

BEAUTIFICATION COMMITTEE MARCH 4, 2014

The Beautification Committee of the Town of Farragut met March 4, 2014, at the Town Hall. Those present were Marty Rodgers, Jeanie Stow, Marie Leonard, Marianne McGill, Betty Scott, Barbara Allman, Arleen Higginbotham and Clare Ansink.

The meeting was called to order at 10:06 am by Chairman Marty Rodgers.

The minutes from the November 5, 2013 meeting were read. Marie Leonard made a motion that the minutes be approved as read. It was seconded by Jeanie Stow and the motion was carried.

1. The date for judging for the Beautification Awards has been set for Friday, April 25, 2014. We will meet at the Town Hall at 10 am. A larger vehicle will be rented so more members can participate in the judging. Pictures of especially nice candidates could be taken and shown during the judging process.
2. One of our goals has been to sponsor a class for the public to be held at the Town Hall. Since we did not do this last year, it should be done this year. Chelsey Riemann needs the information for Talk of the Town by this Friday, March 7, 2014. Marty Rodgers and Barbara Allman have volunteered to contact Cranberry Hollow to see if they would be willing to hold a program of their choice for us. The other possibilities are Town Framery and the nursery next to Ace Hardware (name unknown). Arleen Higginbotham will then be contacted to schedule a date convenient for them and Town Hall.
3. The Town of Farragut has hired a branding company, Northstar Destination Strategies, to help put Farragut on the right path in defining what makes us special. There will be a survey and all committee members will receive the survey via email. This process will continue through 2014,

The meeting was adjourned at 10:55 am.

Respectfully submitted,

Clare Ansink