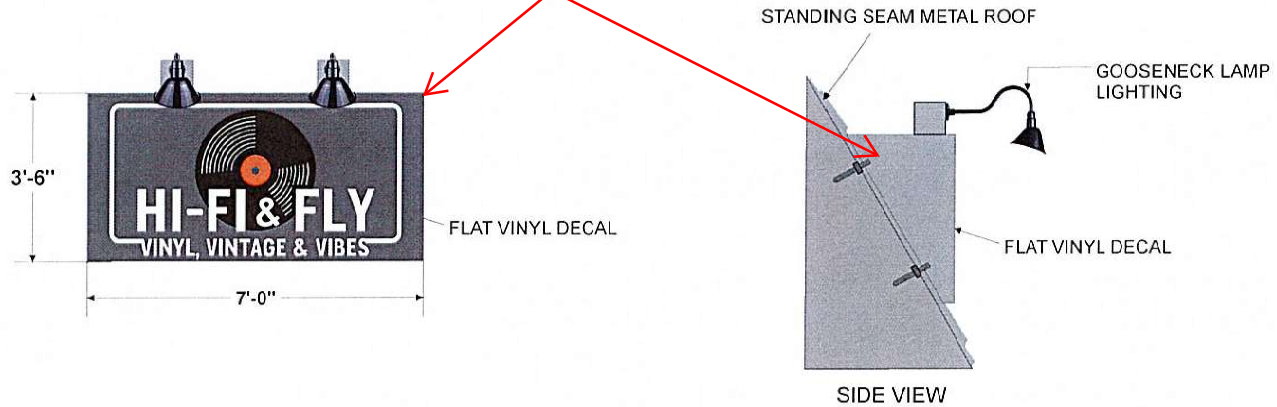
Sheet Title
Exterior

Page Number

2 of 10



Background & cabinet must match other similar permitted signs in development, "SW 7019 Gauntlet Gray" as per those permits.



Town of Farragut
Sign Permit
BP-2025-438-SP
Approved, 6/19/25

SIGNCO inc.
PLASTIC. NEON. ELECTRONIC

This drawing is the property of SIGNCO, Inc. & to be used for contractual purposes between the customer & SIGNCO, Inc. only. Unauthorized use of this information will result in claims up to 1/3 value of the job represented on this drawing.
VALUE OF THIS DRAWING: \$500.00

<p>SIGN & FAX BACK SO THAT WE MAY APPROVE YOUR ORDER.</p> <p>FAX: 865.947.2089 info@signco-inc.com</p>		<p><input type="checkbox"/> APPROVED</p> <p><input type="checkbox"/> APPROVED W/CHANGES</p> <p><input type="checkbox"/> REVISE & RESUBMIT</p>		<p>APPROVAL SIGNATURE</p>	
<p>FILE LOCATION: Keith/H/FLY</p>	<p>SALES REPRESENTATIVE: Keith Pankey</p>	<p>DATE: 06-09-2025</p>	<p>SCALE: 1/2" = 1'</p>		
<p>LOCATION: Knoxville, TN</p>	<p>FILE: HI FLY Farragut Center</p>	<p>DRAWN BY: Tiffany Poling</p>			

Print

Youth Representative Committee Application - Submission #6276

Date Submitted: 4/30/2025

Town of Farragut Youth Representative Committee Application

First Name

Hisato

Last Name

Kurosaki

Address1

Address2

City

Knoxville

State

TN

Zip

37934

Phone Number

Email

Briefly describe your life goals/aspirations:

One of the most fulfilling feelings in life is working hard so that other people can enjoy the results. This is something I learned through having the privilege of working as the Vice President of our school Astronomy Club, a member of the writing board of our school Model UN club, and as a staff member of the 2025 ALTMUN conference high school staff. In all of these experiences, I have learned that 1) leadership is a skill that is difficult and takes time to learn, 2) the effort that goes on behind the scenes is much more than what it seems, and 3) having people express their gratitude and joy from something you worked on is the most satisfying and enjoyable feeling. As a youth representative to the town, I hope to be able to do the same. One of the things that I enjoy most about Farragut is being able to walk. As a student who walks and bikes to school relatively often, I experience this firsthand very often. But it would be dishonest to state that it is perfect; there is much improvement to be made. I hope that with my input as a user of this infrastructure, we can continue to improve so that we are able to make Farragut a more enjoyable community for everyone: perhaps as enjoyable as it is to me.

Which committees are you interested in serving?

Please select your first choice and second choice from the list below.

Youth Representatives serve a one-year term on the Arts and Beautification Committee, Farragut Museum Committee, Farragut Tourism / Visitor Advisory Committee, Parks and Athletics Council, Planning Commission, Stormwater Advisory Committee and the Visual Resources Review Board: Youth Representatives serve a two-year term on the Farragut Education Relations Committee.

First Committee Choice:

Planning Commission (3rd Thursday of each month at 7pm)

Second Committee Choice:

Visual Resources Review Board (4th Tuesday of each month at 7pm)

School Information

School

Farragut High School

Grade level for the 2024-2025 School Year

Senior

Please list any school clubs, organizations or groups you are a member of:

Astronomy Club Vice President, Model UN Club writing board, Environmental Club, ALTMUN 2025 staff, Knoxville Symphony Youth Orchestra

School Official or Sponsor Name

Phone Number

Please upload a letter of recommendation

Hisato Kurosaki Letter of Recommendation.pdf

Farragut High School

Principal
John C. Bartlett, EdD

Academy Coach
Amanda Edsell, EdD

Established 1904
11237 Kingston Pike, Knoxville, TN 37934
Phone: 865.966.9775
Fax: 865.671.7120

Grade Level Administrators
Patrick Bethel
Austin Bilbrey
Karey Lowdermilk, EdD
Cara Vaughn
Nicholas Walsh

March 26, 2025

To Whom It May Concern:

I am pleased to recommend Hisato Kurosaki for the youth representative for the Town of Farragut. Hisato is currently a junior in my AP Calculus AB/BC class.

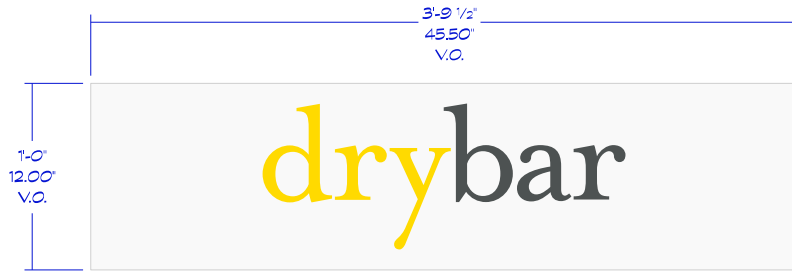
Hisato has strong written and verbal communication, is a strong team player, and is quite adaptable. I have been impressed watching him grow as a mathematician since August, and I have really seen him thrive this semester as we have gotten into more challenging topics. Overall, Hisato is an outstanding candidate for this role. He truly enjoys learning, has great interpersonal skills, and can understand and communicate complex ideas to a wide range of people.

Hisato has my highest recommendation for this opportunity. He has shown excellence in so many different areas of his life, whether it is in his classes at school or his extracurricular activities. Please do not hesitate to contact me for more information or if you have any other questions.

Best,



Jake Gulledge
Math Teacher
Farragut High School
jakob.gulledge@knoxschools.org
731-445-4998



B TENANT PANEL DECORATION Scale: 1 1/2" = 1'-0"

Fabricate and install two (2) replacement white acrylic tenant panels w/ Avery 950 Canary Yellow #220 and 7725-41 Dark Gray 41 vinyl overlay.

*Note: Tenant panel dimensions to be field-verified prior to production



Client:
Drybar
(Turkey Creek)

Location:
11681 Parkside Dr,
Knoxville, TN 37934

royal sign

2631 N. 31st Ave.
Phoenix, AZ 85009
602-278-6286
royalsign.net

Project
250465

- ▲ 03 APR 25 TD
- ▲ 05 MAY 25 TD
- ▲ 23 MAY 25 TD
- ▲ n/a
- ▲ n/a
- ▲ n/a
- ▲ n/a
- ▲ n/a
- ▲ n/a

Project Manager:
Dane Alverd
E-Mail:
dane@royalsign.net

Approval Signatures

X
Client

X
Landlord

Customer is responsible for providing a dedicated electrical circuit within six feet of each sign location and any desired electrical timing devices.

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Sheet Title
Exterior

Page Number

Bart Hose

From: dane royalsign.net <dane@royalsign.net>
Sent: Tuesday, June 10, 2025 7:35 PM
To: Bart Hose; Amy Shelby
Cc: Todd Helton; Marsha Branch; Steve Uhls; Mark Shipley
Subject: RE: Drybar Sign Applications
Attachments: output.png

← Inserted at end of email string

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hi Bart. See attached.

The monument sign is set back 28' from Parkside Dr. The speed limit on Parkside Dr is 45 mph. The recommended height would be approximately 6". The proposed letters on the drybar monument panels are 10" tall.

The source of this graph and information is the **United States Sign Council (USSC)**, particularly from their publication titled "**USSC Sign Legibility Rules of Thumb.**" Here's the breakdown of the rule used:

Letter Height (in inches) = (Viewing Distance in feet ÷ 10) + (Speed in mph ÷ 10)

- The first part, Viewing Distance ÷ 10, ensures basic legibility.
- The second part, Speed ÷ 10, accounts for reduced viewing time due to vehicle motion and reaction time needs.

"Legibility" is a very subjective term, and can be interpreted differently from one person to the next. We strongly believe that the proposed monument sign panels pose no issues with legibility. If you feel otherwise, please provide the specific revisions required for approval.



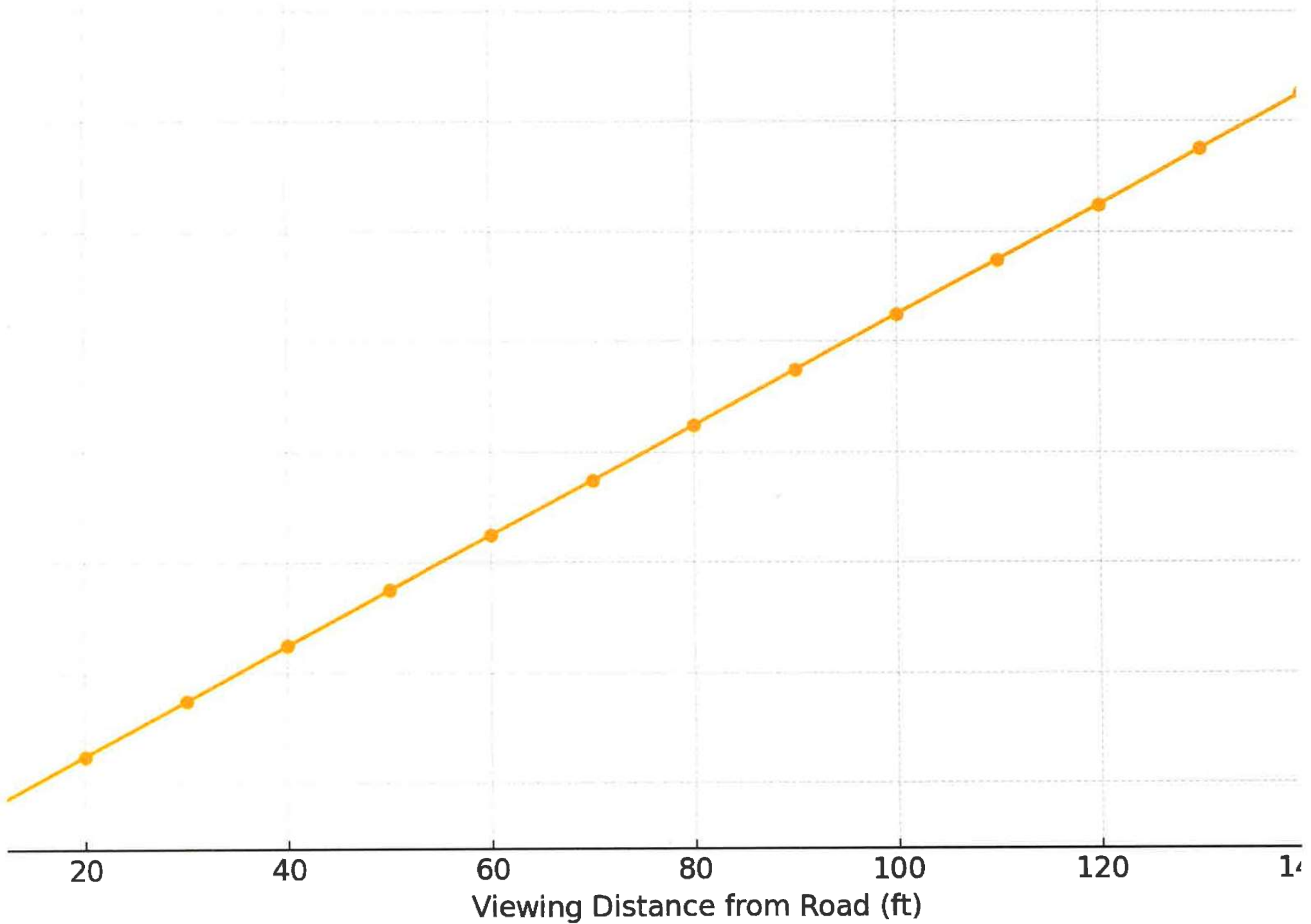
Dane Alvord | Owner/Project Manager
2631 N. 31st Ave. | Phoenix, AZ 85009
P: 602.278.6286 | C: 480.220.0122 | [web](#) | [map](#)

From: Bart Hose <bhose@townoffarragut.org>
Sent: Tuesday, June 10, 2025 11:50 AM
To: dane royalsign.net <dane@royalsign.net>; Amy Shelby <amys@vsknox.com>
Cc: Todd Helton <toddh@vsknox.com>; Marsha Branch <marshab@vsknox.com>; Steve Uhls <steve.uhls@drybarshops.com>; Mark Shipley <mshipley@townoffarragut.org>
Subject: RE: Drybar Sign Applications

Dane,

Will it be legible for a person driving on the street based on some standard letter size/width/font style and contrast criteria and can you provide some documentation. We don't specify an absolute minimum font size because we realize all of those parameters can affect legibility. I believe the Board may raise this

Recommended Letter Height Based on Viewing Distance and Speed (40 mph)



SNOOTY PATOOTIE KNOXVILLE, TN

11134 Kingston Pike, Knoxville, TN 37934

Proposed



120" X 33"

SNOOTY PATOOTIE

BOUTIQUE

ALUMINUM FACES W/ PUSH THRU LETTERS
INTERNALLY ILLUMINATED

QTY 2

Existing





Landscaping to include 6 Boxwood Shrubs (3 on each side of sign)



Landscape area excluding sign: 90 sqft

ORDINANCE: 25-09
PREPARED BY: Shipley
REQUESTED BY: Town of Farragut
1ST READING: _____
2ND READING: _____
PUBLISHED IN: _____
DATE: _____

AN ORDINANCE TO AMEND THE FARRAGUT MUNICIPAL CODE, CHAPTER 109-SIGNS, TO CLARIFY WHEN SIGNS MAY BE REMOVED BY PROPERTY OWNERS.

WHEREAS, the Board of Mayor and Aldermen of the Town of Farragut, Tennessee, wishes to amend the Farragut Municipal Code, Chapter 109-Signs, to clarify when signs may be removed by property owners.

NOW, THEREFORE, BE IT ORDAINED by the Board of Mayor and Aldermen of the Town of Farragut, Tennessee, that the Farragut Municipal Code is hereby amended as follows:

SECTION 1.

The Farragut Municipal Code, Chapter 109-Signs, Section 109-8., Enforcement., Subsection (a), is hereby amended as follows:

Sec. 109-8. Enforcement.

- (a) *Sign enforcement process.* Noncompliance with this chapter shall be deemed a violation. When the sign administrator finds violations of the provisions of this chapter; including but not limited to the installation of a sign without a permit, or a sign that does not conform with an approved permit and plan, **or when a sign has been placed on property without the consent of the owner**; the administrator shall document such findings and take the appropriate action to correct said violations. A citation to municipal court may be issued to the owner **or the occupant, their** agent, or employee for violations of this chapter. **Notwithstanding any provisions of this sign ordinance, nothing herein shall prohibit the owner of land, public or private, where a sign has been placed, from removing such sign from the owner's property, including the Town of Farragut when a sign is placed in its right-of-way.** For purposes of this ordinance, the right of way shall be deemed to extend from 12 feet from the back of street curb or the outer edge of the street pavement where curbing does not exist. Appropriate action by the Town Administrator includes the removal of signs in road rights-of-ways and on other Town property when placed there without property owner consent or authorization.

SECTION 2.

The Farragut Municipal Code, Chapter 109-Signs, Section 109-11., General restrictions., Subsection (a) (2) b., is hereby amended as follows:

Sec. 109-11. General restrictions.

- (a) All signs erected, replaced, reconstructed, expanded, or relocated on any property within the town shall conform with the provisions of this section.
- (2) *Prohibited signs.* The following types of signs are prohibited within the town:
 - a. Abandoned or dilapidated signs, which shall be removed by the property owner or responsible entity;
 - b. Any sign placed on public property or right-of-way without the written consent of the public authority having jurisdiction over the property **or any sign placed on private property without the consent of the owner of the property;**

SECTION 3.

This ordinance shall take effect from and after its final passage and publication, the public welfare requiring it.

Ron Williams, Mayor

Allison Myers, Town Recorder

Certified to the Farragut Board of Mayor and Aldermen this ____ day of _____, 2025, with approval recommended.

Ron Pinchok, Chairman

Shannon Preston, Secretary

FARRAGUT MUNICIPAL PLANNING COMMISSION